



CREATE. NAVIGATE.

THRIVE.

Guest Speaker:
Alex Suleymanov



March 2024

TODAY'S TL;DR

A quick breakdown of what I'll be covering today

01

ABOUT ME

02

COLLEGE & WORK
EXPERIENCE

03

PROJECT EXAMPLES

04

BRANCHES
OF DESIGN

05

RESOURCES

06

Q&A

Hi, I'm Alex Suleymanov

and these are a few of my favorite things: 🍵📸✈️🍪🍦🍁🍷☀️👨👩

(clearly, I am obsessed with using emojis. Can I *BE* any more of a millennial?)

A bit

ABOUT ME

Seasoned creative project and operations lead with a love for process, storytelling, and building relationships. Enjoys photography, filming, traveling, and telling stories. Sometimes I make videos for YouTube 😊.



www.linkedin.com/in/alexsuley/



Alex Suleymanov

Senior Project Lead

COLLEGE CAREER

(Alex's Version)



Graphic Design
Queens College

Undergraduate

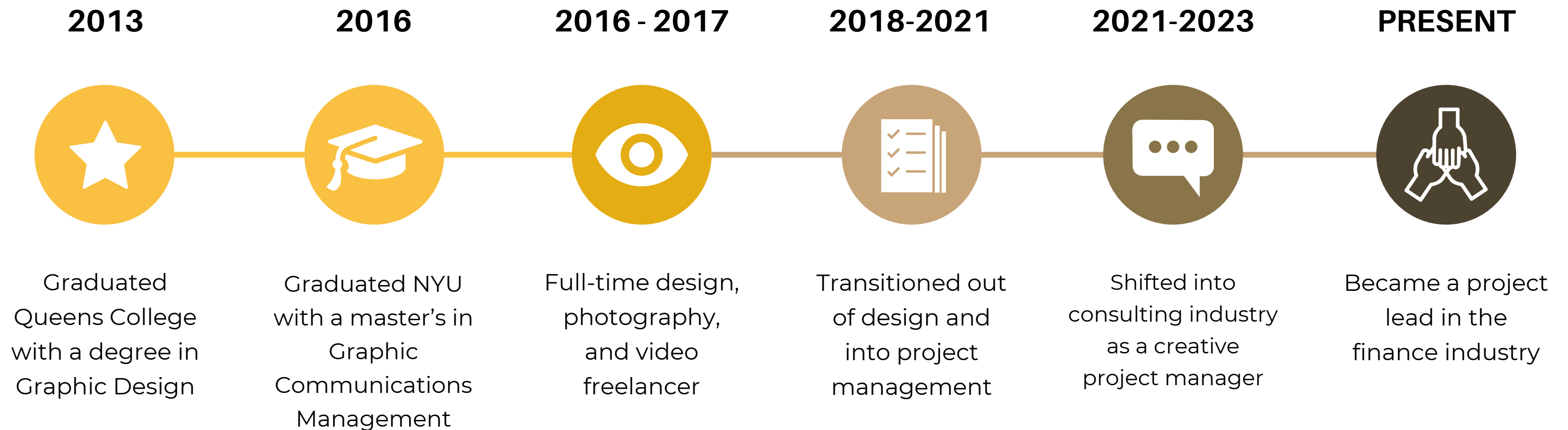


Graphic Comms Mgnt
New York University

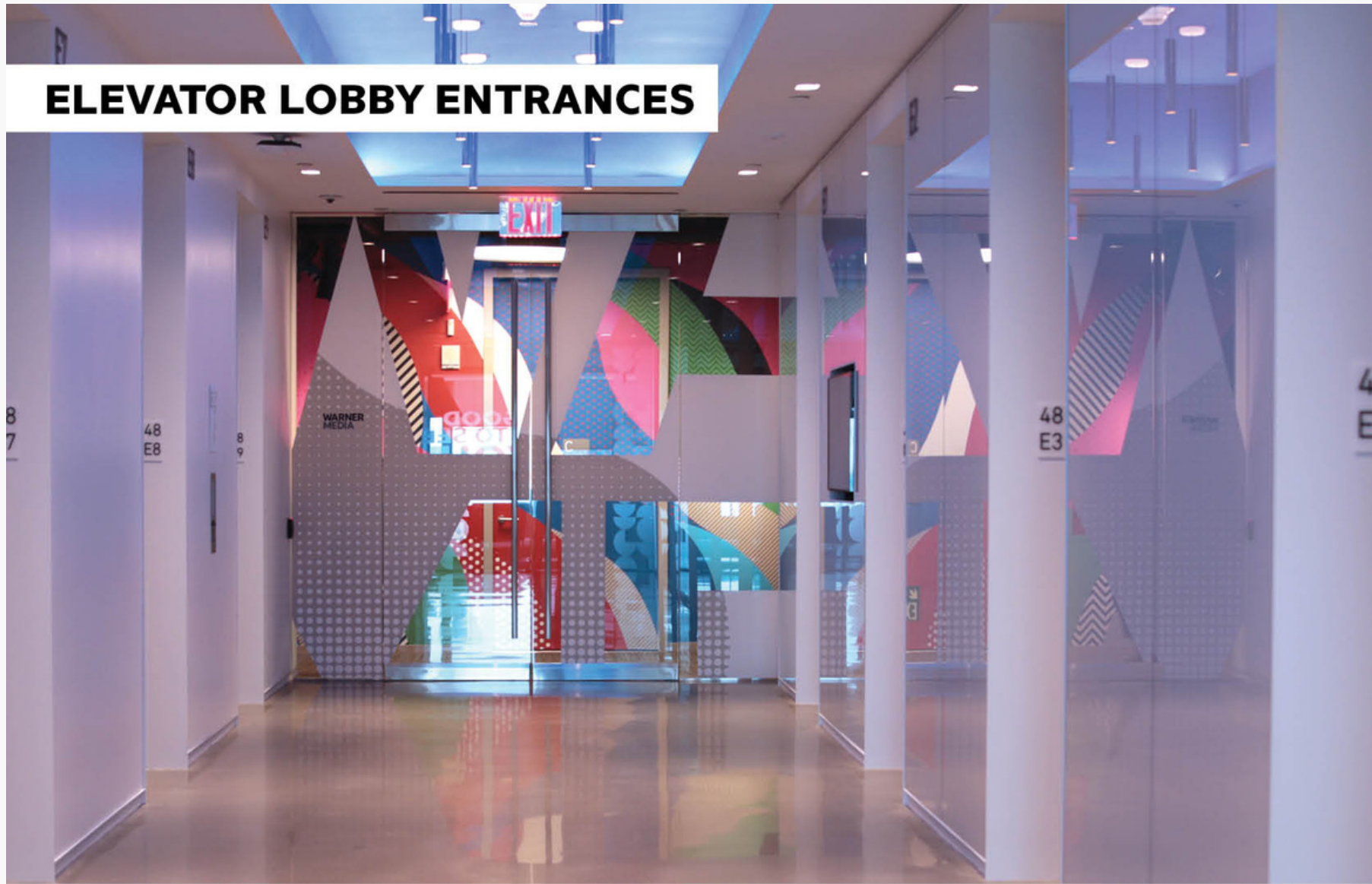
Graduate

MY WORK TIMELINE

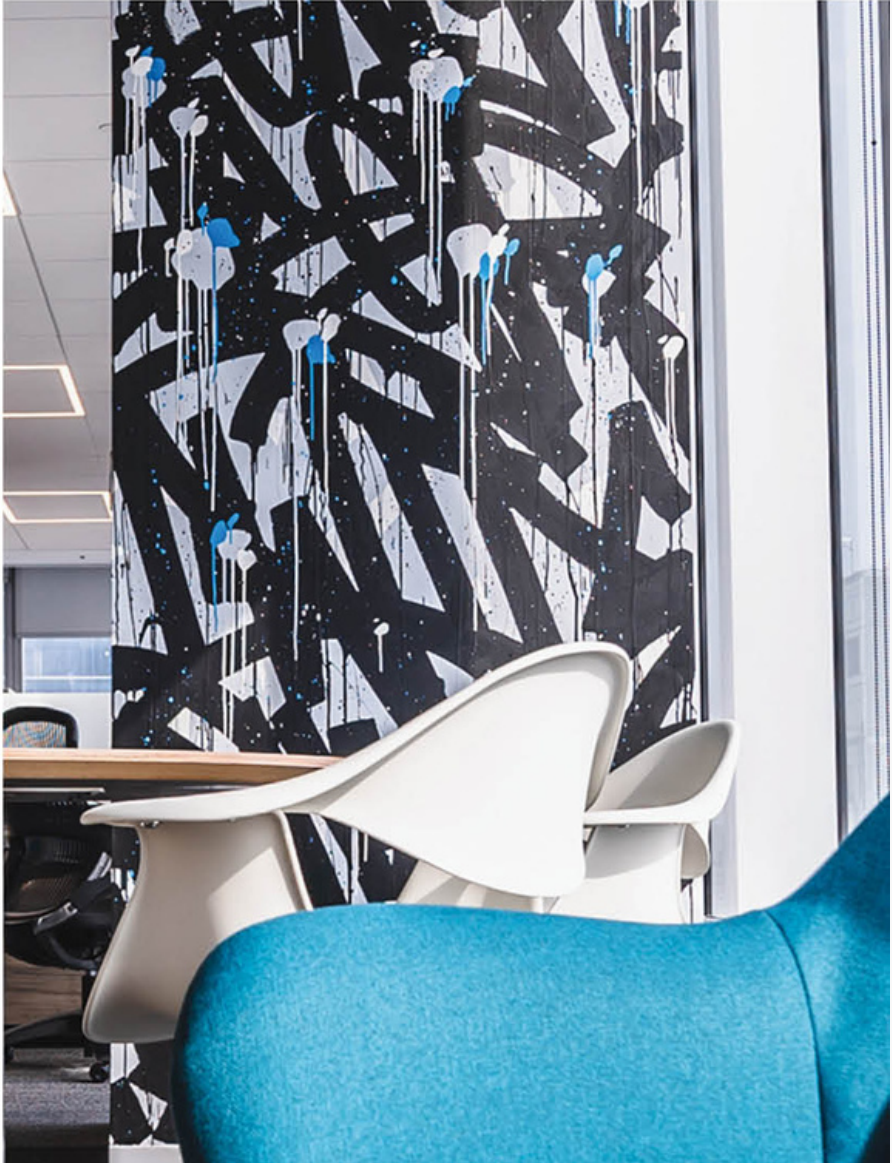
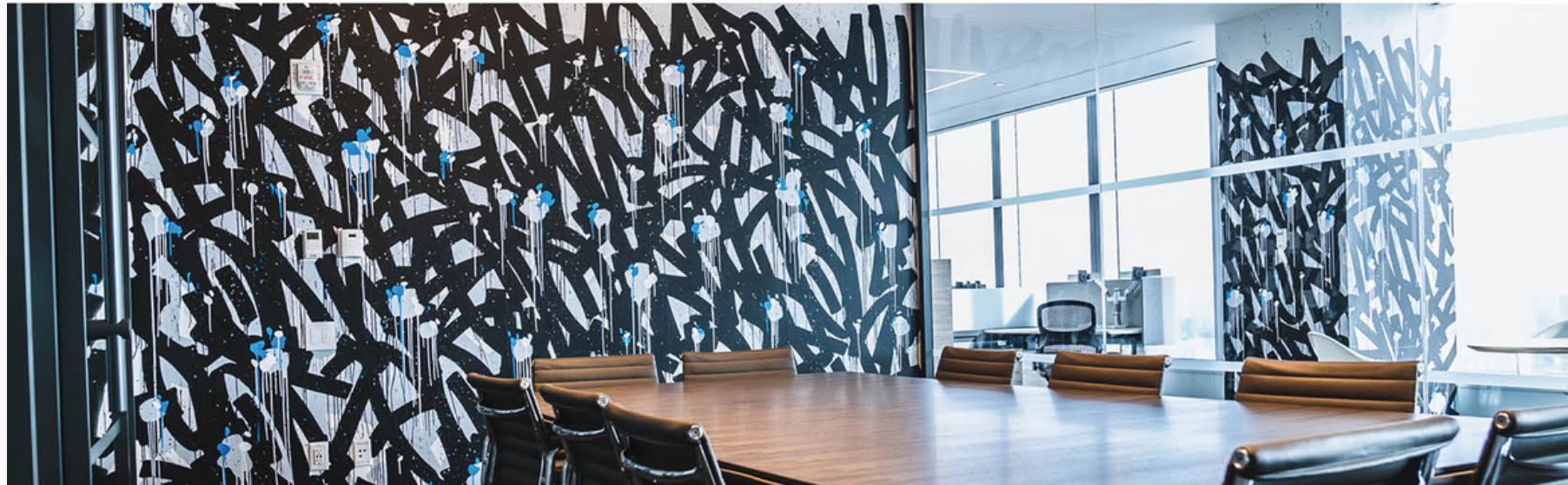
(I can't believe it's been over a decade)



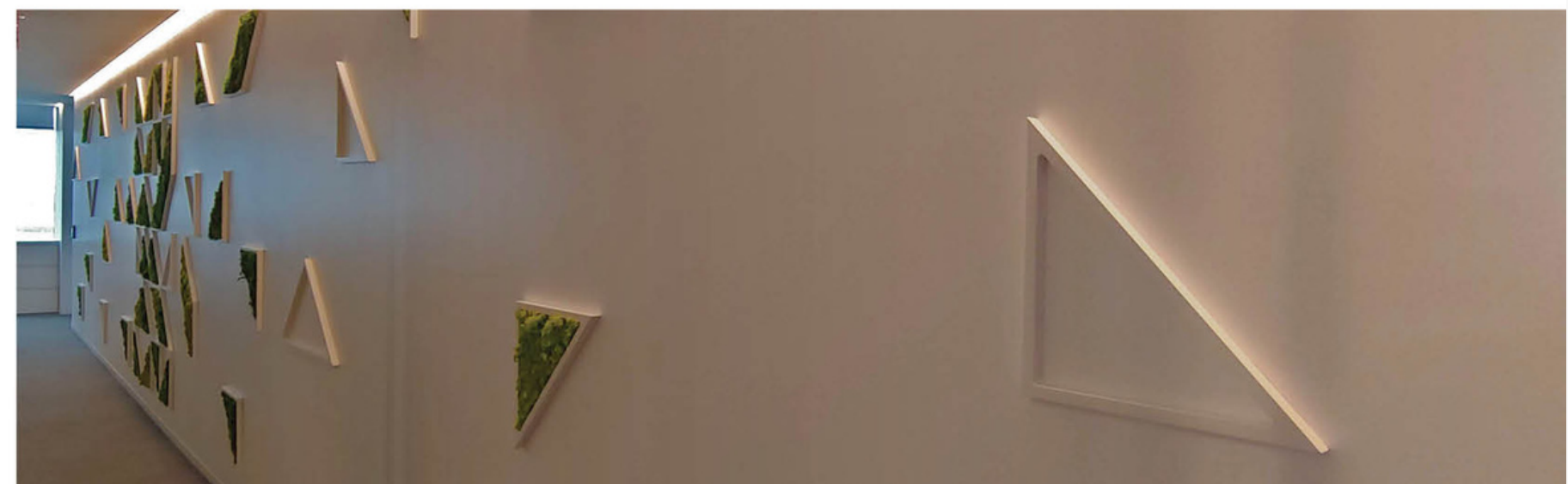
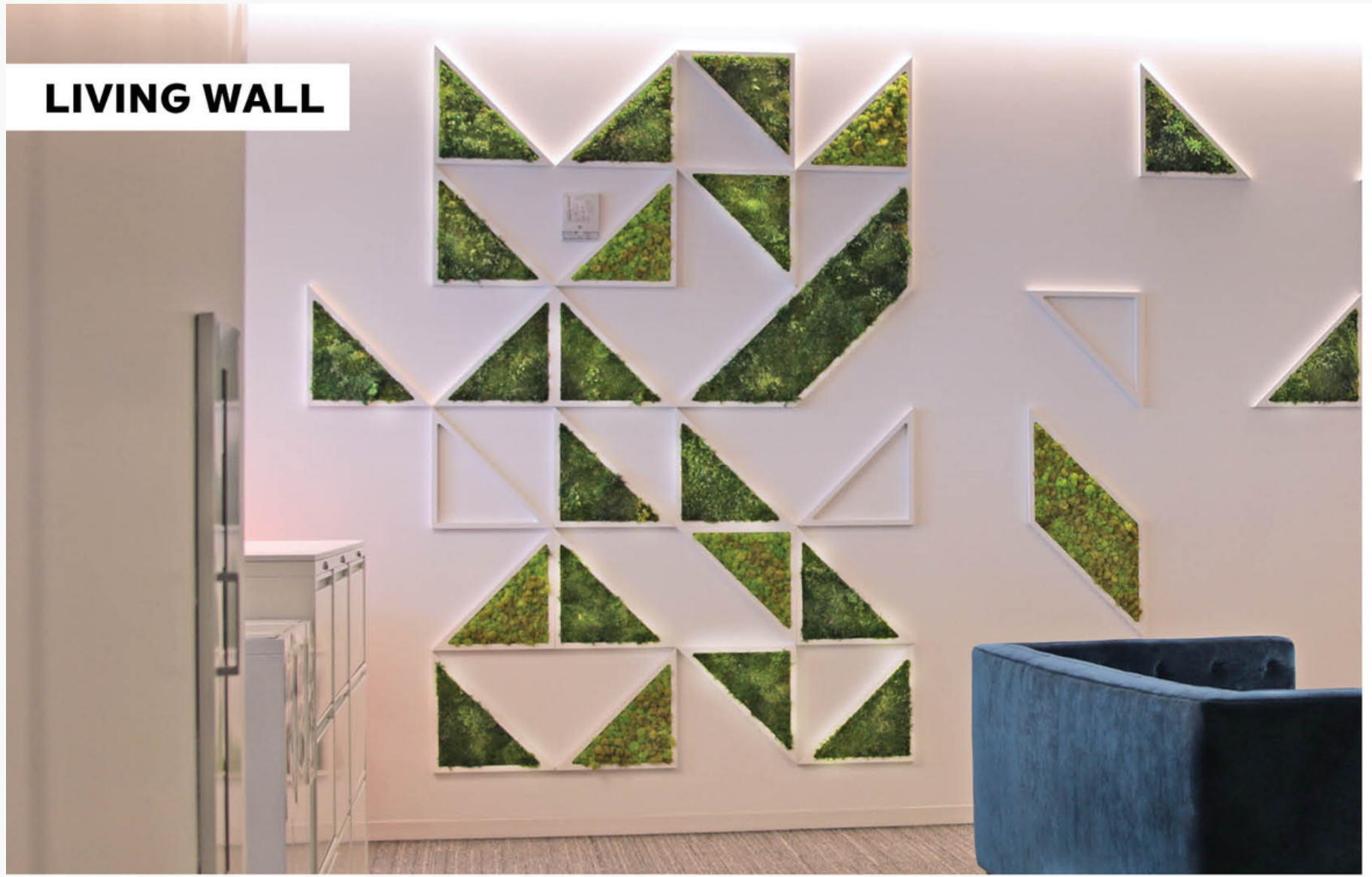
WarnerMedia



WarnerMedia | Hudson Yards | Elevator Lobby Door Decals



WarnerMedia | Hudson Yards | Hand-painted Mural Installations



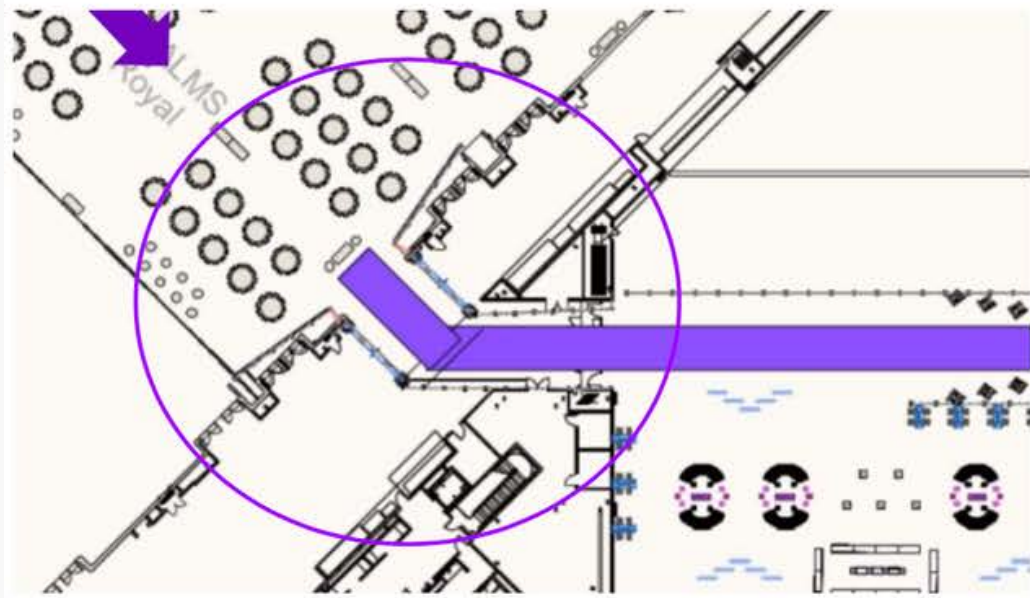
WarnerMedia | Hudson Yards | Moss Wall



WarnerMedia | Hudson Yards | Subway Wall

Accenture

One Rising





Accenture | Leadership Summit | Wayfinding Environmentals



Hi.
**I'm a native
plant**

After my work here is done, I'll find a new home at a local nursery **just a few miles** away.

For more future-friendly ideas, flip this card over and **scan the QR code.**

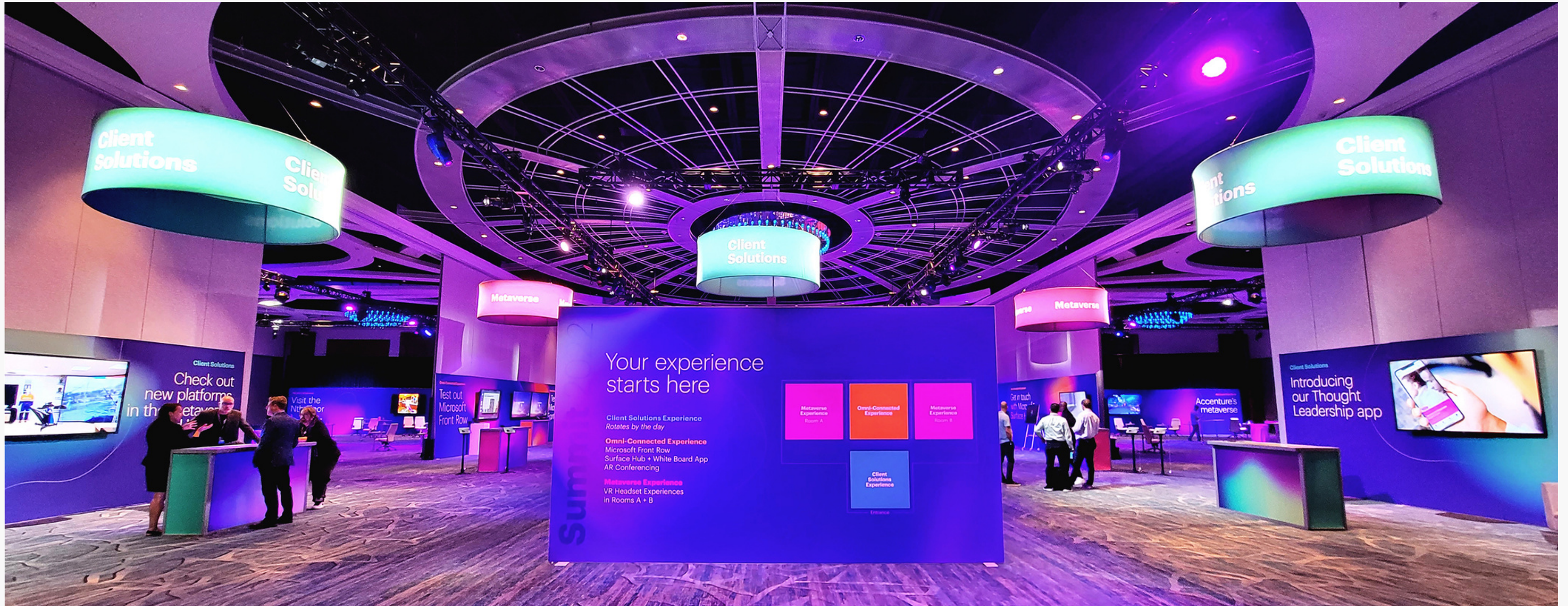
Hey, even this twine is sustainable!



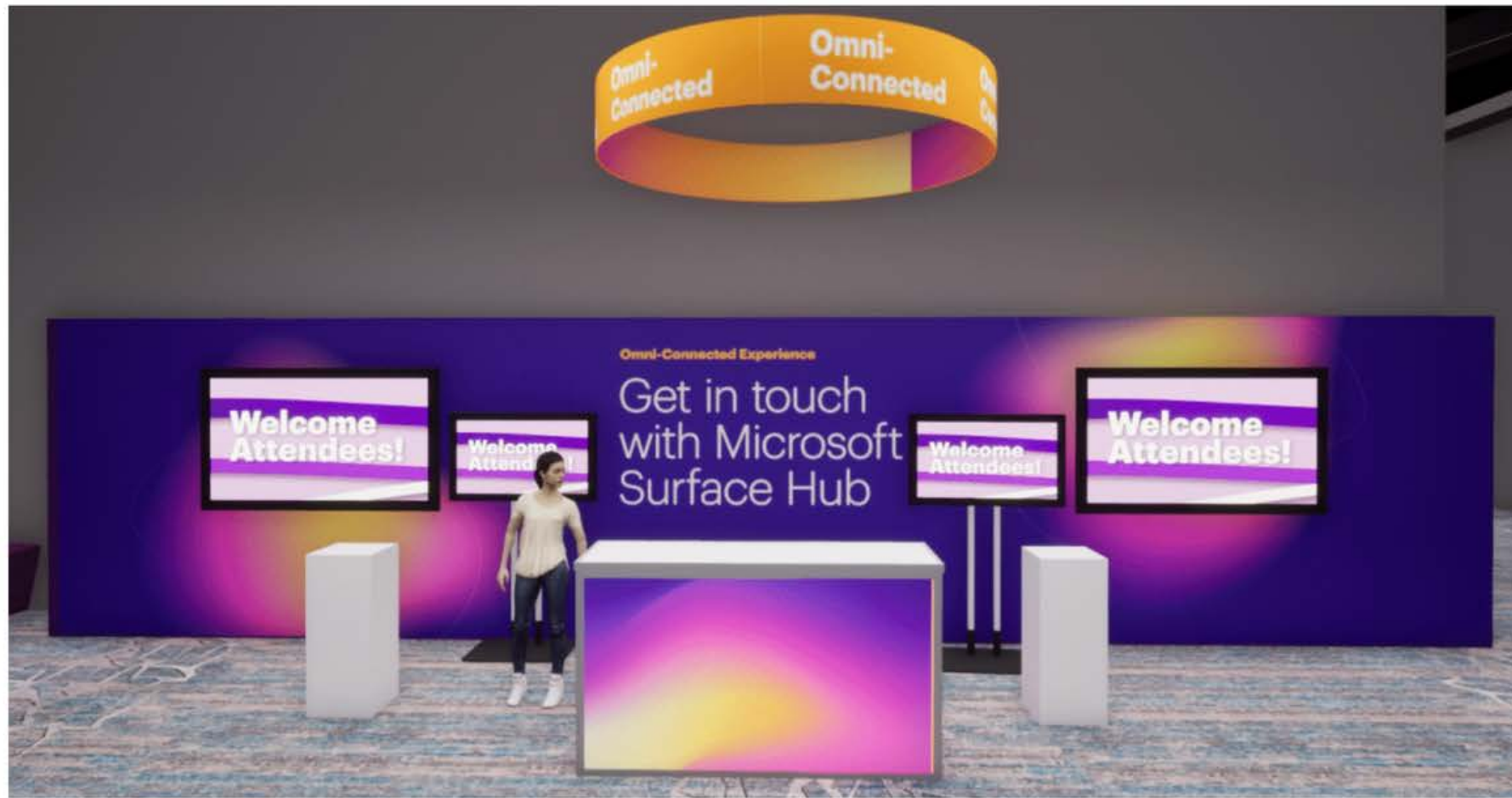
Accenture | Leadership Summit | Sustainability Hang Tags



Accenture | Leadership Summit | Stickers, Lanyard & Name Badge, Pins, Program

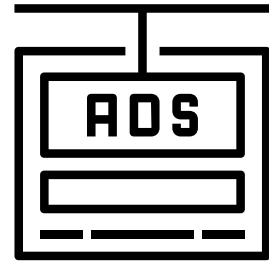


Accenture | Leadership Summit | Experience Room

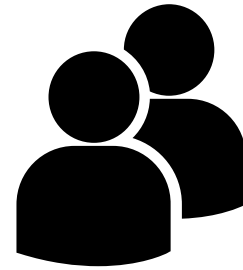


BRANCHES OF DESIGN

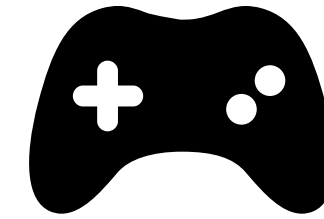
(and there are many more layered within each one!)



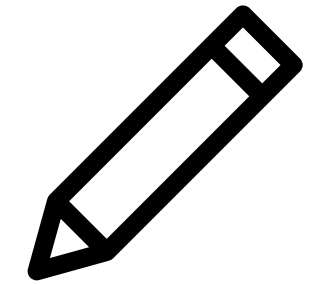
**ADVERTISING/
MARKETING**



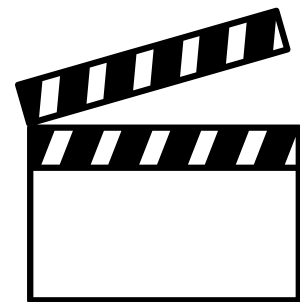
EXPERIENTIAL



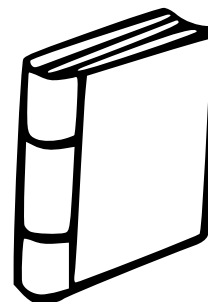
GAME



ILLUSTRATION



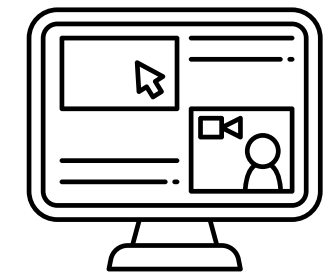
**MOTION /
ANIMATION**



PUBLICATION



UI/UX



WEB

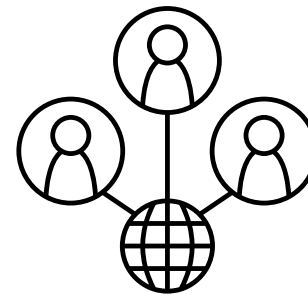
RESOURCES

(that everyone should take advantage of)



CUNY EPERMIT

Did you know you could register for a class at another CUNY school?
[Click here](#) for more info!



INDEPENDENT STUDY

Want to study a design topic that's not offered at your local campus or other CUNY schools? Reach out to your design department or the Registrar's office for more info on how to do an independent study course.



INTERNSHIPS

Internships are a great way for you to gain experience in the field (and new colleagues in your network). Check with your design department and Registrar's office on how to earn credit from an internship.

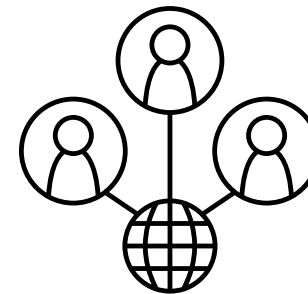
RESOURCES

(that I wish I had when I was a student)



LINKEDIN LEARNING

NYC residents get free access with their New York Public Library card.
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ADOBE CREATIVE CAREER DISCORD

Meet and network with other fellow creatives and industry professionals.
[Click here](#) to join for free.



ADOBE MAX CONFERENCE

[Learn about the latest updates](#) to the Adobe Suite. Students can attend in person for \$299. The next conference is Oct 14-16 2024.

Q&A

Time to ask your burning questions!



THANK YOU!

Feel free to reach out if you have questions, or just want to connect!



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