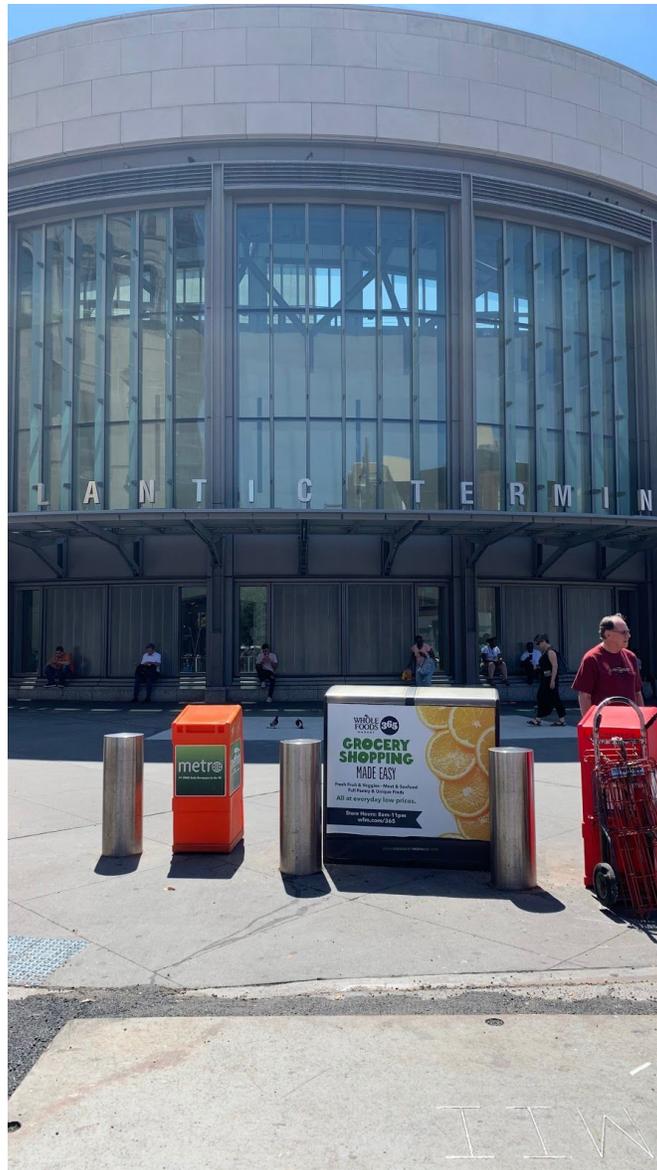


Learning Places Summer 2019

SITE REPORT #3

Flatbush

NAMING PROTOCOL. When saving and posting your site reports on OpenLab, please follow the following format: SiteReport#.LastnameFirstname. Here's an example: SiteReport2.SwiftChristopher.



Front view of site where our performance will take place due to heavy traffic by pedestrians.

STUDENT NAME: Touray Bokum, Roma Ramawad, Bryant Vera, Jonathan Leon

SITE OBSERVATIONS

Insert 3 **photographs or drawings** and provide a **creative** title for each image. The title should be a word or short phrase that suggests **a theme or conceptual association** related to the photo.



300 Ashland by TEN Arquitectos



Apple Store Downtown
Brooklyn



Gentrification

General instructions:

- a. Be sure to draw meaningful connections between what you observed and the purpose of the performative intervention. In other words, how does the performative intervention respond to, or integrate directly with, the specific material conditions of the site.
- b. Pay attention to the criteria for the sources you select. One source can be an internet source but other **MUST** be a newspaper source, archival source, academic source.
- c. Your sources should be Relevant and Credible.

1. Describe the area where your performance will take place. What architectural structures are present? Describe the different shapes / forms and dimensions.

- The performance will take place in Downtown Brooklyn in front of Atlantic Terminal located at Flatbush Avenue and Hanson Place. The terminal is across the street from the

Apple Store under the 300 Ashland residential building by TEN arquitectos. Barclays Center is also located in front of the other entrance of Atlantic Terminal between Flatbush Avenue and Atlantic Avenue.

2. Who are the people you observe in this space? What are some patterns of movement of people (are they passing through, stopping, moving in a single direction, moving in multiple directions)?

- Most of people in the area where locals, others were shoppers since there is a large shopping area around our site. Atlantic Avenue and Flatbush also provided our performance with lots of commuters because of the transportation available. When observing people around Flatbush avenue we noticed people were in a rush to go into the Atlantic terminal and subway, moving in several directions. There were people entering the Atlantic mall and also the apple store . As we were walking around Flatbush Avenue it felt very crowded because it is a big commercial area with the apple store there and other big box stores nearby like whole foods market and target. The specific space in between the apple store and the Atlantic terminal felt overwhelming and anxiety ridden just because there was a lot of foot traffic and it's the intersection of five different streets that meet. it is definitely not a space to relax. There were food trucks around our site for commuters in a rush.

3. How do the man-made / architectural structures inform how people use and move through the space?

- The timber canopy above the Apple store is very important because it grasps people's attention causing them to walk inside the store and it also creates shade for people walking past by or customers as well, making this site very dynamic. There were a multitude of skysrise apartment buildings and more under construction. Our site is not an area for relaxation, buildings and streets with cars going several directions did not provide for a comforting vibe.

4. How will your performance respond to the people and patterns of movement that are already happening in that space?

- Our interactive props will move with the passersby helping to garner attention from them. Also giving out flyers with information to distribute. On our site we have the advantage of getting passersby from different directions in Flatbush Ave. The people interacting with our performance will have a more intimate and welcoming experience as a result of our space.

5. How can you take advantage of the built spaces to create a staging area for your performance? Is your performance stationary or does it move throughout the space? It is interactive?

- Our performance is in front of the Apple store and the Atlantic terminal is the intersection of Hanson st, Ashland Ave Flatbush Ave and fourth ave, which is an area with lots of people walking from multiple directions. The performance will be interactive because we will get our audience to take an active role in educating themselves about their rights as tenants. A member of our group will be a prop and informative tool for the audience, the prop will move up and down the site gaining the attention of passersby. Fulton is a space that will provide ample people and relevance to our cause given its history and impact on Flatbush and surrounding areas.

RESEARCH

Central Research Question related to your performance topic (as you understand it based on conversations with your group and the research you've conducted--this doesn't have to be uniform across group members and your questions can inform each other's perspectives):

How did the new building complexes around Flatbush affect the people in the area?

Find, cite, and write a critical summary for 2 sources (**1 internet source / 1 newspaper, archival, or academic source**) related to your question.

Sources might be about the central issue your performance is responding to, the place where your performance takes place, tactics or strategies from similar performances, or the community that you hope to engage with your performance. Whatever the sources you choose, you should describe what the main point of the source is and **HOW IT RELATES TO YOUR CENTRAL RESEARCH QUESTION.**

MLA Citation for source 1:

"Buyers get aggressive in Flatbush." *Real Estate Weekly*, 15 June 2011, p. B2. *General OneFile*,

http://link.galegroup.com/apps/doc/A259589287/IТОF?u=cuny_nytc&sid=ITOФ&xid=e03d5c5c. Accessed 29 June 2019.

This 2011 article discusses buyers from a real estate company named GFI Realty Services purchasing a large rent stabilized apartment building located on 300 Linden Boulevard in Brooklyn. The building was traded for nine times its rent gross and for \$105,000 a unit, which was considered an aggressive purchase price. This article is an example of the purchasing power buyers have especially in New York City. This is related to our project because of all of complex buildings being brought in Flatbush, it visible throughout the community.

MLA Citation for source:

“Gentrification.” *The Peopling of Flatbush*,
eportfolios.macaulay.cuny.edu/moses2015/2015/05/07/2000-current-gentrification/.

What is the main point of the source? How does it relate to your project?’

The main point of the source discusses major and controversial aspects in Flatbush’s development. Gentrification is a major part in the area around the surrounding communities because of the increased anger of the lower class and disregard to the neighborhood’s culture. Brooklyn neighborhoods such as Fort Greene, Bedford-Stuyvesant and Flatbush have witnessed the racist process in which the wealthy whites are driving lower black out of the neighborhood. This relates to our project because people are being thrown out and discriminated against their own cultures for their homes. The article states, “Why did it take this great influx of white people to get better schools?” Also, “Why is there more police protection?” The questions are asked around the neighborhood and disrespecting the culture of the original people who are from there. The project discusses how gentrification is putting people out of their neighborhoods and raising rent prices to accommodate for the wealthier people moving there.

