

BLACK ERASURE OR COINCIDENCE?



Black Panther U.S movie poster

The black panther movie was released in 2018 and was loved especially by African Americans. The Poster featured Chadwick Boseman with his helmet off, even though i wasn't a big fan of the movie(i gave it a 6 out of 10) i still enjoyed some scenes in it.



The poster on the left is the Chinese version of the movie features. Boseman face is covered. You could say it was a 'design choice'



Star Wars Movie The Force Awakens U.S movie poster (Above)

In this Star Wars Poster, the black character is prominent. In this movie he was built up to be an important character hence why he as a light saber, and he is also a main character in Three movies. In graphic design, things that are important are usually stand out bu using color or size. Things that are less important are smaller.



Star Wars Movie The Force Awakens Chinese movie poster

In this Chines poster, Finn, the black character can barely be seen. Finn being an important character should be prominent in the poster.

The changes made in these poster seems to me to be targeted changes based on the characters being black. It seems that who ever made these changes to the posters wanted to minimize the black characters especially Finn who was suppose to play a huge role in the movie. From a designers stand point it doesn't make any sense to me. Maybe in Black Panther poster you could say it a design choice, but when it happens to another black character, it seems intentional.

THE THIRD STRIKE

BLACK VOICES 09/15/2020 09:32 am ET | Updated Sep 16, 2020

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The "Star Wars" actor condemned Jo Malone for replacing him without his consent in an ad Boyega created.

AP



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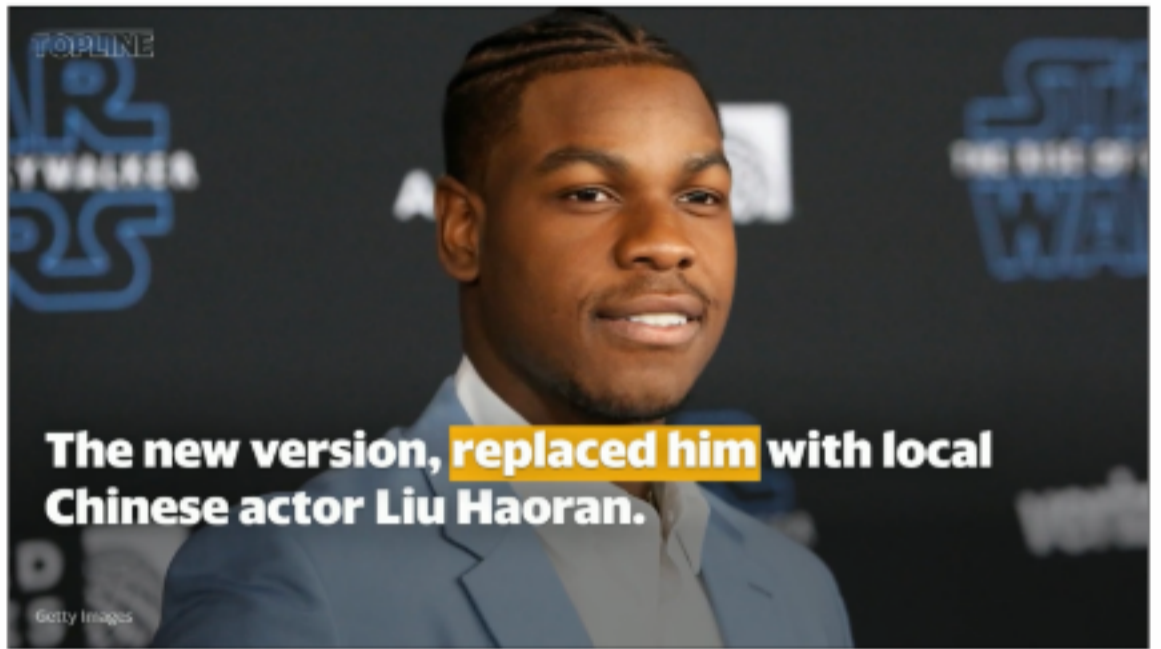
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With how the present media seems to be trying to re-correct its negative views on minorities, but when it comes to money and foreign influence, Hollywood seems to choose to be less ethical than they than they portray themselves.