Presentation-outline

1. Intro (1 slide)

2. History about Helvetica (2-3 slides)

3. (pic of Helvetica and stuff) (1 slide)

4. A little bio on Max Miedinger and (1 slide)

5. Edward Hoffman (1 slide)

6. How they came up with Helvetica (2-3 slide)

7. The subway map of the city of new york (2-3 slide)

8. Other use of Helvetica (2 slides)

9. Wrap up (1 slide)

10. Work cited (2 slides)