

Cosmopolitan's verison of the woman

Cherise Gabbidon
COMD3504 - Section
OL10 - Spring 2021
Final

What is a real woman?

How are advertisers trying to influence women

Cosmopolitan

A Novelette About a Gallant Doctor BY JAMES HILTON

Hilbert's International combined with

Rita Weiman
Margery Sharp
H. Allen Smith
Gladys Taber
Margaret Culkin Banning
Adela Rogers St. Johns

APRIL 35c

The proud
Follower



COSMOPOLITAN

Saweetie

The name
on exactly
everyone's
playlist

The proud
leader

29

WAYS
TO GET
~FANCY SKIN~
WITHOUT
FANCY
PRODUCTS

THE ONE,
LIKE, *VERY*
HELPFUL
STEP
YOUR
JOB
HUNT
IS MISSING
PAGE 50

YOUR new sex life

WILL BE
INTERESTING?
A COSMO +
ESQUIRE REPORT,
PAGE 88

In case you
had doubts about
the return of the
fanny pack

The Snack Awards

YOUR
PANTRY'S
ABOUT TO
BE LIIIIIIIT



\$4.99 APRIL 2021 04 >
0 271551 3

THE BOOKS OF ETIQUETTE SAY
BUT YOUR DENTIST THINKS

this is Awful!
this is Splendid!

Dentists know
your gums need exercise
So *switch*
to IPANA and Massage
... and don't be a
"DENTAL
CRIPPLE"



DON'T BE INDIGNANT! Of course, dentist or no dentist, you'll never eat so barbarously. And your dentist doesn't ask you to.

But he does say—and he says it emphatically—that if people did chew more aggressively, that if there were more coarse, hard foods on our modern menus, he'd hear less of ailing gums... see fewer evidences of that danger signal "pink tooth-brush." And he is absolutely right.

But he also knows there is a modern way—a more civilized way to keep gums in good condition. And

even before a first complaint from your gums—before that first warning "tinge of pink" appears on your own tooth brush—play safe and switch to Ipana Tooth Paste and massage.

Start with Ipana and Massage today

There are sound, sensible reasons why you should switch to Ipana. First, Ipana is a splendid modern dentifrice that keeps teeth clean and sparkling white. Second, Ipana is especially designed to benefit the gums as well as

the teeth. It is made that way. Ipana and massage get new circulation started within the gum walls. Lazy gums come to life. Flabby gums grow firmer. They're healthier, better protected against serious gum disorders like gingivitis, pyorrhea or Vincent's disease.

Try it for thirty days. Rub a little extra Ipana into your gums every time you brush your teeth. Make this double duty a part of your daily health routine. Don't let your own neglect—

your own carelessness—mark you for a future "dental cripple."

Remember: A good tooth paste, like a good dentist is never a luxury.

THE GRAND PHARM, INC., CHICAGO

IPANA tooth Paste



ITS Silence IS PERMANENT

because its operating method is basically different

ELECTROLUX STAYS SILENT BECAUSE "the flame that freezes" takes the place of all moving parts



This simplified diagram shows why Electrolux needs no moving parts, and parts that do not move cannot wear.

THIS MEANS a remarkably low operating cost... minimum wear throughout its long life... and perfect service every day you own it

[I]T'S a gas flame today and it is silent. [I]t's eight or twenty-five years from today and it will still be silent. And there, in a few words, is the reason why Electrolux runs in constant quiet... day after day, year after year.

This refrigerator actually has no moving parts... a tiny gas flame takes their place. It circulates a simple refrigerant which, by being first heated, then cooled, quickly freezes ice and reduces constant cold. Such simplicity offers you a low running cost, fullest food protection year. Electrolux is the only refrigerator that can give you truly silent refrigeration over a long period of years.

SAVES MONEY THREE WAYS
Electrolux saves money on running cost and food bills. In addition, it gives you a third potential saving... the saving on depreciation that only a refrigerator with no moving parts can offer. The new models are on display now, at the showrooms of your gas company or local dealer.



GAS COMPANY SERVICE

Remember this, please: the gas industry more than any other group is noted for thorough testing of the products it sells and for prompt and willing service, should you ever need it. The fact that your own gas company stands back of every Electrolux it sells means a lot more than mere words. (Electrolux also operates on bottled gas.)



FOR FARM HOMES IT RUNS ON KEROSENE

Electrolux now operates either on gas or kerosene. This means that you can live miles from the gas mains and electric lines and still enjoy the same perfect refrigeration that has made Electrolux the choice for finest city homes and apartments. Let us send you further information. Servel, Inc., Electrolux Refrigerator Sales Division, Bensenville, Indiana.



New Air-Cooled ELECTROLUX
SERVEL Gas Refrigerators

Unless Camels thoroughly please you—
they cost you nothing!



MRS. ALSTON BOYER (Above): "I notice that if I'm tired a Camel makes me up. Lots of people have told me the same thing. I can smoke all I want, too, and they never upset my nerves."

MISS DOROTHY PAINE (Above right): "Of course I smoke Camels. They have such a grand, smooth flavor. And they never make my nerves jump. When I'm all tired out, a Camel sets me right again."

MRS. WILLIAM T. WEITMORE (Right): "Everywhere you go they're smoking Camels. That's another, richer flavor some of them like with the age life we are leading again. They are made from more expensive tobaccos."



Money-Back Invitation to try Camels

Smoke 10 fragrant Camels. If you don't find them the mildest, best-flavored cigarettes you ever smoked, return the package with the rest of the cigarettes in it to us at any time within a month from this date, and we will refund your full purchase price, plus postage.

(Signed)

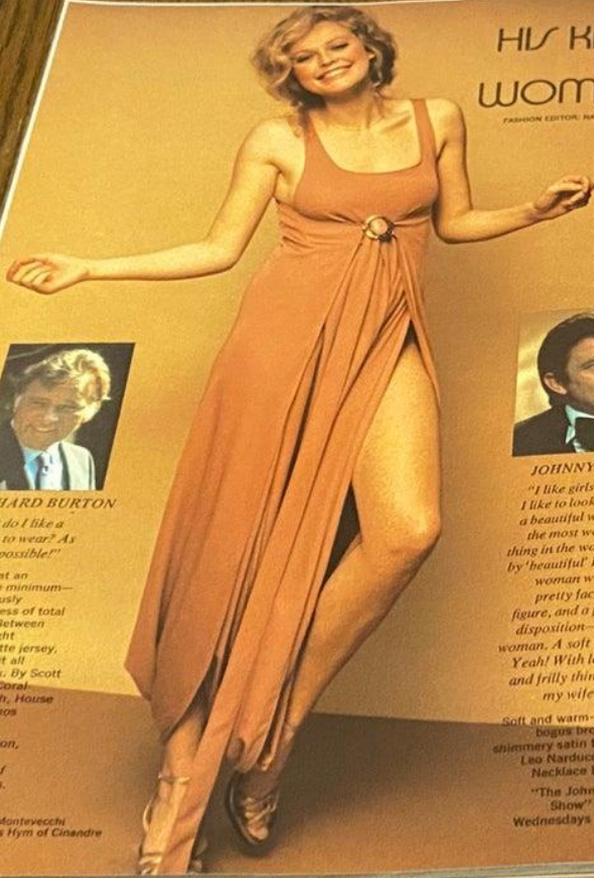
R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, North Carolina

Castler Tobaccos!

Camels are made from finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic—than any other popular brand.

Hearst's International-Cosmopolitan for April 1936

1970



HIS KIND OF WOMAN

FASHION EDITOR: NANCY BUSHLOW



RICHARD BURTON

"What do I like a woman to wear? As little as possible!"

Dressing at an irreducible minimum—an ingeniously wrapped dress of total simplicity. Between you and a light caress of matte jersey, nothing! But it all seems to work. By Scott Barrie, \$110. Coral-centered brooch, House of Joy; Bandolera golden slippers. See Richard Burton, 'you haven't ready, in *Anne of a Thousand Days*.

Photographs by Ricca Montevocchi
Styling by Jean-Louis Hym of Cinandre



JOHNNY CASH

"I like girls, period. I like to look at girls; a beautiful woman is the most wonderful thing in the world, and by 'beautiful' I mean a woman who has a pretty face, a nice figure, and a pleasant disposition—a man's woman. A soft woman. Yeah! With long hair and frilly things—like my wife, June!"

Soft and warm—plummy bosom breasted, a shimmering satin tunic. By Leo Narducci, \$140. Necklaces by K.J.L.

"The Johnny Cash Show" appears Wednesdays on ABC.

...what you really
...how deep
...you? We
...celebrated
...about
...of woman
...what they said:





Thursday evening ▶ you'll shop for centerpiece (see page 91) and recipe ingredients. When buying the six chicken breasts, have butcher split, skin, and bone them. At home: pop the four cans madrilène, two cans chicken broth into refrigerator so they'll be properly chilled by **Friday (cooking) night**. Assemble centerpiece makings... (did you buy the prettiest fruits you could find?). Refer to photo (page 91) and start creating!
Dress by Radak.

Produced by Karen Fisher
 Text: Robin Wagner
 Photos: Barry O'Rourke



Dinner for Eight at Eight

No, it doesn't have to be expensive, reduce you to tears, or drive you to a real cure. Master your schedule for keeping cool while pampering guests!

On Tuesday evening, invite three favorite couples plus your special man: "Come Saturday for cocktails at seven, dinner at eight!" List ingredients you'll need to shop for (see recipe, page 91). Stop to buy wine and cocktail basics (see page 91), guest towels, scented soap for bathroom, garbage bags (more about those later), cleaning **Tuesday and Wednesday** nights. (Don't forget to empty a closet for guests' coats.) Take inventory of cook- and tableware so you can borrow what you don't have.



Friday night is the arrival time!

MEALS

Cocktails: White Brandy and Black Cherry Champagne, or Gin and Tonic with Citrus and Pineapple Juice, or White and Orange Juice. **Wine:** Cabernet Sauvignon, Pinot Noir, Merlot, or Chardonnay. **Hot French Bread:** Buy from a bakery or make your own. **Strawberry Creme Cake:** See page 91.

You'll prepare everything tonight except hors d'oeuvres, salad, bread; they can be done before party time.



Saturday at 5 P.M. You make up and coil while oven heats to 200°. At 6, you will put rice into oven, start to dress. Here's how the rest of the day went. **AM:** You set table, set up bar, whisked around with vacuum and dustcloth. **Made hors d'oeuvres, bread, salad.** **PM:** You got chicken and rice dishes out to come to room temperature, set ashtrays, cigarettes, matches around apartment. After bathing, you prettied up john with guest towels, soap. Garbage bags went in kitchen for quick ashtray (and scraps) dumping.

Your date arrives at 6:30 that evening (you've asked him to come early, bring extra ice for the bar). Expecting to find a frantic you, he finds a cool cupcake. "Everything's done," you murmur.

Shot on the apartment of designer Ron Cherashin. Laurel and Hardy painting on the wall. Bedroom chairs from the Day Store. Food stylist: Helen F. Smith. Tableware from Bonanza. Fashions from D. D. Demaree.



COSMOPOLITAN

FEBRUARY 2021

This is healthy!

FEBRUARY 2021

This is healthy!

FEBRUARY 2021

This is healthy!

11 WOMEN ON WHY WELLNESS DOESN'T HAVE TO BE ONE-SIZE-FITS-ALL

THE END OF GENDER? Why the MODEL will change THE WAY you think

PERFECT STAYCATION STYLE THE NEW ESSENTIALS

HOW TO DRESS FOR A WEDDING IN 2021

ONLY £2

PRESS REFRESH YOUR 2021 CAREER KICK-START

STYLE LIKE YOU MEAN IT THE SCIENCE BEHIND FASHION, BEAUTY & YOUR MIND

THE RISE OF CLUB SOBER HOW DO YOUR DRINKING HABITS SHAPE UP?

This is healthy!

11 WOMEN ON WHY WELLNESS DOESN'T HAVE TO BE ONE-SIZE-FITS-ALL

THE end of Insta-face THE TOXIC TRUTHS BEHIND THE FILTER MYTH

ONLY £1

HAVE IT ALL! This year's 20 best beauty shortcuts (Botox isn't one of them)

SECRETS OF THE 1% SET FOUR THINGS THE MEGA RICH KNOW THAT YOU DON'T...YET

ARE YOU READY FOR ASHLEY GRAHAM? THE SUPERMODEL WHO'S HEAD OF THE CURVE

THE REWIND WORKOUT Overdone it? P86 will help

TOTAL CHIC The influencers' high-street edit

*THE OTHER LOVER Why I yelled my wife's affair

HOT AND BOTHERED IN A SAUNA SEX CLUB ONE WRITER TRIED IT OUT SO YOU DON'T HAVE TO

'THEY TURNED ON ME' The rape survivor #MeToo disowned

THE BIGGEST WORST LASSY MAGAZINE £2

IS SUCCESS AN ILLNESS? The high fivers killing it at work

THE MALE MODEL & THE NERD Life with the UK's most eligible man

A SUPERMODEL ROARS TESS HOLLIDAY WANTS THE HATERS TO KISS HER ASS

THE TOXIC TRUTHS BEHIND THE FILTER MYTH

NEW LOVE INSIDE A SUPERMODEL MARRIAGE

NEW STYLE DRESSING FOR THE ZOOM ERA

NEW BEAUTY 2021'S MOST EFFECTIVE PRODUCTS

NEW FACES REVOLUTION ON THE RUNWAY

New BEGINNINGS



The beauty standard

*How has the representation
of beauty changed?*

Cosmopolitan magazine covers 2000 vs 2020

Sex sells
transforms to
authenticity

The Model
physique
transforms to
bodies that
represent
society better



1990



2020





COSMOPOLITAN now focuses on personal growth, relationships and careers, with expanded reporting on fashion and beauty, health and fitness. Celebrities and pop culture are covered as well... and just about everything else young women want to know about.



Sex then vs now in ads

Sex Sells or Feminism?

Why I Don't Want to Go to Hollywood by James Mason

Cosmopolitan

February 35¢

Another LIDA story by GZENZI ORMONDE

George Bernard Shaw



Before the introduction of sex



COSMOPOLITAN

October, 1965 • 35¢



Choose the
Perfect Father and
the Sex of Your Baby

Want a New Nose?
Complete Information

'Who's Afraid of Virginia Woolf?—
Inside the Next Burton-Taylor Movie

Try London—Where Single Girls Swing!

The Chinese Visitor: A Smashing Spy-Suspense Novel

Courtesy

COSMOPOLITAN

April, 1967 • 50¢

Sex and the
Japanese
Single Girl

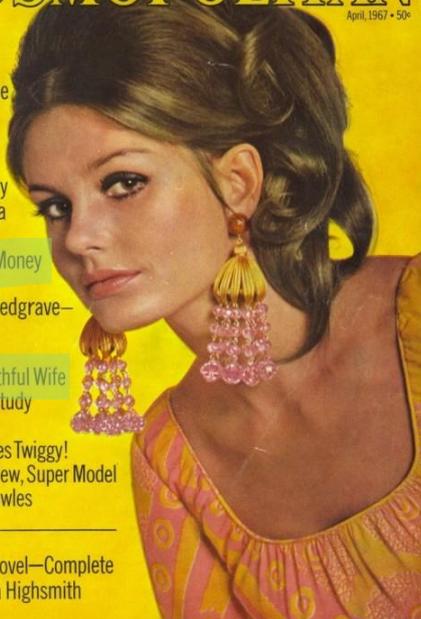
A Secretary
Tells How a
Con Man
Took Her Money

Vanessa Redgrave—
Zap!

The Unfaithful Wife
—A New Study

Here Comes Twiggy!
Britain's New, Super Model
by John Fowles

Mystery Novel—Complete
by Patricia Highsmith



Courtesy

COSMOPOLITAN

August 1968 • 50¢

FANTASTIC
FICTION ISSUE

Two No. 1 Best Sellers

An excerpt from
'MYRA BRECKINRIDGE,'
by Gore Vidal

Condensation of
'VANISHED,'
by Fletcher Knebel

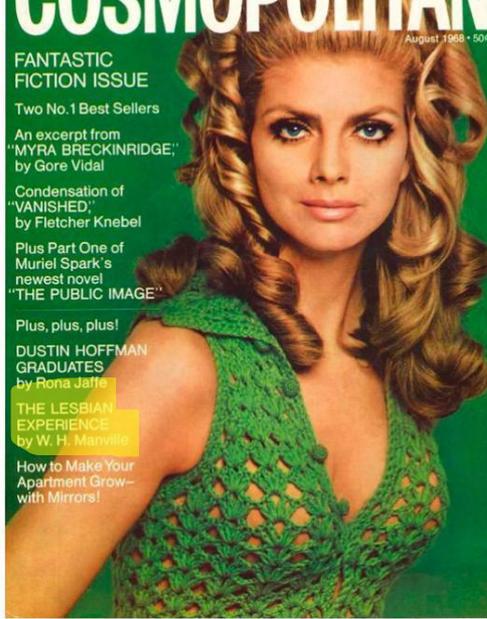
Plus Part One of
Muriel Spark's
newest novel
'THE PUBLIC IMAGE'

Plus, plus, plus!

DUSTIN HOFFMAN
GRADUATES
by Rona Jaffe

THE LESBIAN
EXPERIENCE
by W. H. Manville

How to Make Your
Apartment Grow-
with Mirrors!



Courtesy

60s

The introduction of the independent woman

COSMOPOLITAN

October 1974 #1 \$1.00

How to Keep Him Interested When He's Away from You

Are You Sexually Mature? 11 Ways You (and He) Can Tell by Dr. David Reuben

Hey, Is That Goldie Hawn?

What to Do with an Inhibited Man

Get Thin, Stay Thin by Dr. Allan Fromme—The Best of the New Reducing Plans

All the World Loves the Western Way—How to Look Like the New Girl of the Golden West

Indecision, a Trait That Can Make You Sick by Nora Johnson

Buying a Used Car Wisely

Chutzpah Will Win You What (and Whom) You Want. The Amazing Power Some Girls Have over Life

Great Fiction—James Jones's Thrilling Novel, A Touch of Danger and Margaret Drabble's Elegant Short Story, "A Day in the Life of a Smiling Woman"

Courtesy

COSMOPOLITAN

April 1977 #3 \$1.25

Why Most Brides Are "Virgins"—No Matter How Active Their Love Lives Before Marriage

The World's Sexiest Men (in Throbbing Color)

Helen Reddy, Loving Every Minute of It

Stand Up to Him and Stop Being a Geisha—He'll Love You Even More

What to Do About Those Secret, Enormous Binges That Lay You Low With Guilt and Girth

Diane Von Furstenberg Tells You How to Look and Feel Smashing

Homosexuality and the Professional Football Player—An Amazing Confessional

Why More (and More) Women Prefer to Be a "Mistress" Instead of a Wife

Victoria Holt's Gorgeous Gothic, Pride of the Peacock, and Al Capp's Dynamic Short Story, "The Girl With the Most Terrific Bosom in the World"

Courtesy

COSMOPOLITAN

June 1977 #4 \$1.50

The Prime of Mr. Gregory Peck

The Awful World of a New Wife Coping with His Children and How to Keep Them from Wrecking the Marriage

Why Strong, Terrific Girls Get Hopelessly Involved with Losers

Sex and the Formerly Married

Legs Are Back—and Gaining on Bosoms—How to Show Yours Off Outrageously

The Kept Woman Is Alive and Well (Sometimes) in This Feminist Age—Four Vivid Case Histories

The Marilyn Monroe Only Her Hairdresser Knew—An Intimate Memoir

"End of a Marriage?" A Provocative Excerpt from Erica Jong's Bell-Ringing New Novel, How to Save Your Own Life

Plus James Brady's Scary Thriller, Paris One—Low Doings in the High Couture!

Courtesy

COSMOPOLITAN

April 1978 #5 \$1.50

The Fine Art of Making Your Man Feel Unthreatened by Your Unbridled Lust!

Dropped, Dumped, Passed Over? How to Overcome Those Dreadful Feelings of "Unworthiness"

Diana Ross—Soaring Star, A Look at Her Very Private Life

The Way He Sleeps (in a Ball, or as Though He Had Fallen Off a High Building) Tells What Kind of Man He Is. Stay Awake to Find Out

You're Divorced, Dating, and Sometimes a Man Stays Over. What Do You Tell Your Children? A Guide for Single Parents Who Have Not Resigned From Love

Christopher (Superman) Reeve—Sexy, Sensitive, and Smart

12 Ways to Make Your Place Look Smashing (for Less Than \$100)

Eye of the Needle, One of the Best Best-Selling Suspense Novels



Courtesy

70s

The contradiction?

COSMOPOLITAN

August 1970 • 75¢

How Sex
Keeps You Slim

Dinner at Eight
for Eight—
Without Tears!

Cosmo's
Grooviest
Fiction
Issue—
The Dick
by Bruce Jay
Friedman,
The Methuselah
Enzyme
by Fred Mustard
Stewart, Stories by
Frank Conroy, Robert
Daley, and More!

Love in the Dark:
Girls Who Fear
Men's Bodies

Fertility Pills
Are Coming

And in the White
Trunks...
James Earl Jones!

Don Sutherland,
Johnny Cash,
Tom Jones,
Cary Grant,
Richard Burton,
Charlton Heston,
Lee Marvin,
Bob Newhart,
George Segal
Tell What They
Like a Girl to Wear



Is it true
princesses
have
more
fun?

Yes! But only if they move
in our world. Today the
princess who succeeds is
the one who makes a
name for herself—not the
title she received at birth,
but the one entered in her
passport on the line
labeled "profession."

by Nancy Friday



1970 Aug

COSMOPOLITAN

June 1981 • \$2.00

The Scary, True Story of a Girl Who Used Pills to Handle a High-Pressure Job

The Unsinkable, Unshrinkable Shelley Winters

All the Good Ones Are Married. Starting Revelations of Discrete Infidelity

I Want to Hold Your Hand—or Feet! Fattishes. What's Normal or Crazy?

The Flight Attendants' Diet. Keeping Slim Isn't Easy. Eat Up on Airline Food!

Do You Forget to Remember?

Lesley-Anne Down: Britain's Exciting, Explosively Sexy Rising Star

When Mother Is a Drag. How to Cope Without Hurting the One You Love (or Yourself)

Those TV Anchorwomen. Do They Get Their Jobs Because of How They Look or What They Know?

Low-Maintenance Pets for the Girl Who Can't Get Home

Men Who Manage/Marry Those Fabulous Girls (or Do They Moundrate Them?)

Close Relations. A Novel About

COSMOPOLITAN

March 1988 • \$2.50

So Tired You Can Hardly Move? How to Beat Fatigue

To Understand Men, Learn Their Top Five Fears

What Makes a Girl Very Sexy. Plus Why Some (Not Beautiful) Women Have No Trouble Finding Husbands

Single Women Who Decide to Have Babies on Their Own Tell What It's Like

COSMO'S CAREER HANDBOOK

Between Jobs... Working While You Look

Survival Tips When You're Over Your Head

How to Look Busy When You're Not

How to Deal With a Monster Boss

Job Vs. Bod: Staying Fit at a Desk

Trapped in an Affair With a Married Man? Read Gloria Vanderbilt's New Short Story

COSMOPOLITAN

September 1992 • \$2.50

Getting Him Back From Her. (75 Percent of Straying Husbands Do Come Home)

When Glamour Turns Grim. Hollywood's Actress-Hookers

Are You Fascinating to Men (Forget Beauty)? A Quiz

How Important Is Sexual Chemistry? Or Is There the Danger of Fatal Attraction?

COSMOPOLITAN

August 1985 • \$1.95

The Chilling Lure of Cocaine—Could You Be Hooked?

4 Pages of 10 Supersexy, Superavailable Sports Hunks

25 Ways to Ignite a Love Affair

Cosmos Update on What Vitamins Will and Will Not Do for You

Coping With the Rotten Crisis of Being Forced Into a Career Shift

Mindbend—Robin Cook's Most Frightening Novel to Date and Excerpt from Jacqueline Briskin's Too Much Too Soon

The Bottom Line on Office Sex.

Tell What You Think About Men. Fill Out Cosmo's Questionnaire

COSMOPOLITAN

March 1987 • \$1.95

If Your Marriage Is Good, This Can Make It Better. If Bad, It May Save It

Why Tom Hanks Fears Celebrity

How Superachievers Get It All Done

The Sass, the Flash, the Flirtiest—Top Designers Show What You'll Be Wearing This Spring!

What Real Women Won't Do for Men in Bed... and Why

Jackie and JFK—Their Forty Years Together: From the Big New Biography by Doris Kearns Goodwin

Red Hot Right Now: Sizzling Kevin Bacon

Relative Strangers. She's Young and Ambitious. He's Older and Powerful. A New Novel

COSMOPOLITAN

July 1989 • \$2.50

Why Women Are Better, Smarter, Stronger, Than Men

The Unbelievable Spending Orgies of the Superrich. Is This the Fall of Rome?

Behind the Scenes of Early-Morning Television. Shockingly Different From What You See

Girls Who Are Addicted to Sex. Why They Can't Stop

Something in the Way He Moves. What His Body Tells You

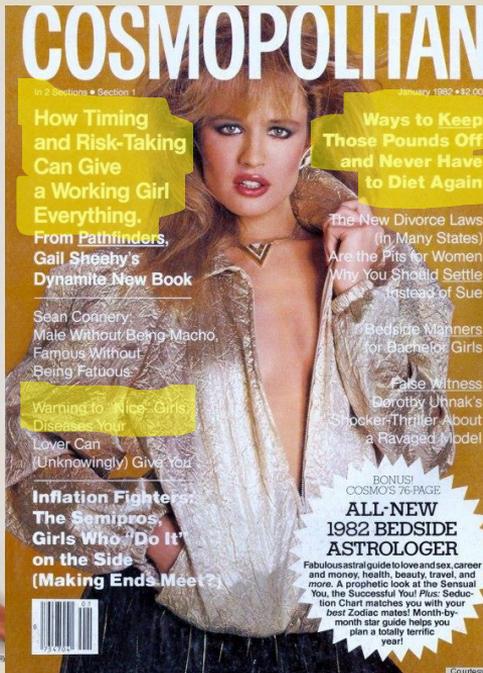
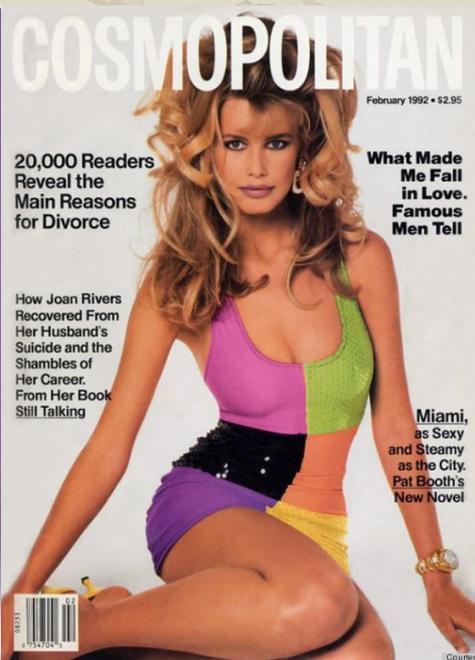
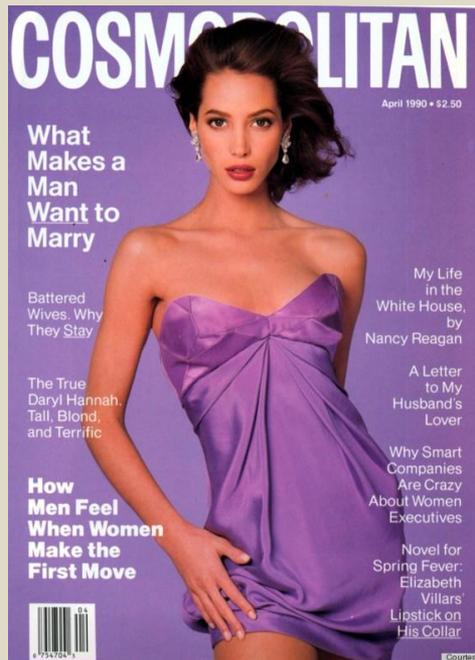
The Happy Ending of the Melanie Griffith Story

Best Horoscopes Anywhere

80s

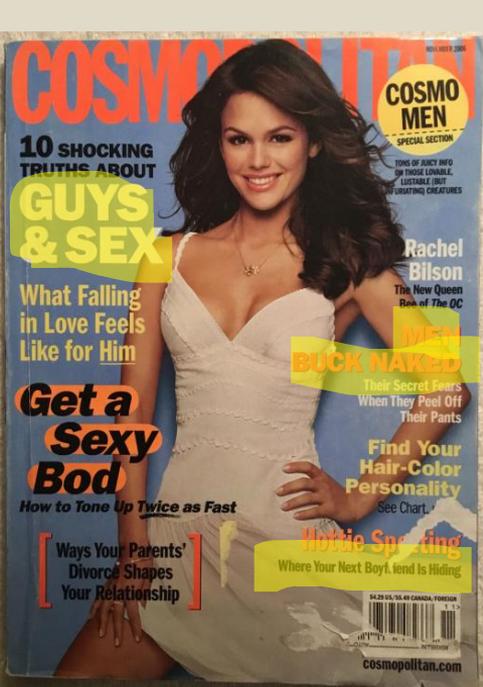
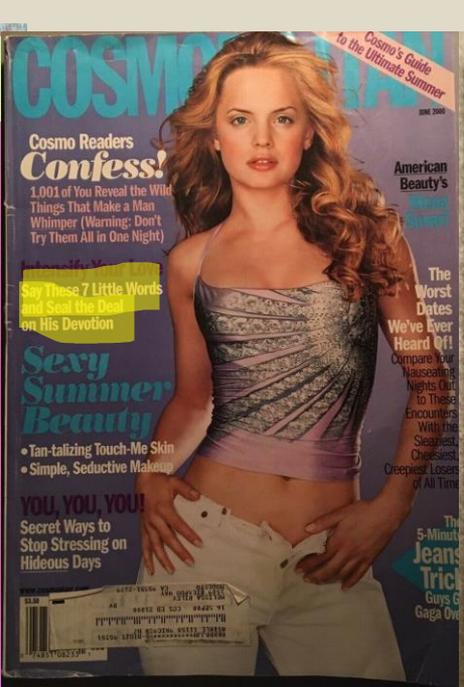
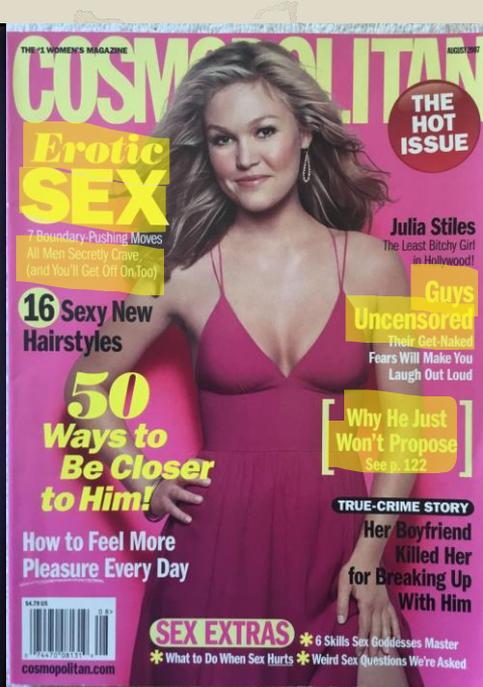
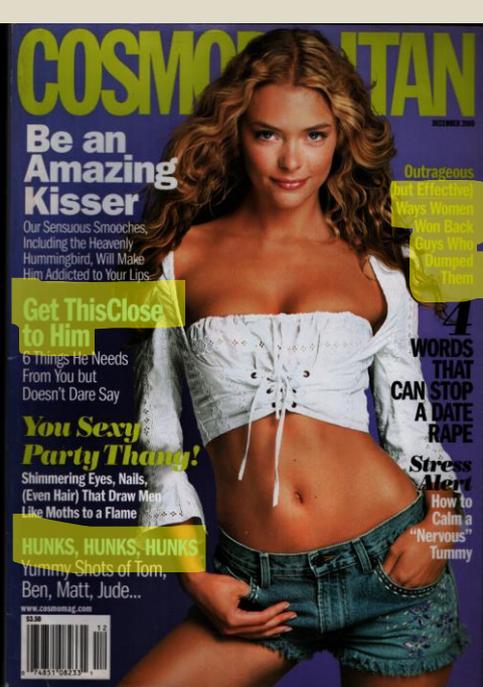
Beauty = sex = power





90s

Be the bad girl, lead



Early 20s

The sexual age



COSMOPOLITAN

10 SHOCKING TRUTHS ABOUT GUYS & SEX

Get a Sexy Bod
How to Tone Up Twice as Fast

Ways Your Parents' Divorce Shapes Your Relationship

Rachel Bilson
The New Queen Bee of *The OC*

MEN BUCK NAKED
Their Secret Fears When They Peel Off Their Pants

Find Your Hair-Color Personality
See Chart.

Hottie Spritzing
Where Your Next Boyfriend Is Hiding

cosmopolitan.com

november

COVER STORIES

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54 What Falling in Love Feels Like for Him By Lisa Cericola

COSMO NEWS

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44 Style Stakeout: Animal Instincts Fashion has never been so frisky. See these celebs showing off their catty sides.

46 Beauty Beat Victoria's Secret's top makeup artist shares the prettifying tools in her Angel's arsenal.

51 Cosmo Informer Scintillating scoop on your favorite celebs

58 Fun Fearless Female *Nip/Tuck* hottie Sanaya Lathan discusses her best assets and shares her views on plastic surgery.

FUN FEARLESS FASHION

61 10 Things to Crave Right Now Fiending for new stuff? Snatch up the latest crop of must-haves.

62 Cop the Key Looks Learn the right ways to rock straight-off-the-runway style.

64 Red Alert! Cop fiery-femme appeal in this hot hue. You may give someone a third-degree burn.

66 Awesome Autumn Advice First...we have the best secrets for amping up your fall ensembles.

LOOKING GREAT

75 Beauty News A party-time nail effect, lipstick that's right on everyone, and lots more

76 Hair The newest hair headline will keep you on the cutting edge.

78 Cute Makeup Charms Multitasking accessories that can accent your outfit *and* make you even prettier

80 Help for His Grooming Issues Unruly hair? See ya. A little stinky? Not anymore. Easy fixes for his primping procs.

87 Your Sexiest Secret... Revealed Once you find your perfect lure-him-in potion, you'll never leave home without spritzing.

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April 2007



April 2008



Dec 2007



Feb 2010



2010s transition



Feb 2007



Oct 2012



Apr 2010



Sep 2012

The sexual age but more real



Half n' half

2015s
transition

The 167 (!) best beauty products of the year

COSMOPOLITAN



THE ULTIMATE GUIDE TO (ACTUALLY GOOD) LGBTQ+ HEALTH CARE

GOSSIP GIRL

IT'S GONNA BE A WILD SUMMER

ECLIPSE SEASON

HERE TO MAKE THINGS AMAZING.

OR TERRIBLE.

THERE IS NO IN-BETWEEN.



Saweetie
The name on exactly everyone's playlist

29
WAYS TO GET FANCY SKIN WITHOUT FANCY PRODUCTS

THE ONE, LIKE, VERY HELPFUL STEP YOUR JOB HUNT IS MISSING

YOUR new sex life WILL BE INTERESTING?
A COSMO+ ESQUIRE REPORT PAGE 88

The Snack Awards
YOUR PANTRY'S GOING TO BE LIMP



Our first Acne Issue is here to save your skin

BUT WHAT AM I SUPPOSED TO DO WITH ALL THESE SWEATPANTS NOW??
PAGE 22

Madelaine Petsch

A KARDASHIAN ASKAR- LET'S LOOK ON THE "KIMMY!"
HALL A BETTER BODY IT'S BEHIND US HERE

2021
the new



SAVE ALL YOUR FIRST DATES, YOUR WELCOME!

6
The only makeup looks you'll be doing this year

It's SZA szn
(LOOK, MAD TO)

Psychics, Celeb drama. Page 19.

Well Hove! AI Food! Section! Now!

ARE TV SCENES "EXTREME-MELY" SEXY LATELY?
EXCLUSIVE THE SMILEY PAGE 70



EMMA ROBERTS
NEW YEAR, new everything

it gifts of 2020
COSMO+ 100 PRESENTS YOUR FAVORITE ACTUALLY YOU!

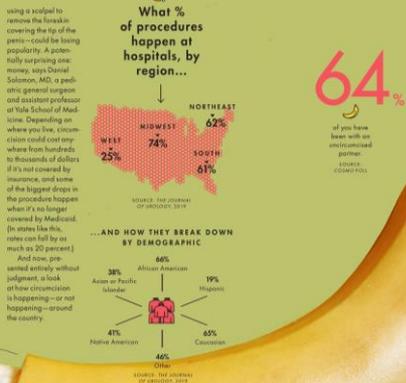
dating lessons from parternics post
CAUTION: CAUTION: WHO TO GO FOR THE REALITY

HERE'S STUFF YOU'LL GO back to normal-ish!!!
ACCORDING TO ASTROLOGY

The state of the unit

You're more likely than ever to be with an uncirc partner. Here's what to know. **By CARINA HSIEH**

While circumcision used to be the norm in the U.S., it has, pardon the pun, been slowly pulling back. From 1979 to 2010, rates dropped from 63 to 58 percent, per the CDC. There are so many reasons the procedure—which may be guided by religious, cultural, or medical influences and involves



...AND HOW THEY BREAK DOWN BY DEMOGRAPHIC



ALSO KINDA INTERESTING: CIRCUMCISION RATES ARE LOWER IN BIG-CITY HOSPITALS THAN IN SMALLER HOSPITALS



2021

Also talk about the sex

Ok, so let's also talk about the sex

When an uncirc partner is erect, the foreskin slides back, making... all foreskin look pretty much the same. So if the first time you see an uncircumcised penis in mid-blink, you honestly might not even be able to tell.

If the foreskin doesn't retract on its own when your partner gets an erection, you may need to pull back (gentle!) before putting on a condom.

Some women say they get more clitoral stimulation during sex when their partner's foreskin is buried up just below the tip of the penis.

And some circumcised people might be more sensitive during sex than uncircumcised.

STI edition

There's a lot to unpack here, so let's get into it.

By CARINA HSIEH



Why is everyone now saying "STI" instead of "STD"?

There's a medical difference between the two. The "I" in "STI" refers to the infection itself, while the "D" in "STD" stands for "the disease that results from a sexually transmitted infection and suggests a more serious problem," says ob-gyn Peace Nwagbo-Banks, MD. In other words, all STDs start out as STIs, so in many cases [and often in ones with no symptoms], "STI" is more accurate. And here is your reminder that routine testing, even if nothing feels wrong, is So Very Important!

Um, so I just read that HPV could be linked to multiple types of cancer?

It's pretty well known at this point that the human papillomavirus, or HPV, is behind the majority of cervical cancer cases. But certain strains, like 16, 18, 31, and 33, can also cause cancers of the vulva, vagina, penis, anus, and throat. Dr. Puffy and Dr. Nwagbo-Banks explain. There is good news though! The latest HPV vaccine can greatly reduce your chances of getting those dangerous strains, especially if you get it as a preteen or teen. If you didn't, there's still time—it's FDA approved for people up to age 45, says Dr. Puffy. Talk to your doctor about what's best for you.

Is it true I can get genital herpes from someone's mouth?

So it's a little confusing, but yes. There are two strains of the herpes virus: oral [HSV-1] and genital [HSV-2]. Both are treated with antiviral meds and can affect either area—as in, you can get HSV-1 on

your junk and HSV-2 on your mouth. BTW, not all cases stem from sex: A mother can also transmit herpes to a baby via vaginal birth, says ob-gyn Shefali Pathy, MD, MPH, of the Yale School of Medicine.



What's the best at-home STI testing kit?

Great Q, bc I've sure your Google search pulled up "lots" of options that seem... overwhelmingly the same-ish. Honestly, you'd have to go really deep to figure out which is best for your specific case. So your move here is to call your doctor, says fam-ily medicine doctor E. Aedo DaKouen, MD. Explain your symptoms and they can help you order a testing kit, interpret the results, and get proper treatment. I know you may have been hoping to tackle this all on your own, but trust: Some kits have varying accuracy levels and you're gonna want a professional to help you sift through everything.

Can I be mad at my BF for giving me an STI he didn't know he had?

If he was asymptomatic and truly didn't know, he probably meant no harm. [If he did know and didn't say... it's time for you to GTO.] But any emotions you're feeling—no including anger—are valid, and you shouldn't have to go through them alone. Discuss them with your partner and work on healing together, or a therapist can help you process the news in a healthy, constructive way, says Dr. DaKouen. This is [again!] why testing with every new partner is so crucial.

DUDES WANNA KNOW

Could I get an STI from sex toys?

If they haven't been cleaned properly, yes, says Dr. Nwagbo-Banks. You could catch an infection like chlamydia, hepatitis B, or herpes. These pathogens can live on surfaces for up to eight weeks [!]. If your partner has a vagina, they also run the risk of getting bacterial vaginosis [not an STI, but it can increase your chances of getting one]. So always clean sex toys with warm water and unscented soap before and after each use.

Do I need to be worried about getting HPV as a man?

Men can definitely get and pass on HPV, which makes it so tricky: risk that there's no routine male HPV test [come on, science!]. Dr. Nwagbo-Banks says that genital warts can be evidence of HPV in men, but not all infected guys get them, so your best protection is the HPV vaccine and practicing safe sex to minimize your risk.

Is it possible to catch an STI from being sneezed?

Indeed. And as Dr. DaKouen adds, you or your partner can also get a dang E. coli infection from fecal matter. So please keep your buns clean and your testing up to date, and save the E. coli risk for bogged salads, not tossed.

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**Let's talk
ads**



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**The first
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Are You Keeping Up With Other Women —or letting gray hair make you look old?

Thoughtful women always keep themselves looking years younger than they really are! Gray hair, however handsome, denotes advancing age. We all know the advantages of a youthful appearance.

Your hair is your charm. It makes or mars the face. When your hair fades, turns gray and looks streaked, just a few applications of Sage Tea and Sulphur enhances its appearance a hundred-fold.

Don't stay gray! Look young! Either prepare the recipe at home or get from any drug store a bottle of Wyeth's

of other ingredients. Thousands of folks rely upon this ready-to-use preparation, because it darkens the hair beautifully; besides, no one can possibly tell, as it darkens so naturally and evenly.

You simply moisten a sponge or soft brush with it, drawing this through the hair, taking one small strand at a time. By morning the gray hair disappears; after another application or two its natural color is restored and it becomes thick, glossy and lustrous, and you appear years younger.

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A few years ago gray hair had to be

ton for April, 1925

197



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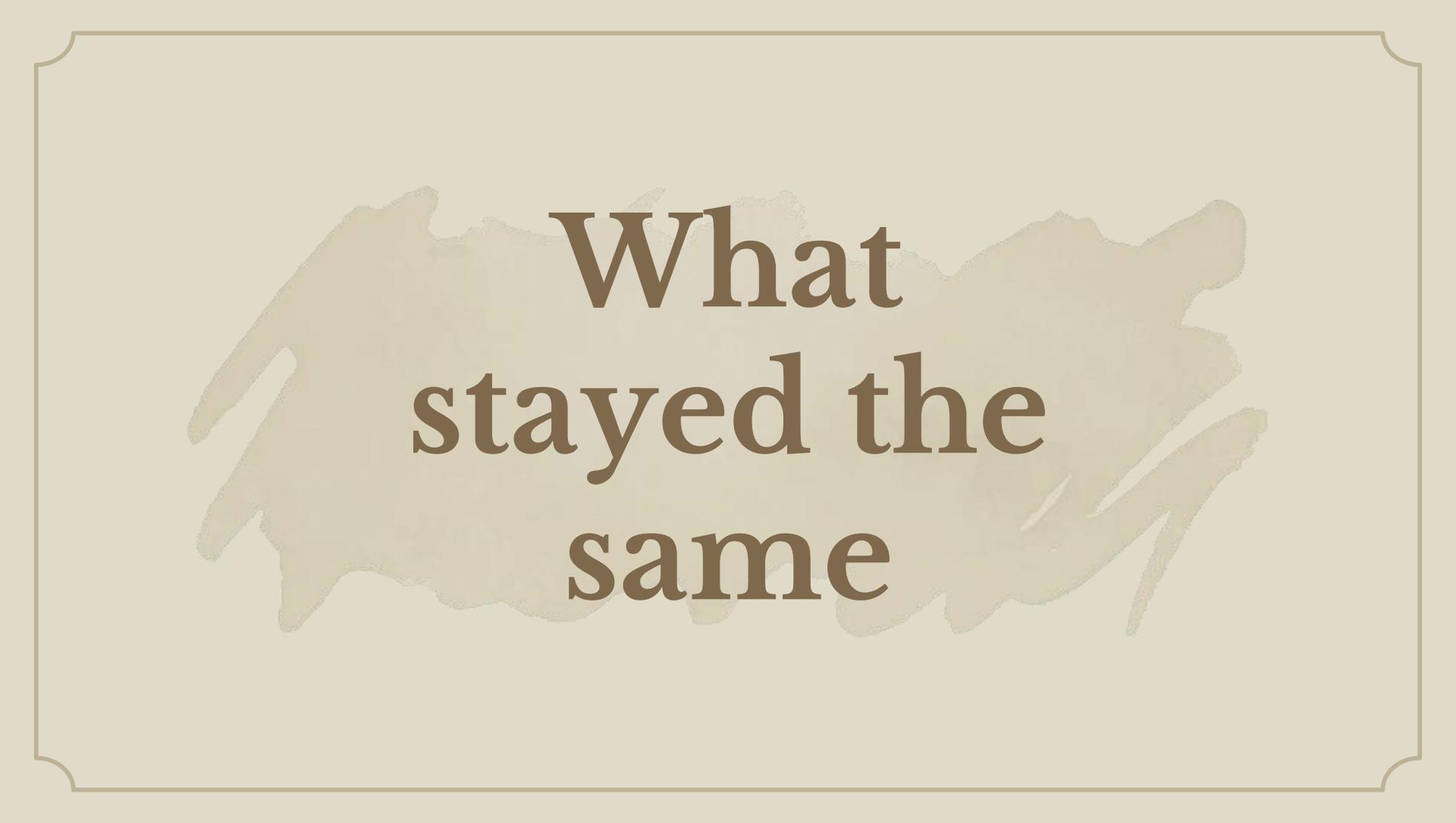
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In 10 minutes Cleora washes your hair, 15 minutes more does it. Your hair is clean, sweet and fresh. It gleams with new life and youth.

Cleora makes shampooing safe. It actually benefits your hair and scalp. The big reason is that you don't rinse with Cleora. You will never catch cold from shampooing with Cleora. For this reason many hospitals have adopted it as the standard shampoo for their patients.

Cleora brings your hair new life; leaves it soft and silky. But don't take our word for it. Send for the sample for your bottle. Then note the difference.

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Cosmopolitan for March, 1925

New Rejuvenating Silk Mask Worn While You Sleep—Brings New Beauty Overnight

Why experiment if your skin is beginning to age—there are better ways and methods. The complexion is better. Skin-soft? You can be sure? You can afford your complexion on the road to new youth and beauty of care.

See what happens when you follow the famous **Rejuvenating Silk Mask**—and wake up with a new complexion! You will be satisfied when you see the remarkable change after just one night.

Hours' International Campaign for April, 1925

Your Hair Appears Twice as Beautiful when Shampooed this way

Try this quick and simple method which thousands now use.

See the difference it makes in the appearance of your hair.

Note how it gives new life and lustre, how it brings out all the waves and color.

See how soft and silky, bright and glossy your hair will look.

THE one thing about beautiful hair isn't the way it is worn. The real **REJUVENATING CHAIR** is the life and lustre the hair itself contains. It comes from the scalp, and is no longer a matter of luck.

You, too, can have beautiful hair if you shampoo it properly.

Proper shampooing is what makes the hair soft and silky. It brings out all the real life and lustre, all the natural wave and color and leaves it fresh-looking, healthy and bright.

When your hair is dry, dull and heavy, lifeless and lifeless, and the strands are brittle and break, it is because your hair has not been shampooed properly.

While your hair must have impregnated and regular washing to keep it beautiful, it cannot stand the harsh effect of ordinary soaps. The fine suds in ordinary soaps more often than not, makes the hair brittle and ruins it.

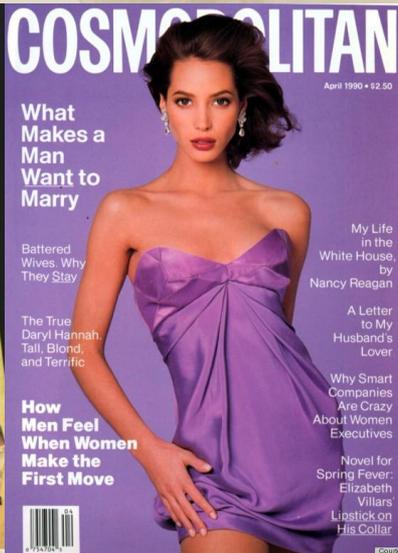
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Advertisers want to know



Conclusion

Headed in the right direction?



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Thanks

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