

SITE REPORT II



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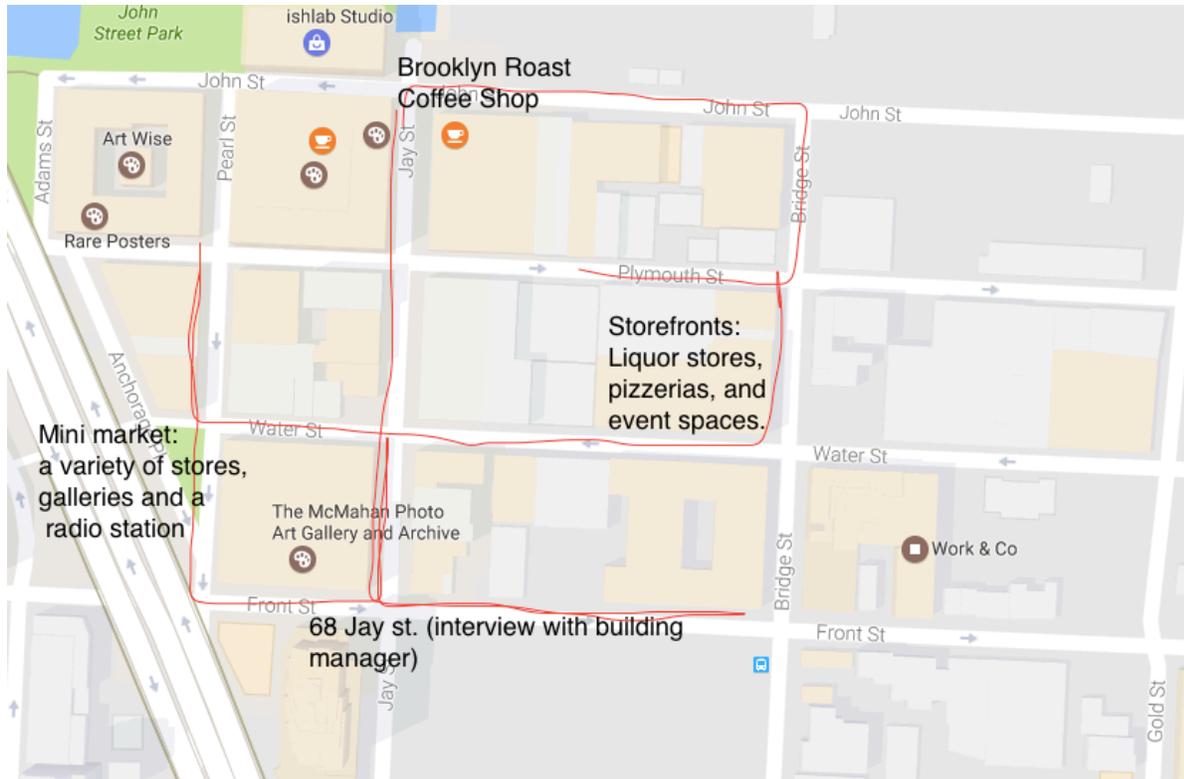
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INTRODUCTION

Art and Gentrification. One usually leads to the other. Or so we assume. Is it proven or is it just an assumption? Does it lead to positive or negative aspects within a neighborhood and who does it affect? These are some of the questions we look to answer as we explore the gentrified neighborhood of DUMBO and the possibilities of gentrification towards Vinegar Hill.

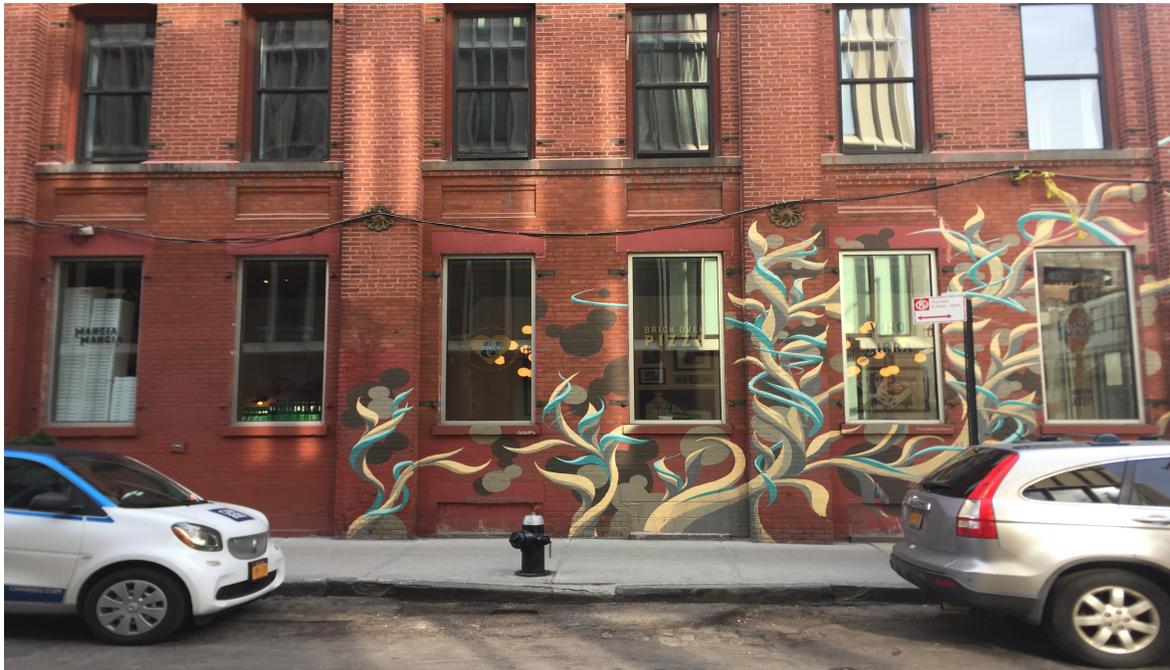
PRE-VISIT REFLECTION

I genuinely thought that we were going to explore the DUMBO area and talk about the differences between Vinegar Hill and DUMBO. Eventually use our topics to point out the differences between them and how they reflect a gentrified neighborhood vs a non-gentrified.





- a. Above you'll notice some of the numerous food trucks within the neighborhood, which says a lot of the traffic that surrounds the area as well as that of an active workforce.



- b. You'll notice a mural surrounding the building, something that comes as the norm.



SITE OBSERVATIONS: Note conditions you found and explain how they relate to the topic of your investigation

1. A liquor that offers a variety of top shelf, indie spirits, which is targeted to the market that lives within the neighborhood.
2. A variety of galleries that offer work from known and unknown artist speaks volume to the art influence.
3. Boutiques for lifestyle brands and street wear decorate some of the storefronts.
4. It hosts event spaces as well offices spaces for a variety of start-ups and established businesses within the art world.
5. The buildings are highly decorated in street art, tags and stickers, which is all appreciated as part of the natural décor.

QUANTITATIVE DATA: under “subject” list the topic; Under “data” describe your findings and the quantity found

Subject	Data
Food Trucks	6
Coffee Shops	3
Stores/Boutiques	Easily 7-10

QUESTIONS AND HYPOTHESIS Consider the data found during your site visit and review the material you included so far in this report.

QUESTIONS:

1. Why haven't the artistic aspects of murals, galleries and the hospitality aspect migrated towards Vinegar Hill, considering its close proximity?
2. How come Vinegar Hill wasn't included in the historical landmark movement of DUMBO and the people surrounding allowed most of it to be taken away?
3. Is there a major market price difference and if no, is gentrification a positive outlook for Vinegar Hill?

HYPOTHESIS: From the question you wrote above - select the most important question for your own research. Propose an explanation made on the basis of the limited evidence you have so far as a starting point for further investigation

1. The foot traffic in the Vinegar Hill area is not as much as that of the DUMBO area. Also, the variety of corporate offices, business etc. allow for food truck and small F&B shops to survive. Wall space is not as available in the Vinegar Hill area as is in DUMBO.
2. Minor research show that Dumbo is mostly owned by one landlord, which allows for a steadier movement towards preservation, as oppose to Vinegar Hill has numerous landlords, and having them come together to embrace the past might have taken more time and unity.
3. A price difference is something to research into before deciding if gentrification is a positive aspect for Vinegar Hill. If it is not, I believe gentrification is a positive outlook due to fact that people from the community would get more for their buck. It would allow the neighbors to come together and create a sense of community, similar to that of DUMBO.

SUMMARY / POST VISIT REFLECTION / NEXT STEP? --

After visiting both DUMBO and Vinegar Hill I can see major differences in its surroundings. The one that stands out the most is its sense of community and volume in people in the area. DUMBO has a personality that is obvious and hard to miss. Vinegar Hill seems like it's forgotten and not thought of much. But with lots of potential and a way to embrace the past with its façade. If taken a step towards the arts movement with galleries and boutiques alongside a variety of hospitality locations that would give an incentive to people walking towards Vinegar Hill, I am sure it could share the same sense of community DUMBO experiences.

PRELIMINARY REFERENCES TO EXPLORE HYPOTHESES:

1. <http://www.nydailynews.com/opinion/goodness-new-brooklyn-article-1.2938132>
2. <http://thebrooklynink.com/2013/11/05/53045-how-did-dumbo-become-dumbo/>
3. https://www.nytimes.com/2016/12/02/realestate/artists-and-their-muse-gentrification.html?_r=0
4. <http://nypost.com/2015/07/08/why-vinegar-hill-is-brooklyns-edgiest-enclave/>
5. <https://www.dnainfo.com/new-york/20170207/vinegar-hill/forgotten-farragut-houses-documentary-gentrification>
6. https://www.vice.com/en_us/article/art-in-the-time-of-gentrification-can-nycs-culture-be-saved-from-its-economy-111