Presented by Lizeth Pilamunga Prof. Shahzad Haider BUF3310 10/10/22

TOP LUXURY GROUPS

1. LVMH

Fashion & Leather Goods

Houses with a unique heritage and young emerging brands make up this exceptional division. Each of their creations becomes an object of desire, imbued with timelessness.

BERLUTI

1895 BERLUTI PARIS Since 1895, Berluti has cultivated its own unique style by bringing together audacity, fantasy, and classicism. Expertise in shape, leather patinas, fabric selection, and precision of cut are the signatures of the ideal male wardrobe. From head to toe.

CELINE

Celine is a luxury French fashion House founded in 1945 by Céline Vipiana and today under the creative direction of Hedi Slimane.

CELINE

CHRISTIAN DIOR



Dior reinvents creative audacity with each new season. Ever since the first show on February 12, 1947, the House has continued to assert its passion and engagement in exquisitely designed and crafted collections.

EMILIO PUCCI



"Gaiety is one of the most important elements I brought to fashion. I brought it through color."

Emilio Pucci

FENDI



After being founded by Adele and Edoardo Fendi in Rome in 1925, Fendi has emerged as a Maison renowned for its craftsmanship and innovation deeply linked to its Roman roots. Today, more than 90 years later, Fendi is synonymous with tradition, experimentation, and daring

creativity.

GIVENCHY



With its world-renowned collections of men's and women's fashion, Givenchy has been sensuously reinterpreting the codes of elegance, sophistication, and femininity since it was founded in 1952.

KENZO



Kenzo has been infusing positive energy and contagious freedom for half a century by boldly proclaiming a polychrome, daring, and borderless fashion that celebrates nature and cultural diversity

LOEWE



Loewe is one of the world's major luxury houses, founded in 1846 Spain, and today under the creative direction of Jonathan Anderson.

LORO PIANA



Based in northern Italy, Loro Piana produces superlative textiles and luxury goods using the world's finest, rarest raw materials. The pursuit of excellence has been its mission for six generations.

LOUIS VUITTON



Founded at the dawn of the modern travel era, Louis Vuitton is on a perpetual mission to explore new horizons, propelled by an innovative spirit, boundless creativity, and unparalleled savoir-faire.

MARC JACOBS

MARC JACOBS

While remaining faithful to all that has made it unique since 1984, Marc Jacobs constantly reinvents the codes of style.

MOYNAT



Established as a trunk maker in 1849, Moynat is a Parisian Maison with a storied heritage of unique imagination and uncompromising savoir-faire. Intertwined with the revolution of the automobile and the independence of Belle Époque Paris, the

luxury leather goods Maison has cultivated a history of freedom and wonder in exceptional accessories, bags, and objets d'art that are a celebration of personalization and artisanal craftsmanship.

PATOU



Founded in 1914, Maison Jean Patou has been reborn under a new name: Patou. The new creative director Guillaume Henry will present his first women's ready-to-wear collection in Paris in September 2019.

RIMOWA

Founded in Cologne in 1898, RIMOWA has become one of the quintessential houses for prestigious luggage, renowned for its iconic design and its pursuit of excellence. An industry benchmark for

German craftsmanship and innovation, RIMOWA constantly strives to inspire sophisticated travelers to discover new horizons.

Perfumes & Cosmetics

A major player in the perfumes, make-up, and skincare markets, the Perfumes & Cosmetics division groups together major historic Houses as well as young brands with strong potential.

ACQUA DI PARMA



Acqua di Parma, a symbol of Italian savoir-faire and refinement, embodies discreet luxury through its elegant fragrances and lifestyle products.

BENEFIT COSMETICS



Since the opening of its first makeup shop in San Francisco in 1976, Benefit Cosmetics has playfully shown that "Laughter is the Best Cosmetic."

• CHA LING



Born from an ecological dream – protecting tea forests in Yunnan, China that are thousands of years old – the newest cosmetics Maison developed by LVMH Research proposes eco-designed beauty products formulated from detoxifying and regenerating Pu'er tea.

FENTY BEAUTY BY RIHANNA



Created by Rihanna with her vision that's always ahead of the game, Fenty Beauty redefines the rules with light-as-air formulas

that love to be layered—in a global lineup of shades designed for all.

FRESH

fresh

The feeling is believing Fresh is sensorial beauty with proven results. The experience of our products—the textures and scents that ignite all your senses—is what sets them apart. But they are also scientifically proven to work extremely well. It's this combination of high efficacy and amazing sensations that fresh is known for, and why those who

know us love us.

GIVENCHY PARFUMS



Inspired by its heritage, Givenchy Parfums expresses a free and modern vision of elegance, both sophisticated and radically daring. Its products celebrate uniqueness and proclaim creative freedom.

GUERLAIN



Since 1828, Guerlain has explored, innovated, and elevated beauty in Fragrances, Skincare and Makeup. Guerlain's bold creative talents have crafted mythic creations, drawing on timeless savoir-faire.

Nature and Art are our inspirations and the Culture of Beauty is our signature.

KENZO PARFUMS



diversity, and creativity.

Bold, spontaneous, and colorful, KENZO Parfum's creations make the world more beautiful. With its poetic and quirky look at the world, KENZO overturns the classic codes of traditional perfumery and celebrates freedom of expression,

KVD BEAUTY



Born in an iconic tattoo studio, rooted in a dream of unrestrained beauty with a nonconformist and fearless spirit, we started a revolution with tattoo-inspired makeup and limitless creativity. We continue this legacy. We are KVD: Tattoo-Inspired Vegan Beauty.

MAISON FRANCIS KURKDJIAN



Through a collection of perfumes that compose a distinctive fragrance wardrobe, Maison Francis Kurkdjian offers a contemporary vision of the art of crafting and wearing perfume, becoming a new emblem of French savoir-faire and lifestyle.

MAKE-UP FOR EVER



Make Up For Ever is a collective of makeup artists co-creating high-performance products and services. Through our artistry, we inspire and empower people to unleash their personal edge.

MARC JACOBS BEAUTY

BEAUTY

Marc Jacobs explores the beauty in the unexpected MARCJACOBS and conveys the luxury that exists in the everyday. At the core of the company's values is his belief that we are each the star of our own movie, and through the

joy of the ritual of fashion, makeup and fragrance, we can help further define our individuality and personality.

OFFICINE UNIVERSELLE BULY



Each day, Officine Universelle Buly perpetuates and adds to a heritage of beauty, inspired by the excellence of the past to offer the best of the present.

PARFUMS CHRISTIAN DIOR



aura.

The spirit of Dior is reflected in each of the House's products and in the care taken at every stage of their production. From Grasse to Paris to the Dior Gardens, Parfums Christian Dior enhances the most beautiful ingredients so that each of its creations helps shape its global

Watches & Jewelry

The most recently established of the Group's activities, the Watches & Jewelry sector brings together leading Houses with complementary positions.

BULGARI



A byword for the Mediterranean basin and its evanescent beauty, Bulgari is driven by this inexhaustible source of inspiration. In all its creations, the House is distinguished by a personal style, which is daring yet sophisticated.

CHAUMET



The story of Chaumet, the first Parisian jeweler to open on the Place Vendôme, began in 1780. For more than two centuries, the House has continually embodied creativity and excellence.

FRED



The bold and brightly-colored jewelry creations by Fred are truly outstanding.

HUBLOT



To constantly push the limits of mastering time, watchmaker Hublot has developed a unique savoir-faire all its own: the art of fusion.

REPOSSI



For three generations of Italian designers, Repossi has created timeless and avant-garde jewelry that melds artistic and architectural inspirations with the exceptional savoir-faire of Place Vendôme. Gaia Repossi's vision has revitalized the house

since 2007, re-inventing traditional jewelry codes.

TAG HEUER



Since 1860, watchmaking pioneer TAG Heuer has been blending technological innovations, high-precision timekeeping, and cutting-edge designs to create products whose performance continues to shape the passing of time.

• TIFFANY & CO.



Founded in 1837 in New York City, Tiffany & Co. is one of the world's most storied luxury design houses recognized globally for its innovative jewelry design, extraordinary craftsmanship, and unparalleled creativity. The brand's legendary wit, optimism, and soaring New York energy

inspire a dream that lies both inside and beyond the house's treasured Blue Boxes.

ZENITH



ZENITH With feet firmly on the ground and head in the stars, Zenith sets life in motion to push the boundaries of the impossible. From the design to the finish of each piece, Zenith mechanisms place the Swiss

House at the forefront of the art of watchmaking.

2.KERING

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods, and Jewelry.

Couture and Leather Goods

Kering's Fashion and Leather Goods Houses, are renowned worldwide for their exceptional craftsmanship and distinctive creativity and character.

GUCCI



Founded in 1921, the eclectic and contemporary creations of the Gucci House embody the pinnacle of Italian craftsmanship.

SAINT LAURENT



Founded in 1961, Saint Laurent is one of the most prominent fashion Houses of the 20th century.

BOTTEGA VENETA

BOTTEGA VENETA

Since its establishment in 1966, the Bottega Veneta House has become renowned in the world of luxury leather goods.

BALENCIAGA



Since its creation in 1917, the iconic Balenciaga House occupies a unique place in the world of fashion.

• ALEXANDER MCQUEEN

ALEXANDER M Q U E E N

The Alexander McQueen House was founded in 1992, guided by an unparalleled vision and a respect for craftsmanship.

BRIONI

The Brioni House was founded in 1945; today, it is one of the iconic Italian brands that best epitomizes high-end masculine elegance.



Jewelry

At the Houses of Kering's Jewelry brands – Boucheron, Pomellato, DoDo and Qeelin - unique personalities are united with traditions of excellence thanks to the skills and creativity of their artisans.

BOUCHERON

Since 1858, the Maison Boucheron stands out for its unique craftsmanship in creating high-end jewelry.

PARIS DEPUIS 1858

POMELLATO



The first global luxury Italian fashion fine jeweler, unconventional, colorful. The New Precious.

DODO



Since 1994, the Italian DoDo jeweler promotes positive thinking by creating colorful, unconventional jewelry.

QEELIN



A fine jewelry brand embodying a playful fusion of Chinese symbolism and western modernity, exemplified through excellence in craftsmanship.



In general, Rolex has three watch lines: Oyster Perpetual, Professional, and Cellini (the Cellini line is Rolex's line of "dress" watches). The primary bracelets for the Oyster line are named Jubilee, Oyster, President, and Pearlmaster.

4.THE ESTÉE LAUDER COMPANIES

<u>The Estée Lauder Companies Inc.</u> is one of the world's leading manufacturers, marketers, and sellers of quality skincare, makeup, fragrance, and hair care products. The company's products are sold in approximately 150 countries and territories under brand names including

• ESTÉE LAUDER



Estée Lauder is the flagship brand of The Estée Lauder Companies Inc. Founded by Estée Lauder, one of the world's first female entrepreneurs, the brand today continues her legacy of creating the most innovative, sophisticated, high-performance skincare and makeup products and iconic fragrances — all infused with a deep understanding of women's needs and

desires. Today Estée Lauder engages with women in over 150 countries and territories around the world and at a variety of touchpoints, in stores and online. And each of these relationships consistently reflects Estée's powerful and authentic woman-to-woman point of view.

ARAMIS



Aramis was the first prestige men's fragrance to be sold in department stores. The brand continues to be a defining pillar of The Estée Lauder Companies as an industry leader in the men's fragrance and grooming category. Aramis has maintained its equity, global brand ranking, and classic appeal through the years. The Aramis Fragrance and Grooming collection embodies classic masculinity and sophistication that transcends time.

CLINIQUE



In 1968, a savvy beauty editor asked a leading dermatologist "Can great skin be created?" Clinique was born. Clinique's mission has always been to provide the safest, most effective formulas in simple routines that bring remarkable results. No parabens. No phthalates. No fragrance. Just #HappySkin.

LAB SERIES



At LAB SERIES, we believe that every man is made differently— from the skin they are born with to the lifestyle they build for themselves. We exist to give men the confidence to invent or reinvent themselves into the men they want to be. LAB SERIES' high-performance skincare solutions are designed, developed, and tested for men and are available in spaces created specifically to help men explore and easily find products to help their skin look and feel its best.

ORIGINS



Since 1990, Origins has valued the well-being of people and the planet. Our products are mindfully ORIGINS formulated with the highest-quality, naturally-derived ingredients, non-toxic-to-skin alternatives, and advanced science. We formulate without parabens, phthalates, propylene glycol, formaldehyde, SLS,

mineral oil, petrolatum, paraffin, DEA, polyethylene beads, and animal ingredients (except cruelty-free honey and beeswax). And we are 100% vegetarian. Our packaging is minimal by design, we're conscious of our manufacturing practices, and we plant trees around the world.

 $M \cdot A \cdot C$



All Ages, All Races, All Genders. M·A·C (Make-up Art

Cosmetics) is the pioneering makeup authority for all. Since its creation in Toronto, Canada, over 30 years ago, the brand's popularity has grown through a tradition of word-of-mouth endorsement from makeup artists, models, photographers, and journalists around the world. Part of the Estée Lauder Companies since 1994, M·A·C is sold today in over 120 countries and territories around the world. It remains committed to developing new categories, products, and over 50 collections each year, all of which continue to serve the demand of consumers and professional makeup artists alike. Collaborations with adored names from popular culture, art, and fashion have included such names as Rihanna, Lorde, Proenza Schouler, The Rocky Horror Picture Show and Selena Quintanilla. These continue to enhance the brand's relevance and reach to existing fans as well as new ones, while M·A·C's makeup Artists' rock-steady presence backstage at over 200 fashion week shows around the world secures the envied status of M·A·C as the world's leading beauty trendsetter.

LA MER

LAMER

It all began when Dr. Max Huber, an aerospace physicist, suffered burns in a lab accident and set out to create his own destiny.

6,000 experiments and 12 years of searching led to the epiphany of a lifetime – a fermentation process that

transformed sea kelp and other pure ingredients into the miracle that would help transform the look of his skin. In honor of his muse, he called it Crème de la Mer.

Since joining The Estée Lauder Companies in 1995, La Mer has become the most coveted skincare brand in the world.

AVEDA



Aveda is the leading high-performance, plant-based hair, and skincare brand, trusted by millions of guests and thousands of artists and salons around the world. Our promise is to care for the whole of you, connecting beauty, well-being, and sustainability. Our powerful products are rooted in nature and

inspired by the bold self-expression of art and style from around the globe. We work to make a difference in the world by using recycled packaging, responsible sourcing and manufacturing, and raising money for clean water during Earth Month.

BOBBI BROWN



Bobbi Brown Cosmetics is a global prestige beauty brand that empowers women to embrace and enhance their individual beauty. Founded in 1991 by makeup artist-turned-entrepreneur Bobbi Brown, the brand offers universally flattering products created with uncompromising quality and an intuitive sense of what every woman wants:

to look and feel like herself, only prettier and more confident.

• JO MALONE LONDON

JO MALONE

Understated style. Defined by a rather unconventional sense of sophistication. Jo Malone London is a British fragrance and lifestyle brand, with a contemporary point of view. Timeless and elegant but always infused with a charming dash of wit and whimsy. From the start, their colognes have been revolutionary in their elegant simplicity and pioneering in their use of

ingredients. Jo Malone London has evolved to become synonymous with coveted scents and luxurious products for bath, body, and home.

BUMBLE AND BUMBLE



Bumble and bumble began as an NYC salon in 1977, where we clipped, colored, and styled our way into prominence – with a strong design aesthetic and extraordinary products. We are deeply, passionately, and fearlessly dedicated to the craft of hair.

• DARPHIN PARIS

DARPHINPARIS

DARPHIN was founded in 1958 by Pierre Darphin, a master botanist with a lifelong dedication to the pursuit of scientifically-proven botanical efficacy. His research began in the DARPHIN Skin Institute in Paris and focused on the preservation of skin health through the precise release of

potent botanical actives thanks to tailor-made "carriers".

Today, DARPHIN builds on its founder's pioneering research to lead the field in high-performing, botanical-based skincare solutions.

TOM FORD BEAUTY



"It is my desire to create the first true luxury brand of the 21st century." —Tom Ford

Tom Ford Beauty is a covetable collection of cosmetics and fragrances, shaped by Tom Ford's singular vision of modern

glamour and crafted with the ultimate in quality and luxury.

• SMASHBOX



Everyone has a story. Ours is original and authentic and sets us apart from every other beauty brand. We're proud of our story, and this is how we tell it: We live for lipstick. We get excited about primers. (No, seriously, we do.) But mostly, we love sharing our makeup secrets with you.

Why? Because creativity and collaboration are at the core of our DNA. We are the only brand born out of a legendary photo studio — Smashbox Studios in Los Angeles — where major photographers, celebrities, and makeup artists converge to create iconic images every day.

• AERIN BEAUTY

AERIN

BEAUTY

• LE LABO

LE LABO

AERIN is a refined luxury lifestyle brand reflecting the effortless style of its founder, Aerin Lauder. A curated collection of fragrances and beauty products inspired by her enduring love of flowers and artisanal discoveries from around the world, AERIN is a celebration of craftsmanship, femininity, and living elegantly.

Le Labo fragrances were born in Grasse, France, and raised in New York, USA.

Le Labo means 'the lab' in French.

Each of our boutiques functions like an open artisanal laboratory designed as an entertainment park for the nose where people can take the time to smell and touch raw ingredients in order to awaken their olfactory system and trigger emotions. We freshly hand-blend our fragrances to the order and each label is personalized with the date and place of the formulation, as well as a message chosen by our client.

EDITIONS DE PARFUMS FRÉDÉRIC MALLE

EDITIONS DE PARFUMS FREDERIC MALLE

HOLLYWOOD, CALIFORNIA

GLAMGLOW®

Frédéric Malle introduced Editions de Parfums in 2000, as a completely original concept whereby the world's greatest noses were composed of exclusive, creative fragrances that would be sold under their creators' names. In an era in which most companies attach more importance to brand names, Malle brings the attention back to the product itself: perfume.

GLAMGLOW

From Hollywood, California, to the world, we take a maximalist approach to skincare and engage and stimulate all the senses. There is nothing modest about our products: They deliver immediate, transformative results. We started a masking revolution by promising glowing skin in 10 minutes and clearer skin in 20. GLAMGLOW® is a social

experience because we take scientific skincare and make it disruptive and fun to use. We believe every skin deserves the star treatment. More than just a pretty jar, our ingredients are chosen for efficacy, addressing real concerns with real results - fast.

KILIAN PARIS



In pursuit of ultimate luxury, KILIAN was founded over a decade ago by Kilian Hennessy. From the dark cognac cellars of his childhood memories to elegant Parisian evenings where desires roam free, KILIAN offers a menu of fragrances within five olfactory families—The Fresh, The Narcotics, The Cellars, The Smokes, and its latest creation The Liquors.

TOO FACED



At Too Faced, we believe makeup is power, giving women the freedom to express themselves and the confidence to take on the world. Makeup is so much more than a little color on your face. It's a mood booster and a powerful ally. So be a star, shimmer it up, and take over the world! We are here to give you the tools to create your own looks, find what you

love, and own your pretty.

DR.JART+



Dr.Jart+ joins science and art to develop innovative products that deliver results. Founded in Korea in 2004, Dr.Jart+ pioneered the invention of BB Cream, setting the standard for multifunctional beauty. Dr.Jart+ is an ever-evolving blend of form and function, creating skincare that works wonders.

5. CAPRI HOLDINGS

Capri Holdings Limited is a global fashion luxury group, consisting of iconic brands that are industry leaders in design, style, and craftsmanship. Our brands cover the full spectrum of fashion luxury categories including women's and men's accessories, footwear, and apparel as well as wearable technology, watches, jewelry, eyewear, and a full line of fragrance products.

The goal of our company is to continue to extend the global reach of our brands while ensuring that they maintain their independence and exclusive DNA. Capri Holdings Limited is publicly

listed on the New York Stock Exchange under the ticker CPRI.

MICHAEL KORS



Michael Kors launched his all-American sportswear label in 1981, earning countless awards, an A-list clientele, and global recognition for his luxurious take on sophisticated clothes designed for a woman's everyday life. Synonymous with easy glamour, timelessness, and a jet-set lifestyle, the collection includes sophisticated separates and evening wear as well as shoes, handbags, and other accessories.

JIMMY CHOO



Jimmy Choo is a leading global luxury brand with an empowered sense of glamour and a playfully daring spirit. The brand traces its roots to a bespoke shoemaker named Jimmy Choo, based in the East End of London in the early 1990s, who catered to the global jet set, including Princess Diana. The Jimmy Choo company was founded in 1996, with Mr. Choo's niece, Sandra Choi, who had been heading up design in the East End atelier, coming on board as Creative

Director, a position she holds to this day. Mr. Choo departed the company in 2001.

VERSACE



Founded in 1978 in Milan, Gianni Versace S.r.l. is one of the leading international fashion design houses and a symbol of Italian luxury worldwide. It designs, manufactures, distributes, and retails fashion and lifestyle products including haute couture, prèt-à-porter, accessories, jewelry, watches, eyewear, fragrances, and home furnishings all bearing the distinctive Medusa logo.

6.L'ORÉAL LUXE AT A GLANCE

The portfolio is composed of **26 brands** of which **17 are global** brands, including major brands, highly-aspirational and multi-expert, such as Lancôme, Yves Saint Laurent, and Giorgio Armani.

LANCÔME

Lancôme was founded in 1935 by the visionary pioneer perfumer Armand

Petitjean. For 85 years, Lancôme's mission is to make all women happier by making them more beautiful, providing the best cosmetics innovation in terms of quality, science

and efficacy.

Over the decades, Lancôme spreads its vision of French spirit and elegance combined with major innovations

allowing Lancôme to become the leading luxury beauty brand in the world.

KIEHL'S SINCE 1851

LANCÔME



Kiehl's was founded as an old-world apothecary in New York's East Village neighborhood over 165 years ago. Our unique and extensive background represents a blend of cosmetic, pharmaceutical, herbal, and medicinal knowledge developed and advanced through the generations.

ARMANI



Each detail of Armani beauty's world echoes Giorgio Armani's unique vision of elegance. Believing that the ultimate elegance is to be yourself, the continuous aim is to bring products that reveal one's beauty.

YVES SAINT LAURENT



Yves Saint Laurent Beauté gives body and soul to a style. Completely liberated, it asserts itself as a collection of icons, with each creation driven by boldness, youth, and the avant-garde. In the wake of Saint Laurent, who showcased the spirit of the times for nearly 40 years, YSL Beauté continues its unbridled love affair with women to create, shape, and develop

modernity. No compromise. Your own rules. Now.

BIOTHERM



At Biotherm, we are dedicated to Blue Beauty. Beauty that can launch a wave of positive change. Powered by Bioscience. Water efficient. Eco designed. Safe.

• HELENA RUBINSTEIN



Inspired by the spirit of the avant-garde of its founder, Helena Rubinstein's commitment to innovation is driven by science, with the same objective as it was in 1902: to empower women through beauty. Premium skincare brand of avant-garde, offers women the power of youth with the most cutting-edge and highly

concentrated products, for visible efficacy. The ultimate combination of strong brand heritage and advanced scientific expertise.

SHU UEMURA

shu uemura tokyo paris new york

Shu Uemura empowers Asian millennials for self-exploration So that they dare to claim their point of view, personality, and differences, far from social diktats.

• IT COSMETICS



your most confident!

Developed with clinical insights from plastic surgeons, plus ingredient and skincare expertise from dermatologists, IT Cosmetics is a *problem-solving* makeup and skincare brand that creates *skin-loving solutions* that truly work. We exist to empower you to feel

URBAN DECAY

URBAN DECAY

Long-lasting, high-pigment, cruelty-free

makeup. Californian with an LA edge since 1996. Reinvention over perfection. Inspiration without replication. Kindness over cruelty. Unsubscribe from beauty telling you to be pretty. You can be whatever you want to be. PRETTY DIFFERENT.

• RALPH LAUREN FRAGRANCES

Ralph Lauren is an iconic American designer known for creating timeless

designs that transcend trends. His designs reflect a modern definition of a luxury lifestyle and his fragrances each evoke a distinct personality in the Ralph Lauren tradition. Since he first introduced Polomen's ties in 1967, Mr. Lauren's work has come to represent the best of American design from men's and women's fashions and accessories to home furnishings and fragrances.

RALPH LAUREN

MUGLER

MUGLER

Thierry Mugler___

Mugler's creative vision has always reflected its unique view of the world, one that subverts codes, turns convention on its head, and inspires everyone to become who they really want to be. Fashion and fragrances are creations that defy both categorization and time, representing a fusion of opposites. Acting as an experimental laboratory, the brand cultivates an avant-garde approach that destabilizes, inspires, and accomplishes, satisfying the need for the

extraordinary with the surprise of the disproportionate. For Mugler, the real world just isn't enough. **Life is a show.**

• VIKTOR&ROLF

VIKTOR®ROLF

Provocative couture. Unexpected elegance.
Conceptual glamour. These are the creative pillars of Viktor&Rolf. With Haute Couture as their ultimate laboratory for expression, Viktor&Rolf's iconic collections present the explorations of their artistic prowess. Flowerbomb is the iconic, transformative

weapon that with its profusion of flowers has the power to make everything

seem more positive.

VALENTINO



Founded in Roma in 1960 by Valentino Garavani. Maison VALENTINO is a Roman couture house steeped in romanticism, color, and craftsmanship, that became renowned for its international fashion influence. Under the creative direction of Pierpaolo Piccioli since 2016, Maison VALENTINO creates an aesthetic of extraordinary modernity and beauty. Mixing innovation with tradition, haute couture with

street culture, different universes with different times, intuition with legacy, VALENTINO BEAUTY is a harmony apart.

AZZARO

For Azzaro life is a party, an endless summer, an eternal sparkle. Azzaro fragrances reflect this approach to life. Their bold notes are created from ingredients of the highest quality: representing a lavish blend of AZZARO voluptuousness, sensuality, and sharing that mirrors the lifestyle enjoyed by the couturier himself. Like the trail they leave behind throughout the day, the brand creates classics that are destined to last. Every Azzaro fragrance is a concentrated dose of sun, freedom,

radiance, freshness, good humor, chic, and joy. The portfolio of Azzaro fragrances comprises Chrome, Azzaro Wanted, Azzaro Wanted by Night, Azzaro Wanted Girl, and Azzaro pours Homme.

DIESEL

DIESEL

Founded in 1978 by Renzo Rosso, Diesel's philosophy has always remained the same: supports passion, individuality, and freedom of expression. Diesel fragrances enjoy challenging conformity and pushing the boundaries of traditional masculine perfumery. The Brave fragrances are made for those who live bravely, fight for their dreams, achieve through determination, and never give up...

• ATELIER COLOGNE

Established in 2009, Atelier Cologne is the first Maison de Parfum to create Pure Perfumes inspired by the legendary Eau de Cologne.

For the first time, citruses are blended with the most precious natural raw materials for perfectly balanced creations and exceptional lasting power.

Each Cologne Absolue embarks you on an emotional journey.

Atelier Cologne

MAISON MARGIELA FRAGRANCES

Maison Margiela

Maison Margiela is a French fashion House, founded in Paris in 1988 by Belgian designer Martin Margiela. Both masculine and feminine, oftentimes fusing the two genders, the House takes a cerebral approach to deconstructing, reinventing, and redefining men's and womenswear silhouettes. Maison Margiela's first fragrance, Replica, in partnership with L'Oreal was introduced in 2009 and remains an iconic best seller today with scents that resonate with everyone's imagination. Irreverent names such as Lazy Sunday

Morning and Beach Walk, re-transcribe the scents of our collective memory.

• PRADA



Questioning beauty conventions, designing fresh and avant-garde ideas, and reconciling creativity with innovation. Prada fragrances offer a complete range of olfactive possibilities to explore and express the multidimensions of one's identity.

• CACHAREL



French prêt-à-porter brand created by Jean Bousquet, Cacharel is synonymous with youth, romanticism, and freedom since 1958, Cacharel fragrances exist to initiate and empower young women on their path to femininity celebrating positive and memorable first times. Following the legends that are Anaïs Anaïs - a girl's first perfume and Amor Amor, a declaration of Love, Cacharel embraces youthful independence with the new Yes I Am collection.

YUE SAI



Yuesai propels the future of Chinese beauty with modern science, to create the best products for all Chinese women at different milestones of womanhood.

7. RICHEMONT

CARTIER



Cartier, whose name is synonymous with open-mindedness and curiosity, sees beauty in everything. Creativity, freedom, sharing, and excellence are all central to its values. This vision enables a creative territory that is shaped around a unique style. From jewelry and fine jewelry to watchmaking and

perfumes: Cartier's creations symbolize the fusion of exceptional savoir-faire and timelessness.

• CHLOÉ



Chloé is a French luxury fashion house founded in 1952 by Gaby Aghion. During the next year, 1953 Aghion joined forces with Jacques Lenoir, formally managing the business side of the brand, allowing Aghion to purely pursue the creative growth of Chloé. Its headquarters are located in Paris, France.

NET-A-PORTER

NET-A-PORTER

Since its launch in June 2000, NET-A-PORTER has delivered incredible fashion for incredible women. With more than 800 of the world's most coveted designer brands, including

- Gucci,
- Chloe,

Balenciaga,

- Saint Laurent,
- Isabel Marant,
- Prada
- Stella McCartney
 With 200 specialist beauty brands and new arrivals on-site three times a week,
 NET-A-PORTER is the world's premier luxury fashion destination.

8. INDITEX

ZARA



ZARA is a Spanish multi-national retail clothing chain. It specializes in fast fashion and sells clothing, accessories, shoes, beauty products, and perfumes. The head office is in Arteixo, in A Coruña in Galicia. It is the largest constituent company of the Inditex group.

MASSIMO DUTTI



Massimo Dutti is a Spanish low-end luxury clothing company specializing in cashmere and wool products, established in 1985 and owned by Spanish multinational company Inditex.

PULL & BEAR

PULL&BEAR

Pull&Bear is a Spanish clothing and accessories retailer based in Narón, Galicia founded in 1991. It is part of Inditex, owner of the Zara and Bershka brands.

9. ADIDAS



Adidas AG is a German multinational corporation, founded and headquartered in Herzogenaurach, Bavaria, that designs and manufactures shoes, clothing, and accessories. It is the largest sportswear manufacturer in Europe, and the second largest in the world, after Nike

10. HERMÈS



A French luxury design house was established in 1837. It specializes in leather goods, lifestyle accessories, home furnishings, perfumery, jewelry, watches, and ready-to-wear. Its logo, since the 1950s, is of a Duke carriage with a horse.