

# Atlantic Yards

Midterm presentation

Zu Qiang Deng



# Summary

- ▶ Barclays Center is one of the representing buildings of Brooklyn. It is also a significant building of the project Atlantic Yards. During the development of the project, we could see how the community and developer interact and communicate to make it better.



# Question

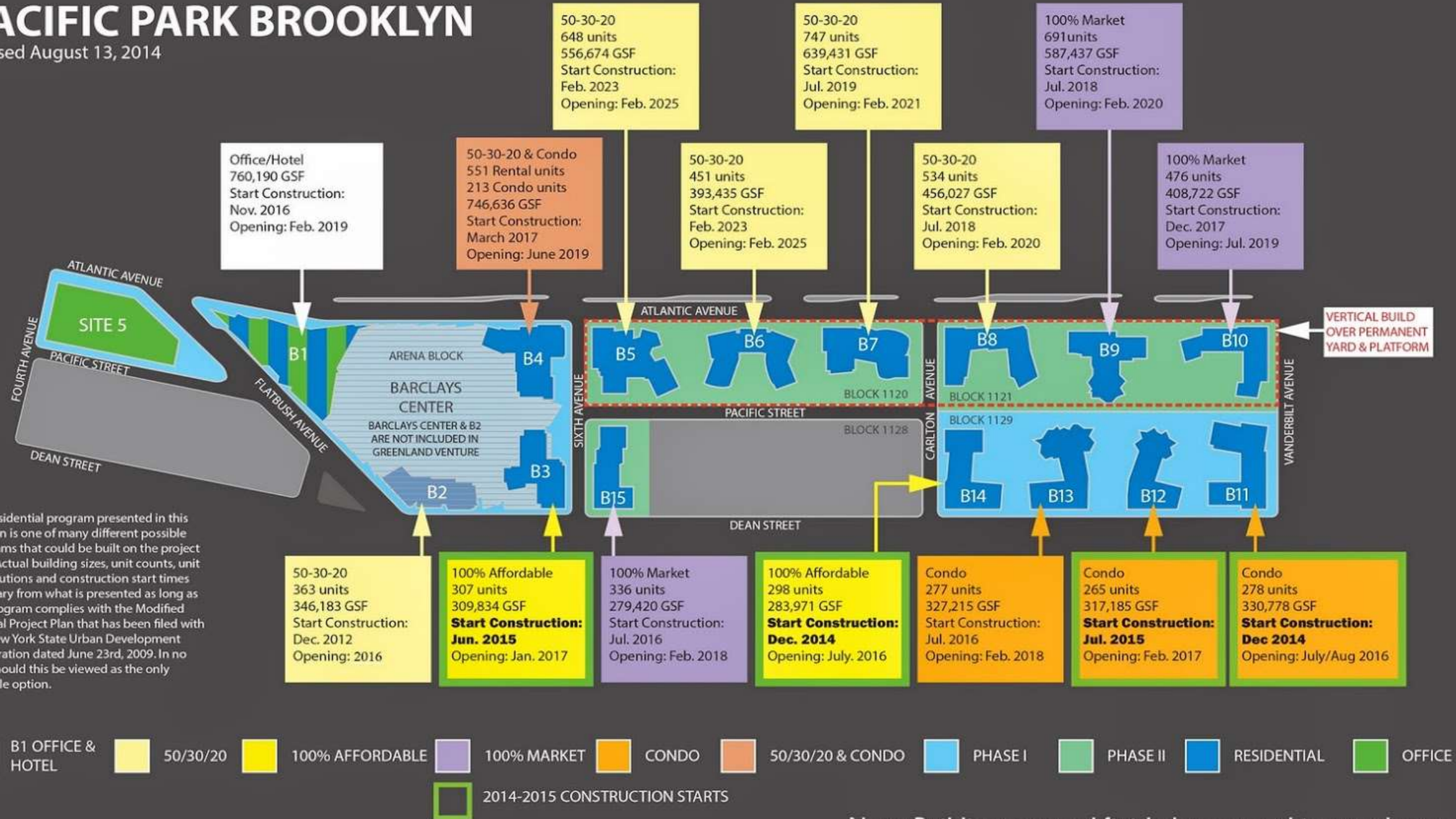
How did  
Brooklynner adapt  
to the change  
made by the  
Project Atlantic  
Yards?

# Outline

- ❖ Collect information about the community before, during, and after the start of Atlantic Yards project.
- ❖ Interview people that live in that community and ask they feeling about that Atlantic Yards project.
- ❖ Come up with my own conclusion based on the information collected.

# PACIFIC PARK BROOKLYN

Revised August 13, 2014



The residential program presented in this revision is one of many different possible programs that could be built on the project site. Actual building sizes, unit counts, unit distributions and construction start times may vary from what is presented as long as the program complies with the Modified General Project Plan that has been filed with the New York State Urban Development Corporation dated June 23rd, 2009. In no way should this be viewed as the only possible option.

Note: Building start and finish dates are subject to change

# Bibliography:

- ▶ 30, 2009 Published Mar. “Atlantic Yards, Inch by Inch.” NYMag.com, [nymag.com/news/intelligencer/topic/55684/](http://nymag.com/news/intelligencer/topic/55684/).
- ▶ “6 Ways to Maximize Home-Field Advantage in Sports Venue Design.” Building Design Construction, 26 Sept. 2013, [www.bdcnetwork.com/6-ways-maximize-home-field-advantage-sports-venue-design](http://www.bdcnetwork.com/6-ways-maximize-home-field-advantage-sports-venue-design).
- ▶ “Barclays.” Jobs, [www.indeed.com/cmp/Barclays/reviews?fcountry=US&floc=Brooklyn, NY](http://www.indeed.com/cmp/Barclays/reviews?fcountry=US&floc=Brooklyn,NY).
- ▶ “Barclays Center Employee Benefits and Perks.” Glassdoor, [www.glassdoor.com/Benefits/Barclays-Center-US-Benefits-EI\\_IE724509.0,15\\_IL.16,18\\_IN1.htm](http://www.glassdoor.com/Benefits/Barclays-Center-US-Benefits-EI_IE724509.0,15_IL.16,18_IN1.htm).
- ▶ Bragg, Chris. “Barclays Workers Fail to Break from Union.” Crain's New York Business, 28 Feb. 2013, [www.crainsnewyork.com/article/20130228/BLOGS04/130229858/barclays-workers-fail-to-break-from-union](http://www.crainsnewyork.com/article/20130228/BLOGS04/130229858/barclays-workers-fail-to-break-from-union).
- ▶ Center, Barclays. “Public Transportation.” Barclays Center, [www.barclayscenter.com/getting-here/public-transportation](http://www.barclayscenter.com/getting-here/public-transportation).
- ▶ RICHARD SANDOMIR and CHARLES V. BAGLI. “Brooklyn Developer Reaches Deal to Buy New Jersey Nets.” *The New York Times*, The New York Times, 21 Jan. 2004, [www.nytimes.com/2004/01/21/sports/basketball/brooklyn-developer-reaches-deal-to-buy-new-jersey-nets.html](http://www.nytimes.com/2004/01/21/sports/basketball/brooklyn-developer-reaches-deal-to-buy-new-jersey-nets.html).