

Vision Statement Time-Lapse Exercise **(Deliver to Students During Vision Statement Lesson)**

- Close your eyes and run a “time-lapse” video of your vision for the Elmwood site in your mind.
- Imagine what would you like to see happening at each time of day and day of the week? Who are the people on the street? What are they doing? Where are they going and why?
- Where are the cars? Where are they going and why? Are the bikes? Buses? Other forms of transportation?
- Now that you have imagined that, what specific land uses (offices, retail, parks, etc.) do you need to build to make that activity happen? Where should you place them on the site?
- What uses make a street feel welcoming and lively on weekdays? What makes it fun to walk down the street? What makes it bleak, boring, or intimidating? What uses create that welcoming and lively feeling during evenings and weekends?
- Think about places in your town or places you have visited that feel welcoming, fun to congregate in, or exciting to experience. Does Elmwood have a natural focal point or public space, such as a fountain or special building? If not, can you create one?
- What makes it convenient and feel safe to drive through a neighborhood? Where should the main traffic flow? Where should the parking be located? Where should stores and office buildings be situated in relationship to busy and quiet streets?
- Will the existing buildings add interest and character to the new site or not?