

Alternative Publishing & Alternative Media

September 14, 2011

LIB 1201 Fall 2011

Examples of Alternative Media

Name	About	Online or Print?
<u>AlterNet</u>	Syndication service , news magazine & online community for alternative media	Online only
<u>Alternative Press Center</u> (Alternative Press Index)	Collective dedicated to providing access to and increasing awareness of the alternative press	Founded as print index and alternative press guide; now available in print and electronic formats
<u>Ethnic NewsWatch</u>	Database of articles from newspapers, magazines & journals from ethnic, minority, native press	Content is online; adapted from print & online sources
<u>Independent Media Center</u> (Indymedia)	Collective of media organizations & journalists; “grassroots, non-corporate coverage”	Network of media outlets; established in 1999 to cover WTO protests in Seattle; online only

T. Eland, “Critical Thinking, Deviant Knowledge and the Alternative Press”

“To be truly informed citizens capable of making complex choices concerning the world, we need to be well informed. We need to learn about the structure of the major corporate media and how it limits what we know about the world. We need to inform ourselves about the role of a free and open press in supporting a pluralist democratic society... We need access to ideas that come from sources that have something other than the profit motive as the reason for their existence.”


Alternative Media Issues

- What are issues with production and distribution of alternative media – print or digital?
- What is intellectual freedom?
- What is freedom of speech?
- Is there censorship of the Internet in the US?
- Is there censorship of print materials?

zines (rhymes with *beans*)

- Zines are self-published, sometimes homemade, noncommercial print publications with a small circulation
- [Zine timeline](#) from the University of Oregon Department of Arts & Administration
- Local zine libraries & resources:
 - [ABC No Rio](#)
 - [Barnard College Library](#)
 - [Fales Library](#), New York University
 - [Pratt Institute Libraries](#)
 - DeWitt Wallace Periodical Room, New York Public Library
 - [Printed Matter](#)





HELLO? THIS IS THE OCEAN SPEAKING.
HOW MAY I HELP YOU?



Fiasco no. 2
the city

\$200
option paralysis #4


F I A S C O
#1


BONY LANDM
A 'zine of True Advent

Nonfiction, Comics & an appreciation
(look for slig

RESISTANCE IS FERTILE

2005

the Loafer Manifesto

History, Philosophy and Other Goodies

BLOOM WHERE YOU'RE PLANTED:
The Craftslut Manifesto
round one!


Zine activity

Each table:

1. Choose a recorder and a reporter
2. Select a zine, pass around the table, skim the contents
3. What is the theme or main idea?
4. Describe where/when (internet, magazines, other media) you have encountered a similar point of view; be specific
5. Record your thoughts on the author's motives: why a zine?
6. Report to the rest of the class

For Monday 9/19

Discussion: Non-text media: sound, images, multimedia

Reading: Pavlik pp. 79-84, [Malitz](#), [Elton](#)

The Pavlik book is on reserve at the library's circulation desk. You'll need the call number: **HM851 .P38 2008**

***or look it up in [Google Books](#)**

Assignment: Write one reading response blog post AND comment on at least one blog post