

**NEW YORK CITY COLLEGE OF TECHNOLOGY/THE CITY UNIVERSITY OF NEW YORK**  
**Course: 20<sup>th</sup> Century Dress and Culture**  
**Humanities Department**

**Instructor:** Dr. Nazanin Munroe

Spring 2020

**Wed:** 11:30 am-2 pm

**Course/Section:** ARTH 1204-D434, 3 Credits

**Classroom:** Midway 407

**Humanities office (L-630):** 718-260-5018

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*Please allow 24 hours for email response*

**Office:** AC-611 Q. **Ph:** 718-260-5379

**Office hours:** 2-4 pm Mondays

**Catalog Course Description:** A survey of fashion history, from the end of the 19th century to the present. It offers an overview of the many influences that have affected the development of clothing. Studies the effect of an historical period on the clothing of the time through analysis of its economics, politics, religion and culture. Issues affecting the industry are explored through readings, videos, discussions and links to local industry are made through field trips and guest speakers.

**COURSE CO/PREREQUISITE (S):** ENG 1101

**Pathways Flexible Core:** Creative Expression

**LEARNING OUTCOMES: Upon successful completion of this course, students will be able to:**

OUTCOME	ASSESSMENT
Identify and describe apparel of the twentieth and twenty-first centuries using appropriate terminology	Class discussion, quizzes, examination & research presentation
Recognize and discuss key apparel fashion leaders and/or designers and their contributions	Class discussion, examinations & research presentation
Distinguish among the social, political, and economic cultural influences on fashion for each of the various periods	Class discussion, examinations & research presentation
Identify and explain direct and indirect technological influences on dress	Class discussion, examinations & research presentation
Assess the multiple explanations for the impact of dress and body image on human behavior	Class discussion, examinations & research presentation
Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life	Class discussion & oral presentation
Recognize and describe the diversity of culture in space and time and how it effects and influences fashion styles and trends	Class discussion, examinations & research presentation

**Required Reading:** Online Course Reader, available on Blackboard under "Content"

**Recommended Textbook:** English, Bonnie. *A Cultural History of Fashion in the 20<sup>th</sup> and 21<sup>st</sup> Centuries*, Second Edition (Bloomsbury Academic, 2013: New York and London) (ISBN: 0857851357)

### **Recommended Web Sites:**

City Tech Library Database: Oxford Art Online

Brief articles by leading scholars in the field; use your LIB number on your City Tech ID to access <https://library.citytech.cuny.edu/research/articles/letter/O>

Google: We Wear History: The Stories Behind What We Wear

Google has partnered with several cultural institutions to create a curated, thematic database for users. Permissions for image use is in accordance with each institution (for example, the Victoria and Albert museum) as the images are housed on the home institution of the art work, but the site is open domain <https://artsandculture.google.com/project/fashion>

Metropolitan Museum: Heilbrunn Timeline of Art History

The TOAH is an educational resource that contains essays about works in The Met's collections, including works of art with chronologies and locations. You can search by subject, geographical region, key word, material, author, or other means. Each article is concise, and the works of art can be viewed on their own, also linking to the collection's database for full object information.

<https://www.metmuseum.org/toah/>

**TECHNOLOGY:** All students will be responsible for Blackboard access and participation  
SAFEASSIGN is administered for the submission of all assignments

**E-PORTFOLIOS/OPEN LAB** CUNY-NYC College of Technology asks all students to participate in building a program-long ePortfolio of the work that they complete while taking classes at the College. Through a process of *collect, select, reflect, and connect*, students learn to judge the quality of their own work, speak about their learning, and present evidence of their current knowledge and skills. College faculty will assist with this process by recommending that you store at least one significant piece of work from each course in your Blackboard content collection. For more information, see the "**ePortfolios at CUNY-College Technology**" organization in Blackboard.

For sample Open Lab portfolios, see: <https://openlab.citytech.cuny.edu/portfolios/>

### **NYCCT ACADEMIC INTEGRITY POLICY**

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

### **HUMANITIES DEPARTMENT ATTENDANCE POLICY**

It is the conviction of the Humanities department that a student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed class time includes not just absences but also latenesses, early departures, and time outside the classroom taken by students during class meeting periods. Missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence in class.

## DISABILITY/MEDICAL ACCOMMODATIONS STATEMENT

City Tech is committed to supporting the educational goals of enrolled students with disabilities in the areas of enrollment, academic advisement, tutoring, assistive technologies and testing accommodations. If you have or think you may have a disability, you may be eligible for reasonable accommodations or academic adjustments as provided under applicable federal, state and city laws. You may also request services for temporary conditions or medical issues under certain circumstances.

If you have questions about your eligibility or would like to seek accommodation services or academic adjustments, please contact the Center for Student Accessibility at 300 Jay Street room L-237, (718) 260-5143 or <http://www.citytech.cuny.edu/accessibility/>

Students who miss a scheduled presentation or exam due to illness or medically-related emergencies will be referred to the Center for Students Accessibility. The CSA will review any documentation requested and give the student a letter to share with the relevant instructor if accommodations need to be made.

## HUMANITIES DIVERSITY STATEMENT

The Humanities Department complies with the college wide nondiscrimination policy and seeks to foster a safe and inclusive learning environment that celebrates diversity in its many forms and enhances our students' ability to be informed, global citizens. Through our example, we demonstrate an appreciation of the rich diversity of world cultures and the unique forms of expression that make us human.

**NO CELL PHONE USE IN CLASS** Talking on cell phones, checking or sending text messages, listening to music, and otherwise using your cell phone during class is prohibited. Please do not wear headphones during class. Laptops are permissible for taking notes if you are seated in the first row. If you need to check your cell phone for an emergency situation, please inform me before class, leave your cell phone face down on your desk in silent mode, and take the emergency call or text outside the classroom. **NO AUDIO RECORDING, PHOTOS, OR VIDEO OF LECTURE MATERIALS.** Your best learning will happen when you are actively taking notes, looking at images, and listening to lecture—taking photos is a passive experience.

**STUDENT CONDUCT POLICY** Any conduct that interferes with the educational process is prohibited in classes at NYCCT. This includes any behaviors that are dangerous, disruptive, disrespectful or disorderly. Students must use commonly accepted standards of courtesy, cooperation, consideration and mutual respect at all times. This includes: making rude or sarcastic comments towards the instructor or other students; speaking out of turn; speaking while the instructor or another student is speaking; or otherwise showing a lack of mutual respect for the instructor or peers in the classroom.

## FINAL GRADE FOR THE COURSE IS CALCULATED AS FOLLOWS:

CATEGORY	DESCRIPTION	PERCENTAGE OF FINAL GRADE
Participation	In-class work collected in person at the end of class, and discussions	(20%)
Homework	Completed outside of class and submitted on Black Board	(10%)
Compare/Contrast Paper	Completed outside of class and submitted on Black Board	(10%)
Mid-term Exam	In-class closed book exam	(20%)
Research Project	In-class oral presentation ALSO uploaded to Black Board	(20%)
Final Exam	In-class closed book exam	(20%)

**Grading System:** All grades will be based in proportion to the following scale: A = 93 - 100 A- = 90 - 92 B+ = 87 - 89 B = 83 - 86 B- = 80 - 82 C+ = 77 - 79 C = 70 - 76 D = 60 - 69 F = 59 and below. If a final grade is not a whole number, any decimal greater than .5 will be rounded up (e.g. 82.51 becomes an 83). Each assignment includes a clear rubric. Students need to submit assignments *on or before the due date*.

**Grading and add/drop policies** are in accordance with University policies and are recorded as follows:  
WU-Unofficial Withdrawal (attended at least once)  
WF-Withdrew Failing  
WN-Unofficial Withdrawal (never attended)

**MIDTERM REPORTS** All students will be notified through their CUNY- NYC College of Technology e-mail accounts and/or posted on Blackboard about their progress in this course by the mid-semester point.

**Mid-term grades** are assessed as follows, per recommendation by the Office of the Provost:  
P-Passing, BL-Borderline, U-Unsatisfactory, SA-Stopped Attending.

**PARTICIPATION & IN-CLASS WORK** Active participation includes taking notes during lecture and participating in classroom discussions. Differing opinions should be regarded with a high level of respect and reflection. Each day you will receive a participation grade. If you are preoccupied, using your cell phone, chatting with others, dozing off, or otherwise distracted from the lecture or discussion taking place, **you will receive a 0 for that day.**

**IN-CLASS WORK:** There are several in-class writing assignments and projects; these are marked with a check mark ✓ and qualified with +/- (✓+, ✓, ✓-) calculated numerically as 10/9/8 out of 10 points, respectively. Missing work due to absence will be a 0, unless you have a college approved absence AND the instructor is emailed prior to the start of class. This course includes several in-class assignments which are assessed separately from homework, and account for 20% of the final course grade.

**HOMEWORK** is expected to be turned in on time and completed. Partial homework will be reflected in the grade for the assignment. Late homework defaults to a 0 for that assignment, and is only accepted on an individual basis on the approval of the instructor, accompanied by documentation that demonstrates an emergency situation approved by the college. If you have questions or issues with the homework, you are responsible for contacting the instructor during office hours, or via email at least 24 hours before the start of class, for assistance. If your homework will be late due to a personal issue or other emergency, please email the professor BEFORE the start of class. **See the section on “Disability/Medical Conditions” in this syllabus for details on how to make up work missed due to medical illness or emergency.**

**EXAMS AND QUIZZES** In this class, we will study fashion as a development in sync with art, culture and developments in the textile and fashion industries. The class follows the format of an art history class. Each class will include slide lecture with images demonstrating and summarizing the main points in the lecture. Students are responsible for recording additional information presented during lecture, referencing the recommended textbook and web sites for additional information.

The course will be divided into two sections. Review sessions will take place during the classes preceding the mid-term and final exams.

**EXAMS** will consist of a combination of image identification, essays and additional sections as listed below:

**Slide Identification** Recognition of specified images, to be identified by: designer, date, materials/technique, and the significance of the garment style in the context of fashion history.\*

\*This information will be specified on your study slides, and covered in review sessions

**Essay** Short essay sections will require writing a paragraph or two and includes compare/contrast discussions of the aesthetics and subject matter of the works studied. Long essay questions will require 3-5 paragraphs and will focus on important concepts presented throughout the course.

**Multiple Choice, Matching, Fill in the Blank**, or other additional sections may be included. **Extra credit questions** will also be offered as part of the exam based on class lectures, videos and readings.

## STUDY TECHNIQUES

**Flashcards:** Art history is partly about image recognition and identification. The **objects** you need to be able to recognize will be listed by name and image in your study guide for mid-term and final study. Making flashcards is the BEST tool for learning the information pertaining to images.

## FALL 2019 Course Schedule

**Please note:** Homework assignments (listed as **HW**) will be posted in detail and submitted through Black Board. In-class work is completed and collected on site. Recommended: Set aside 2-3 hours/week for homework assignments, lecture and image review, and reading assignments. Additional readings may be assigned. "Pop" quizzes may be administered without notice on any lecture day.

Session/Date	LECTURE TOPIC	IN-CLASS	READING and HW ASSIGNMENT
1-Wed. Jan. 29	Intro to contemporary fashion: textiles and fashion in context up to late 19 <sup>th</sup> c.	In-class exercise: Shopping in the 21 <sup>st</sup> century	<b>Course Reader #1</b> <b>HW #1:</b> Observations, 19 <sup>th</sup> c. fashion <b>DUE 2/5/20 by 11.30 am</b>
2- Wed. Feb. 5	Art & Fashion: Early 20 <sup>th</sup> c. dress	In-class writing pt. 1: Describing Garment Silhouettes	<b>Course Reader #2</b> <b>HW #2:</b> Garment Styles I <b>DUE 2/19/20 by 11.30 am</b>
<i>Wed. Feb 12</i>	<i>NO CLASS</i>	<i>COLLEGE CLOSED</i>	
3- Wed. Feb 19	French fashion in the 1920s-30s: Chanel, Patou, Vionnet	In-class writing pt. 2: compare and contrast narrative	<b>Course Reader #3</b> <b>HW #3:</b> Garment Styles II <b>DUE 2/26/20 by 11.30 am</b>
4- Wed. Feb. 26	Art as Fashion: Fortuny, Schiaparelli	In-class project: Art Fashion drawings	<b>Course Reader #4</b> Fortuny/Schiaparelli
5- Wed. March 4	<b>QUIZ</b> Post-WW II Couture: Dior, Balenciaga	In-class writing: Fashion Narratives	Choose designer for research project
6- Wed. March 11	RTW in the US; Menswear: Jeans, shirts, Americana; McCardell, Norell	In-class writing cont.: Fashion Narratives Intro to c/c paper	<b>Course Reader #5</b> Begin studying images for mid-term exam
7-Wed. March 18	Fashion and film: 1930s-WWII; mid-term review	Mid-term review	<b>Course Reader #6</b> Study for mid-term exam

<b>Session Date</b>	<b>LECTURE TOPIC</b>	<b>IN-CLASS</b>	<b>READING and HW ASSIGNMENT</b>
8- Wed. March 25	<b>Mid-term Exam</b>	<b>Mid-term Exam</b>	Start Compare/Contrast Paper
9- Wed. April 1	1960s: Counterculture and movements inspiring fashion	In-class writing about 1960s styles	<b>Course Reader #7</b> Work on Compare/Contrast paper
10- Tues. April 7	1970s: New fibers, new uses	Class Discussion & team work	<b>Course Reader #8</b> Finish Compare/Contrast paper <b>DUE 4/22/20 by 11:30 am</b>
11-Wed. April 22	1980s: Dressing for power and lifestyles	Project: Ideology in Dress	<b>Course Reader #9</b> Work on research presentation
12- Wed. April 29	1990s: Grunge and the new chic; 2000s: Fashion and technology	Discussion and review of final exam materials	<b>Course Reader #10</b> Finish Research presentations <b>DUE 5/6/20 by 11.30 am</b> Turn in as PowerPoint file on Black Board, with notes
13- Wed. May 6	Research Presentations		
14- Wed. May 13	Research Presentations	Final Exam review	Study for Final exam
15-Wed. May 20	<b>FINAL EXAM</b>	<b>FINAL EXAM</b>	