"Follow this rule – every research project must deal with only one issue expressed by one question."

Badke, p. 187

finding information in library catalogs

October 31, 2011

CUNY+

- What's in it?
- How do I use it?
  - Search, browse
  - LibX toolbar
- How do I find a book on the shelf here?
- How can I get books from other CUNY libraries?
- What is My Account?

WorldCat.org

WorldCat®

social media

Search

Advanced Search | Find a Library

Search results for **'social media'**

Narrow by Format

☐ **All Formats (157,040)**
☑ Book (62461)
  ☑ eBook (9473)
  ☑ Thesis/dissertation (7177)
  ☑ Microform (905)
  ☑ Braille (41)
  ☑ Large print (18)
  ☑ Continually updated resource (14)
☐ Article (41586)
  ☐ Downloadable article (604)
  ☐ Chapter (2)
☐ Video (18285)
  ☐ VHS (6997)
  ☐ eVideo (5298)
  ☐ DVD (4913)
  ☐ Film (865)
  ☐ Bluray (19)
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Refine Your Search

Author

Great Britain (122)

Results **1-10** of about **62,461** (.43 seconds)

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Select All   Clear All   **Save to:** [New List] ▼ Save   Sort by: Relevance ▼ Save Search

☐ 1. **Socialnomics : how social media transforms the way we live and do business**
by Erik Qualman
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Publisher: Hoboken, N.J. : Wiley, ©2009.
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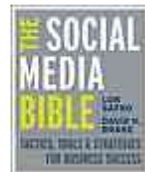☐ 2. **The social media bible : tactics, tools, and strategies for business success**
by Lon Safko; David K Brake
📙 Book
Language: English
Publisher: Hoboken, N.J. : John Wiley & Sons, ©2009.
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☐ 3. **The age of American unreason**
by Susan Jacoby
📙 Book

Public Libraries

- New York Public Library
  - nypl.org
  - Manhattan, Staten Island, the Bronx
- Brooklyn Public Library
  - brooklynpubliclibrary.org
- Queens Public Library
  - queenslibrary.org
- Anyone living, working, going to school or paying taxes in NYC can use any of them

Access to other libraries

- Academic Libraries of Brooklyn
    - Polytechnic Institute of NYU
    - Long Island U
    - St. Francis College
    - St. Joseph's College
    - Pratt Institute
    - SUNY Downstate Medical Center
    - Medgar Evers College
    - Brooklyn College

- METRO cards

For Wednesday, November 2

Discussion: Searching article databases

Reading: Badke Ch. 5 pp. 76-95

Assignment: Write one research journal blog post

Research journal blog post prompt for 11/02

Do a search on your research topic in at least one internet search engine and one library resource, like the CUNY+ catalog

What words or phrases did you use to search?

What are the similarities and differences between the results of your two searches?