

The movement we are going to look at that's associated with 'identity politics' is the Black Lives Matter movement. Once just whispers and unheard cries, today this movement is globally known and supported around the world. During the last few years I believe the BLM movement was able to get to the next level and become more established, thanks to technology and social media in this new society. Which is similar to designers like Rothenko and Laszlo Moholy-Nagy from our readings in class, whose ideologies about the new technology was that it was going to help and make the world move forwards.

Images and text addressing the Black Lives Matter movement

The black community has always been misrepresented in the media. Always displayed in a way that portrays them as unattractive, uneducated and as the "help".

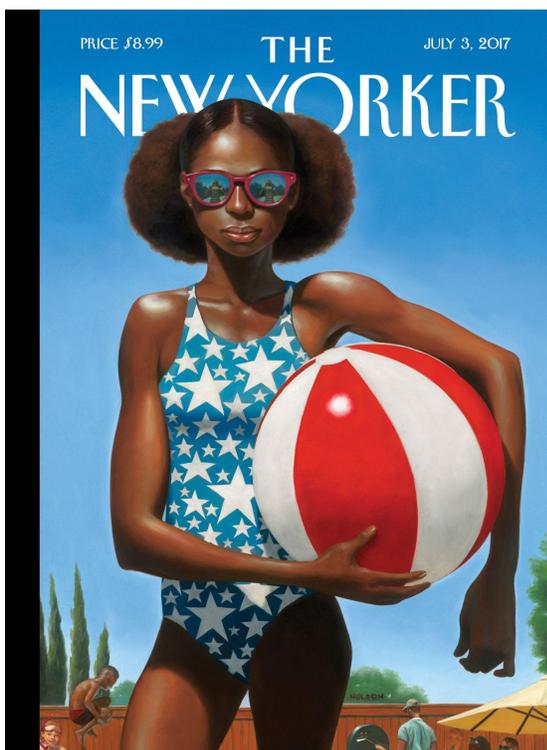
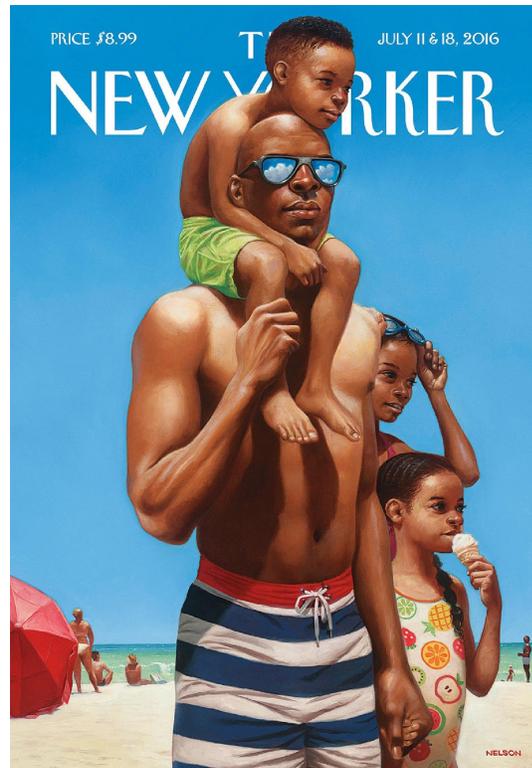


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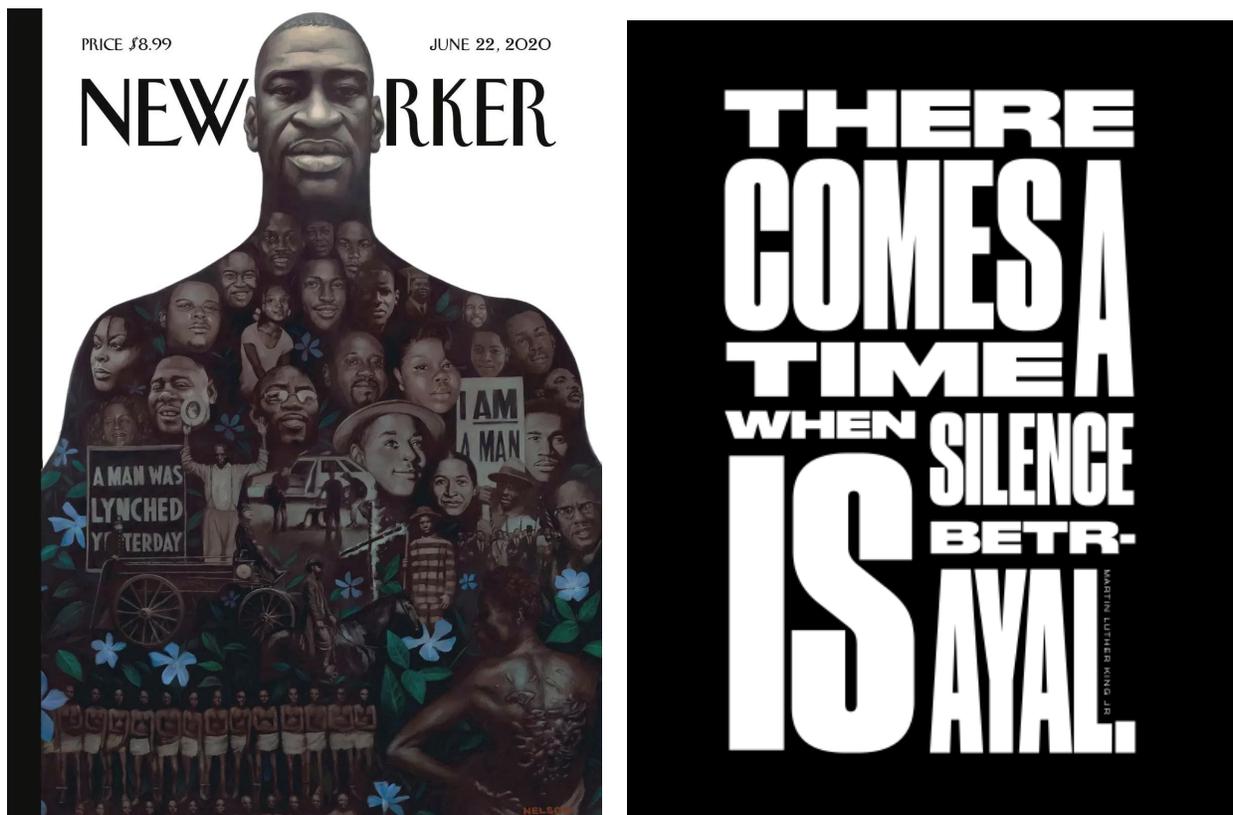
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Black people changing their own narrative. Painting and creating media artwork that represent them in a positive and beautiful way.



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Things have to change when talking about the inequality, mistreatment and police brutality of the black community. When will it be enough? Here in this cover from the “*New Yorker*” magazine, one can gather that the designer is shedding light on police brutality and mistreatment of the black man, displaying numerous African Americans victims of racism inside the body of George Floyd demonstrating that racism is still alive and we should do something about it; they are people too, their lives matter just as everyone else.



Taking a deep look at the images I used in this assignment, it is evident that these designers have all been directly or indirectly influenced by László Moholy-Nagy's typophoto; the combination of images and typography working together in the same artwork. I believe this concept was immensely effective in their artwork because it was able to excessively express the message and idea they are trying to get across. This visual style typophoto made it easier for the audience to interpret and relate emotionally

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to the artwork on a new level compared to just the use of text/typology. After all, the saying does go “a picture is worth a hundred words”.

