

Non-text media

September 19, 2011

LIB 1201 Fall 2011

Article Summaries

- Malitz: this article is part review, part commentary on the band's decision to release the album as "pay what you wish"
- Elton, a former music industry executive, discusses the many services that major record labels offer to support their musical artists
- Pavlik's chapter on digital media production emphasizes the wide range of quality and lack of a comprehensive guide to locating media in various formats

Conversion to digital
(both text and non-text media)



ability to **INTERACT**
with these media

Issues w/participatory media?

- Quality
- Expertise
- Economics
- Organization (findability)

Think/Pair/Share

•**QUESTIONS:** How have the changes in the ways that non-text media are created and distributed affected the ways that they are used?

Can you identify positive and negative results of these changes?

- Think:** spend 3 minutes writing down your answer to these questions
- Pair:** with a partner and discuss your answers (10 minutes)
- Share:** let's all discuss these questions (10 minutes)

For Wednesday, September 21

Discussion: Web 2.0 and participatory media

Reading: Baker, [The Charms of Wikipedia](#)

Viewing: Common Craft [social media video](#) and [social networking video](#)

Assignment: Write one reading response blog post