

# Advanced Internet Searching

LIB 1201

March 21, 2013

# What's on the internet?

- News
- Blogs
- Commercial information
- Reference
- Scholarly content?

“Please supply your own answer to the following question: **The World Wide Web is an environment where \_\_\_\_\_.**” (Badke, 121)

# Setting up your Google Scholar preferences

[scholar.google.com](https://scholar.google.com) →  settings → library links → add up to 5 libraries → save preferences



Find it! @ CUNY – connecting users to all of their options for full text retrieval

# LibX – library toolbar

- Firefox and Chrome
- Quick access to CUNY+, the catalog
- Quick access to library databases, Google Scholar, WorldCat
- Context menu – set up your preferences, then select and right click to search text from a web page

# Bibliographic managers

- [EasyBib](#) – helps format citations, helps you evaluate online resources, helps you organize your notes/outline; smartphone apps & browser add-ons for Firefox and Chrome; create account on campus and use anywhere
- [Zotero](#) – open source citation manager, browser add-on for Firefox & standalone

# Activity: Advanced Internet Searching

- Search for information on your topic **on the internet** (not anywhere else!)
- Use the search engines, portals, resources and advanced search strategies discussed in the reading (Google scholar, Citeseer, Scirus, DOAJ) and in class today
- Try a variety of strategies
- Your research journal homework will be based on this exercise, so document how you search and what you find (save relevant results in your Easybib account)

# Reading & Homework for April 4

*Discussion:* Searching & finding in library catalogs

*Reading:* Badke Ch. 5 pp. 71-76, [Library of Congress Classification Outline](#)

*Assignment:* Write one research journal blog post; see prompt on course website

Spring Break: the library is open 9-5, Mon-Fri (and 9-5 on Saturday 3/23)

# Blog Homework for April 4:

## Research Journal Post

- In class today you tried out advanced search strategies and scholarly internet resources from the Badke reading to search for sources on your research topic.
- Describe **one** advanced strategy or scholarly resource you used.
- Did you find different information sources than you found doing a regular internet search (just using Google, Yahoo, etc.), and if so, how are they different?
- Did you encounter any difficulties that you haven't encountered in a regular internet search?



Bike conference  
tomorrow at City Tech!

Free and open to all –  
visit

brooklynwaterfront.org  
to register

# Bikes and the Brooklyn Waterfront

**Past. Present. Future.**


**March 22, 2013**  
8:30am - 12:30pm  
**CityTech (CUNY)**  
300 Jay St  
Rm. 119 Namm

**A half-day symposium  
on the evolving culture  
and impact of the  
bicycle in Brooklyn**

**FREE!**  
and open to the public  
with registration

**Register at:**  
<http://bwrcbikes.eventbrite.com>

**More information at:**  
<http://www.BrooklynWaterfront.org>

 #bwrcBikes

**"Once you learn to ride a bike,  
you never forget." Brooklyn,  
however, did forget for a  
while...**

## FEATURING

**History David Herlihy**  
Author of *Bicycle: The History*

**Film Racing Towards Red Hook**  
Directed by Jessica Scott

**Enterprise Chris Wogas**  
President & CEO - Bike & Roll

**Behavior Ben Shepard**  
Human Services Professor - CityTech

**Infrastructure Hayes Lord  
and Ted Wright**  
NYC Department of Transportation

**Activism Brian McCormick  
and Milton Puryear**  
Brooklyn Greenway Initiative

**Optional afternoon Bike Tour  
...and more!**