

The seminar, titled "UnMukt: Science and Art of Design Thinking," was presented by Dr. Anbu Rathinavel. Dr. Rathinavel is the Head of Design Thinking at the School of Design Thinking and the Chief Design Officer at Intellect Design Arena. His expertise includes developing innovative frameworks and integrating design thinking into educational and professional practices. Dr. Anbu's extensive experience has effectively guided several institutions in applying the "Design The Thinking" framework. His credentials uniquely qualify him to teach this topic, emphasizing practical and theoretical applications. The seminar occurred at CUNY New York City College of Technology in Brooklyn, New York, during an interactive session with deans, department heads, and faculty members on September 13th, 2024. The venue fostered a collaborative atmosphere where participants could deeply engage with the content.

The seminar explored the intersection of design thinking and innovation through the "Design The Thinking" framework. Dr. Rathinavel explained how this methodology fosters creativity and problem-solving by addressing systemic challenges and opportunities. The session also discussed integrating design thinking into the curriculum, particularly in fashion academia. Key topics included sustainability, ethics, and the use of technology to address complex issues and possible educational gaps within the curriculum. The dialogue encouraged participants to view technology and design not just as a skill but as a mindset for tackling diverse problems creatively.

One essential takeaway was the Laws of Design Thinking: "Less is More," "Innovation," and "Prioritization." These elements simplify challenges and focus on impactful solutions. The second was the importance of empathy and persona mapping, which allow for a deeper understanding of what organizations might need and their motivations. A third critical insight was inventing ways to teach the practical application of sustainability, ethics, and AI technology. Sitting in this seminar can provide one with insight into the daily struggle of educational leaders and the gap between connecting professor and student.

This seminar aligns directly with one's academics and professional development because it emphasizes the importance of innovative design and thinking within fashion. The emphasis on technology and ethics complements key concepts in business development and consumer engagement. It underscored the importance of creativity and strategy in professional growth, particularly in dynamic fields like fashion. With fashion and technology ever-changing, it is important to remember that even though history and tradition are important elements of fashion; innovation and technology are equally as important. After the discussion at the seminar, one would see the potential risk of ignoring technology such as AI. Technology like AI has begun to make jobs obsolete, with this being a fact within the work world, it is best to prepare staff and students for the world ahead and not from before. Technology and innovative thinking are some of the best things to introduce to a work task force.

From: Brightspace-DoNotReply@login.cuny.edu <Brightspace-DoNotReply@login.cuny.edu>

Sent: Tuesday, September 10, 2024 1:07:31 PM

To: leilani.morell58@login.cuny.edu <leilani.morell58@login.cuny.edu>

Subject: 2024 FA [1] Internship BUF 4900 OL85 [23583] [Lecture] [NYC College of Technology] - Announcements: Professional Development Opportunity

2024 FA [1] Internship BUF 4900 OL85 [23583] [Lecture] [NYC College of Technology] - Announcements: Professional Development Opportunity

Posted Tuesday, September 10, 2024 1:03 PM EDT

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I am inviting you to a special Professional Development Seminar that can counts towards your Professional Development is this course

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Please read the flyer below!

Best,

Dr. Adomaitis

Attachments:

[Science & Art of Design Thinking_Sept 13th.pdf](#)

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