

**Lizeth Pilamunga**  
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## ACADEMIC BACKGROUND:

| <u>Degree</u>                   | <u>Year</u> | <u>University</u>   | <u>Major</u>                       |
|---------------------------------|-------------|---|------------------------------------|
| B.S.                            | 2023        | New York City College of Technology<br>City University of New York (CUNY) | Business and Technology of Fashion |
| Module Emphasis: Global Fashion |             |   |                                    |

## PROFESSIONAL LICENSES OR CERTIFICATIONS:

*CUNY Certification, Sexual Harassment Gender-Based Harassment and Sexual Violence Student Curriculum, February 2023, New York City College of Technology, CUNY*

## AWARDS

2019-2023                      Honor's list, NYC College of Technology.

## INTERNSHIP EXPERIENCE:

|  |   |                     |
|--|---|---------------------|
| <b>Public Relations Coordinator</b>  | <b>Plitzs Fashion Marketing, New York</b> | <b>2022-Present</b> |
| <ul style="list-style-type: none"><li>● Executing Press/Media lists</li><li>● Composing and putting together press packages</li><li>● Managing &amp; tracking press samples</li><li>● Devising Social Media accounts</li><li>● Researching new brands and Outreach</li></ul> |   |                     |

## PROFESSIONAL DEVELOPMENT:

**Pave Your Way Career Planning 101** **March 7,2023**

- Attended the online workshop Pave Your Way Career Planning 101 with Natifah J. Gordon and Chirstopher M. Millington on March 7, 2022 New York City college of Technology.

**Career Q&A w/ PDC** **March 23,2023**

- Attended the online workshop Career Q&A w/ PDC with Nelly Lliguichushca and Chirstofer Willington on March 7, 2022 New York City college of Technology.

## EXPERIENTIAL LEARNING:

- "Fresh, Fly, and Fabulous: Fifty Years of Hip Hop Style,"Museum of Fashion Institute of Technology, New York City NY ,10001, March 22,2023

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## **SOCIAL MEDIA AND COMPUTING DATABASES:**

- Create and edit documents containing text and images on Microsoft Office and Microsoft World
- Edit on Powerpoint
- Create data on Excel.
- Calendar meetings and communicate through Outlook and Slack.
- Reddit and discord posting

## **LANGUAGES:**

Fluent in Spanish

## **VOLUNTEERISM:**

**Fashion 4 Development**                      *Volunteer Event, New York*                      **09/2022**

- Involved with some duties in the event
- Helped in the check-in area
- Stage Assistant

**82<sup>nd</sup> Street Academy**                      *Assistant Child Care, New York*                      **08/2018**

- Monitored children with homework
- Ensured the children had good hygiene
- Organized activities and developed curriculum for older children
- Prepared meals and snacks for the kids