

Non-text media

September 16, 2013

LIB 1201

New York City College of Technology

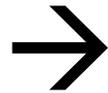
Audio

- Analog media: vinyl, tape
- Analog production: expensive, expertise required
- Analog distribution: major labels, independent labels, retail
- Digital production: cheap and easy computer programs
- Digital media: CD, mp3
- Digital distribution: download

Video/Images

- Analog media: painting, drawing, photography; film & VHS
- Analog distribution: books, posters, VHS sales
- Digital creation: ubiquitous photo & video, cheap & easy editing programs
- Digital distribution: download, **USER-CREATED CONTENT**

Conversion to digital
(both text and non-text media)



ability to **INTERACT**
with these media

Issues w/participatory media?

- Quality
- Expertise
- Economics
- Organization (findability)

Think/Pair/Share

QUESTIONS:

How have the changes in the ways that non-text media are **created and distributed** affected the ways that they are used?

Can you identify **positive and negative results** of these changes?

- Think: spend 3 minutes writing down your answer to these questions
- Pair: with a partner and discuss your answers (10 minutes)
- Share: let's all discuss these questions (10 minutes)

For Wednesday, September 18

- Alternative media: print (zines, pamphlets, etc.) and electronic (blogs, wikis, etc.)

Reading:

- Eland, [Critical thinking, deviant knowledge and the alternative press](#)
- Zine World, [A quick guide to zines](#)
- Wright, [The history and characteristics of zines](#) (Part I only)

- *Assignment:* One reading response blog post
- Discussion facilitators: Tina, Hafsa, Harold