

Advanced Internet Searching

LIB 1201

October 26, 2011

What's on the internet?

- News
- Blogs
- Commercial information
- Reference
- Scholarly content?

Search Engine Evolution

- [Bing](#)
- [Wolfram Alpha](#)
- [Google Books](#), [Google Scholar](#), others?

Setting up your Google Scholar preferences

scholar.google.com → scholar preferences → library links → add up to 3 libraries → save preferences



Find it! @ CUNY – connecting users to all of their options for full text retrieval

Advanced Internet Searching

- Search for information on your topic **on the internet** (not anywhere else!)
- Use the search engines, portals, resources and advanced search strategies discussed in the reading (Badke Ch 6 and the Common Craft video) and in class today
- Try a variety of strategies
- Your research journal homework will be based on this exercise, so document how you search and what you find

Reading & Homework for October 31

Discussion: Searching & finding in library catalogs

Reading: Badke Ch. 5 pp. 71-76, [Library of Congress Classification Outline](#)

Assignment: Write one research journal blog post; see prompt on course website

Blog Homework: Research Journal Post

- In class today you tried out advanced search strategies and scholarly internet resources from the Badke reading to search for sources on your research topic.
- Describe **1** advanced strategy or scholarly resource you used.
- Did you find different information sources than you found doing a regular internet search (just using Google, Yahoo, etc.), and if so, how are they different?
- Did you encounter any difficulties that you haven't encountered in a regular internet search?