

Cherise Gabbidon

Spring 2021

Design Theory - COMD 3504 - 0110

### Assignment 1b

In my opinion but also still going off the two passages, the role that design plays in society is ~~one of~~ to help and assist our society. It is to bridge all worlds together in order to achieve a ending result that will benefit society in some sort of way. It is to bring function, art, and design together. To mix business and pleasure that will

• Communicates a message, relates to others, is visually appealing to viewers and most of all something that everyone from every social, racial, economical background can enjoy and interact with. Design is about people. Design is about collaboration. Design

is about social interactions.

Both passages spoke a lot about the early stages of graphic design. The period where design was just beginning to be explored, ~~and~~ defined, and released into our society.

It was Walter Gropius who founded the Bauhaus school of design which I believe is the first ever school built for the purpose of exploring graphic and artist design.

It was ~~very~~ more structured, and built on a set of principles some of these principles we as designers still follow today.

Moving on, I want to now discuss what role technology plays in shaping the world of design as we know it. And that first takes me back to the Bauhaus School

Of design. The Bauhaus school really had a strong focus on the advancements of technology. Around that time a lot of new inventions and technologies were being introduced to the world and that was a big influence on artists/designers minds at the time. "Bauhaus workshops were used for developing prototypes of products for mass production." They fully embraced the new possibilities that technology could give them. Technology promotes ~~change~~ new changes all the time. A constant evolution and improvement. Technology is the advancement of knowledge itself. We obtain this ever changing understanding of technology through time and study. It is the same for graphic

design. As newer technologies become available our knowledge for design will grow. Design can become more assessable, more accessible, more transparent, more reliable, easier to understand. ~~and more~~. This is something that is possible because of our access to technology and more of course.

In conclusion this was my responses to our first class assignment. I enjoyed writing it traditionally as writing on paper with a pen is becoming more and more foreign to me because I use so much technology to help me write. I can use both hands when typing, my writing is neat neat like my typed assignments are, and there is no <sup>auto spell</sup> check to rely on.

However, it enjoyed it none the less. I was less distracted, I felt more focus, more connected to my work and my words. I feel a strange sense of confidence about writing this assignment today because I know that there are probably be a lot of misspelled words and messed up grammar in the response but I don't feel fazed by that at all. Perhaps I usually am. I feel just that could be because of you professor. You allowed and encouraged us to write, freely and in a sense have fun. This takes me back to simpler times. I feel technology has really affected my spelling ability because I no longer have to really know how to spell things.

because technology will do it for me.

But anyways I rghled a lot in this conclusion but it is still somewhat connected with our week's readings and questions because I am a designer who uses technology and I ~~believe~~ <sup>trived</sup> guiding my own ~~take~~ <sup>new</sup> about ~~some~~ technology has affected myself and my skills.