

A close-up, high-angle portrait of Snoop Doggy Dogg. He is wearing a black beanie and has a goatee. His eyes are looking slightly to the right of the camera. The background is a bright, out-of-focus outdoor setting.

Snoop Doggy Dog

By Anthony Delbrun

Biography

- Snoop Dog was born in Long Beach, California on October 20, 1971.
- His real name is Cordozar Calvin Broadus.
- Got the name "Snoop Dog" from his mother who jokingly remarked he looked like "Snoopy" from the "Peanuts" created by Charles Schulz.
- Snoop has sold over 30 million albums worldwide.
- His music career began in 1992 when he was discovered by Dr. Dre.

(1993)

On November 23rd, 1993, Snoop Dogg releases his first album "Doggystyle" on Death Row Records.

Art cover for this album was created by Darryl Daniel aka "Joe Cool".

References graffiti art and Charles Schultz "Peanuts" art style and some references.

Shows urban life in Los Angeles.

Relationship between The black community (suited dog) and the police (Dog catcher).

This album was considered sexist due to showing a female poodle in a sexual position as if it was degrading women.

One of the best albums ever to this day (2020)



(1996)

November 12, 1996, Snoop's second album which was a follow up to his first album "Doggystyle" was "Tha Doggfather".

Cover is resemblance to "The Godfather" which references a mysterious persona associated with organized crime. In Snoop's case, he was associated as the "ruler" of gangster rap which made him a target for trouble.

"Joe Cool" did the designs for this cover.

Fearing for his life, Snoop removed himself from Death Row Records.

Although the album debuted at number one in the week of November 12, 1996 with over 478,971 copies sold, it failed to match the commercial success of Doggystyle due to the lack of involvement of Dr.Dre.

Tha Doggfather

Snoop Doggy Dogg

PARENTAL
ADVISORY
EXPLICIT CONTENT

(1998)

August 4th, 1998, Snoop released a third album named "Da Game Is To Be Sold. Not To Be Told". It was one of his first albums to be produced from No Limit Records and not from Death Row Records.

Artist for album is unknown but most likely someone from No Limit Records.

Name changed from "Snoop Doggy Dog" to "Snoop Dogg".

References to character Charles Montgomery Burns from "The Simpsons" created by Matt Groening and as a pimp.



(2000)

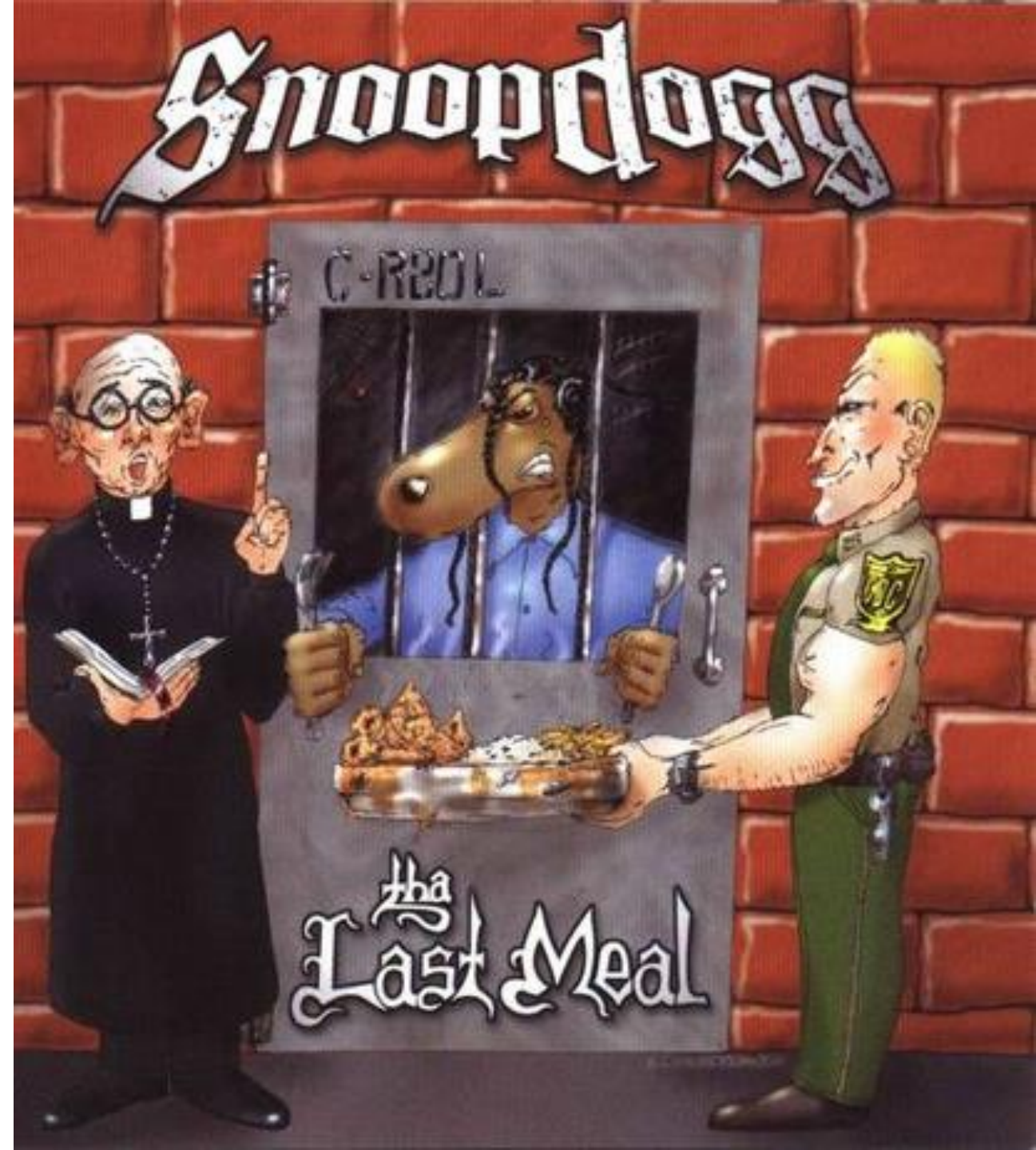
Released on December 19, 2000.

Tha Last Meal would be Snoop's last album on Master P's "No Limit Records" but his first under his own label, the newly-minted Doggystyle Records.

Tha Last Meal debuted at No. 9 on the US Billboard 200, selling over 397,000 in the first week. It went platinum by February 2001 and to date, is certified double platinum in sales.

Art cover for album was from someone in "No Limit Records"

Snoop behind the cage conveys that Snoop's former associate, Suge Knight would be incarcerated for a LONG time and most likely want to seek revenge on Snoop for leaving Death Row Records.



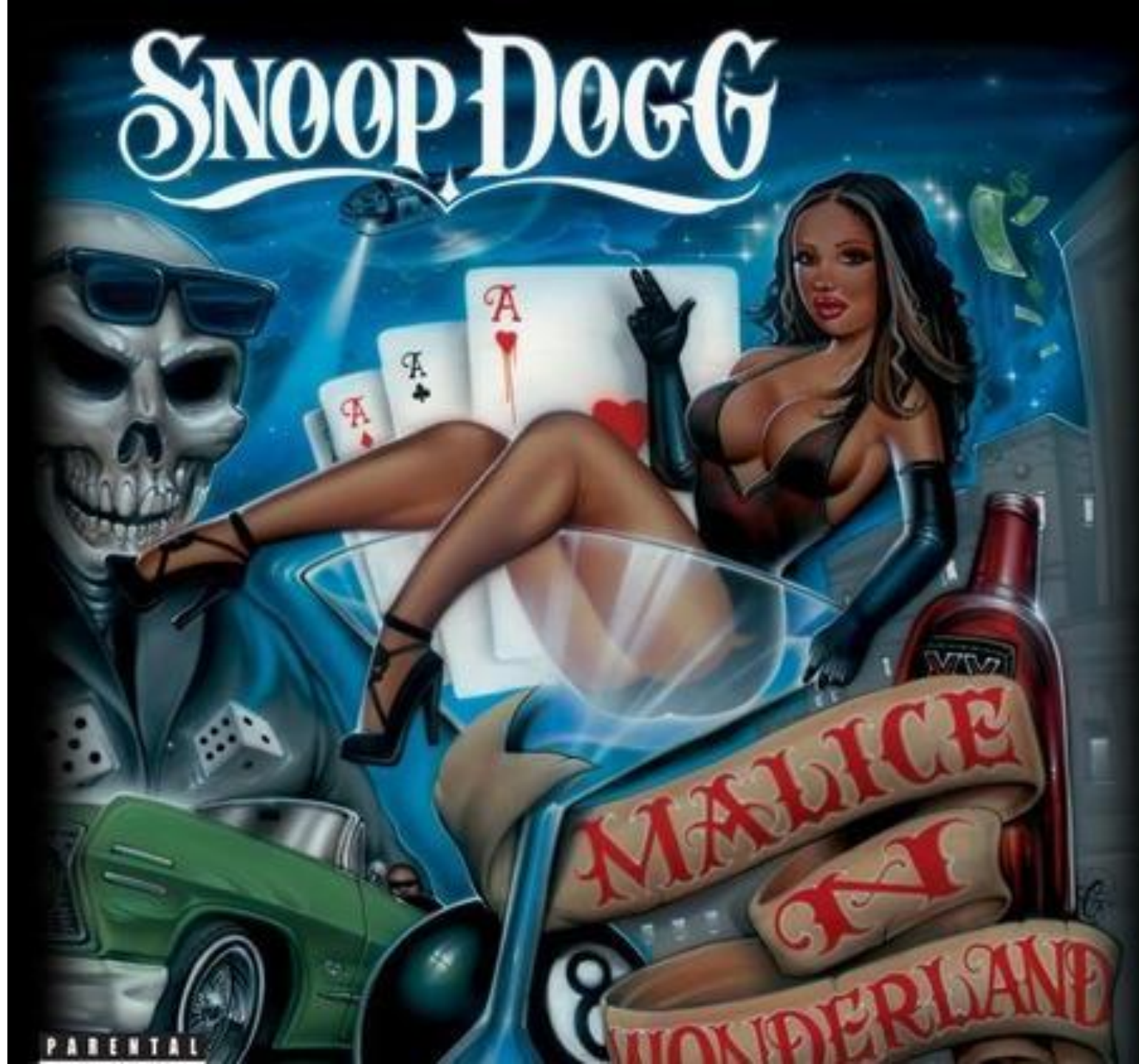
(2009)

Released on December 8, 2009

One of the albums released by "Doggystyle" and "Priority Records".

Resembles the 1982 film "Malice in Wonderland" and Lewis Carroll's "Alice in Wonderland" that deals with a woman in a wonderland that interacts with people and things. Expect the former involves sexual things.

Album art designer is Lucky Alvarez.



(2012)

Snoop Dogg converted to Rastafarianism and changed his name to Snoop Lion.

He released an album and a documentary under this name before changing his name once again only one year later.

Released on April 23 under RCA Records and Berhane Sound System.

Album cover designer is unknown.



(2013)

Snoop went into a funk direction and changed his name to "Snoopzilla".

The album was a funkafied version of Snoop (Snoopzilla) and features Tha Dogg Pound members, Kurupt, and Daz Dillinger. Visually the 7 Days of Funk album is inspired Parliament/Funkadelic album covers.

Released on December 10 from "Stones Throw Records".

Album artwork created by Lawrence "Raw Dawg" Hubbard.



(2015)

Released on May 15th through "Doggystyle Records". Distributed by "Columbia Records".

Snoop returns with a new nickname "Uncle Snoop" which signified his position as a role model and mentor for younger artists.

The cover art is clean and graphic; featuring a collection of lush topiaries superimposed over a flat green background. In the front of the image, a blue dog is posing up and sniffing some of the greenery.

The collection of lush is sort of like family and the dog is like an uncle making sure everything is good.

Album art creator is unknown.



Conclusion

- Nowadays Snoop Dogg is doing other things besides just music such as a cooking show with Martha Stewart and being a positive role model to not only young artists but to the young generation as well.
- He still listens to gangster-rap but does not want to live that lifestyle ever again.
- Even though his old albums such as "Doggy-Style", "Tha Doggfather" and etc are now underground, those albums make him more mainstream as they're seen as a transition to when he first started to what he is now.

Sources

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END**

