

# MIDTERM PRESENTATION

## THE BARCLAYS CENTER

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# Summary

The Barclays Center is an indoor arena, home for multi-purposes, a future residential and business complex known as the Pacific Park. Many residents of the area have opposed to the project. They feared that the arena will bring an influx of traffic and tourists that will threatened the peaceful site of Brooklyn. High-rise buildings is another fear for locals since housing prices increase and shops close because they cannot afford rent. On the other hand, the Barclays Center is a promise to the area to create more than a thousand jobs. Some changes are ideal for the place but they can result in good or bad projects towards the neighborhood.

# Theme

Throughout the years for the good or bad every part of the world has undergone changes, however, a question arises in particular about the Barclays Center.

- Gentrification: Is the Barclays Center benefiting businesses in Brooklyn?

# Method

- ⦿ Survey people and businesses around the Barclays Center
  - ⦿ Brooklyn Public Libraries: Newsletters and articles
  - ⦿ Website of Brooklyn's income
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- What are the positive and negative changes that the neighborhood has faced?
  - Is there an increase or decrease of income towards this area?
  - What is the most missed part of Brooklyn?

# Outline

1. To develop possible research questions on the Barclays Center
2. To choose (from point 1) question(s) to ask old and new residents of the Atlantic Yards
3. Interview residents and business owners
4. Analyze answers and compare them with articles, archives, videos, etc.
5. Draw conclusions
6. Finalize research

# Bibliography

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"MAYOR BLOOMBERG AND FOREST CITY RATNER ANNOUNCE PLAN TO FILL 2,000 JOBS AT NEW BARCLAYS CENTER IN BROOKLYN BARCLAYS CENTER AND PARTNERS WILL USE CITY'S WORKFORCE1 SERVICES AND GIVE PREFERENCE TO NYCHA RESIDENTS NETS CORPORATE OFFICES NOW LOCATED AT METROTECH IN DOWNTOWN BROOKLYN." *States News Service*, 26 Apr. 2012. *Academic OneFile*, [http://link.galegroup.com.citytech.ezproxy.cuny.edu/apps/doc/A287747359/AONE?u=cuny\\_nytc&sid=AONE&xid=420bd915](http://link.galegroup.com.citytech.ezproxy.cuny.edu/apps/doc/A287747359/AONE?u=cuny_nytc&sid=AONE&xid=420bd915). Accessed 20 Oct. 2018.