

Podcast Outline

How Does The Original Atlantic Yards Project Compare To What Has Been Built And What Will Come In The Future?

I. Introduction

- a. Definition of “Large Scale Architecture” and the impact it has on the city (superblocks)
- b. Present an example - Atlantic Yards
- c. Summary of the site; Atlantic Yards (a reference to site visits)

II. Part I: Gehry's Original Project (past)

- a. Quantitative
 1. Demographics for 2000 census (when the project commenced). Data collected via “Social Explorer”
 - a. Income
 - b. Population (density)
 - c. Property value
 2. Architectural data
 - a. Programs (ex: inclusionary housing, Privately Owned Public Spaces, etc.)
 - b. Square footage
 - c. Amount of building in the proposed superblock
- b. Qualitative
 1. Trends in demographic data
 2. “Why wasn’t it built?”
 - a. Whose decision was it?

III. Part II: The concurrent development (present)

- a. Quantitative
 1. Demographics for 2016 (most current data). Data sourced from “The American Community Survey”
 - a. Income
 - b. Population
 - c. Property value
 2. Architectural data from “The Brooklyn Eagle”
 - a. Current programs
 - b. Square footage
 - c. Current buildings completed

b. Qualitative

1. "What programs remained from the original plan?"
2. "Does the architectural shift make a difference to the demographics of the site?"
 - a. "Can we suspect a correlation between both sources of data?"

IV. Part III: Future Plans of The Site (future)

a. Quantitative

1. Projected Demographic Analysis
 - a. Income (educated prediction based on property value)
 - b. Population
 - c. Property value
2. Architectural Data From "Atlantic Yards/Pacific Park Report"
 - a. Programs
 - b. Square footage
 - c. Proposed number buildings for the site
3. Current progress of the amended plan. Data sourced from "ny.curbed.com — A decade on, Brooklyn's Pacific Park megaproject is finally realized"

V. Conclusion: Analysis based on Parts I-III

- a. Analytical opinion of the future project
 1. "Is it conducive to the site?"
 2. "If anything, what should be amended to the current project?"
- b. Conclusory comparison of the original plan to the current/future plans of the site
 1. Demographical data comparison
 2. Architectural data comparison