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Communication design theory

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### Design line telephones or house phones

In the early 1970's- 1980's well before the Bell system divestiture customers in increasing number chose to install and use telephones not manufactured by western Electric, At&t's wholly owned Subsidiary to fulfill the demand, the Bell system decided to offer a series of specialty telephones that could be purchased or leased. The series was called the design line phones or house phones.

1. Telephone- A telephone or phone is a telecommunication device that permits two or more users to conduct a conversation when they are too far apart to be heard directly.
2. Design line telephones – the name design line did not refer to one particular telephone type rather design line was the collective name given to all the specialty phones, including the candle stick phone, country junction phone, mickey mouse phone and others. These phone were among the few that could be purchased in the early 1970's-1980's
3. Trim phone- Is a model of telephone designed in the late 1960's in the U.K it was positioned as more fashionable alternative to the standard telephones available from the post office phone. By the 1980's trim phones has been around for some 15 years and needed revamping for the new era of competition.
4. Candle Stick Phone – the candle stick phone was the first rotary dial phone and there also old crank wall phone with rotary dials and those that predate dials.

5. The wooden box phones – the wooden box phone were hang on the wall and the candle style were place on desks . There were phone everywhere on shelves, phones also attach to the walls, in boxes and in corners. There are also early 20<sup>th</sup> century phones like box phones, candle stick phones, elegant art deco phones and decorator phones there is a lot of different type of house phones.
6. At&t and Walt Dinsey house phones- At&t and Walt Dinsey company team up to introduce a mickey mouse telephone, the snoopy and Woodstock and also Winnie the pooh phone. These house phone has a redials busy, unanswered numbers and it can be muted to prevent the person on the line from hearing conversation with others in the room.
7. Calling “ma bell”... collect - The assortment of blue boxes from the 1970’s-1980’s mirrors standard telephones design which underwent a transition from rotary dials to touch stone buttons.
8. Bell systems- At&t corporation formerly “1899-1994” American telephone and telegraph company. American that provides long distance telephone and other telecommunication services. The company’s origins date back to 1876, when Alexander graham Bell invented the telephone and made the first wire transmission of intelligible speech. The Bell telephone company underwent a series of reorganizations and renaming between 1878 -1900 in 1881 bell bought western electric.
9. Western electric- western electric will be freed from regularly constraints that keep it from skrunken Bell systems including American Bell hawthorn and rest of the western electric already are seeing the effects of the first stage the start up date for American bell approached at&t’s orders for new phones equipment from western electric. Western electric makes telephones for it’s parent, the American telephones.

10. The country junction telephone- The country junction telephone one of the examples of a wall phone. This telephone combines the timely touch of yesterday with today's technology constructed of genuine natural oak highlighted with antiqued mickel- finish metal parts and rotary dialing which can been seeing in some of the houses today.