Proposal Project

Independently Created

(Musical Short Film Project)

Description

The project is the exploration of artists collaboration under challenges and predetermined constraints. The goal is to combine as many styles of genres of art for one production to push the creative process to the fullest. This example will consist of musicians from different genres (hip hop and indie pop), actors from drama style, skaters and a filmmaker to do an extended music video style short.

The idea is to have artists and filmmakers build a production from the ground up keeping it under certain agreed upon rules. This one in particular will deal with time constraint of one month, an agreed upon topic or plot to cover, at least three different talents to showcase. I will be providing the basis for the plot and be participating as the filmmaker and editor of the short. Along with these roles I will be delegating tasks for the behind the scenes work of the video production.

The plot centers around a musician who finds an opportunity to work with his favorite producer that is making a groundbreaking project that he feels will change his life.

Methods

Steps would include first connecting with the musicians and actors to decide what the plot of the story will be and how they can display their talents in it. Then meet with the individuals that will be part of the production team including cinematographer and director. Next, scout the locations of shots that will be used for the film. After this will be the time I prepare the storyboard followed by the script and work with the musicians to develop the music that will drive the narrative. There will be 3 songs used between the musicians, one of them will be instrumental, one with a singer and one will have lyrics performed by the hip hop artist.

Part of this project collaboration is the restraints set to get as close to the finish project as we can. The project will be set for a month of production time. Then post production will be on me for the editing limiting myself to one extra hand in helping.

This team would have scheduled meetings in preparation of a video shoot. Breaking it down to 12 different days of shooting and seven days for reshoots. My role would include filming this process as a vlog of the project working behind the scenes and taking notes to see where improvements can be made. The editing process would be done with Adobe Premiere. The final shoot will include a small introduction/interview of the collaborating artists, highlighting their skills and talents that they displayed. The footage will be edited down to a trailer of the completed project.

**Deliverables**

By the end of the project I hope to have a trailer highlighting the film short and if time allows a completed series of videos that show behind the scenes footage, artist interviews, and the full video on vimeo. I’m hoping to expand this idea for a new way to promote artists and positions in production on its own platform for entertainment, helping those who work independent of major productions.

List of Documents

Budget list

Shot list

Storyboards

Release forms

Timelines

Block sheets

Wire frames

Mockups

List of Gear and Software

Camera (GoPro and Panasonic GH5S)

Computer (Mac)

Camera mic (Rode VideoGo mic)

Tripod (Manfrotto Befree Live Video Tripod Kit)

Light lamp (Godox LED126 Professional LED Video Light)

Adobe Premiere

Ableton Live

Excel and Word

Treatment

First scene starts out with the main protagonist sitting talking to a female shrink telling her about his dreamlike state he was in when he finally got the confidence to visit this studio from an ad he saw. As he’s ending the story he puts down his glass drink of water on the table and then the scene changes to him pours whiskey into the glass as it pans up to a producer in a studio talking to him. The scene with the producer continues with the same conversation and talks about his dream.

This is the scene where the song made from the producer and musician start and with cutscenes play out their interaction where he is introduced to a hip hop artist. The artist talks to the main protagonist about a get together involving a producer project that could be a way to get him to the next level.

This is an invite only get together and is informed that there is a connection he could meet with that could get him into the event.

The next scene introduces the actor of the project and the next song starts to play which continues to play as a song on the radio on the ride in a car on the way to the party.

The party introduces the second producer and a singer. The music at the party uses the second producer's music playing with the singers voice. The main protagonist talks to the producer about his idea for a collaboration project which starts the song that they make together. In this scene the perspective focuses on the actor as he leaves to pick up his girlfriend and friend who is at a bar/small club.

The bar area is playing another song that was part of The protagonist idea pitch and follows the actor as he journeys back to the party. As he goes back he doesn't realize he is being set up.

The Protagonist meets back up with him at the party where the final song is playing and on the way back from the party the two stop at a location to film a few shots for an upcoming project when the mystery man follows up on them and pulls out a gun.

(You don’t see the gun only flashes from a muzzle on the main protagonist face. You never see the mystery man who fires the gun.)

Calendar

Budget

Cameras- $46 - 7 days (GoPro7)\*

$112 - 7days (GH5S)\*

Rode Video Go mic- $79

Manfrotto Befree Live Video Tripod Kit- $30 - 7 days\*

Litepanels Micro LED Hotshoe Light- $29 - 7 days

Godox LED126 Professional LED Video Light- $27 - 7days\*

Sennheiser EW 122P G3 Wireless Lavalier Mic- $51 - 7 days\*

(Rentals from Borrowlenses.com)