

Jose Betances
Comd Theory
12/4/21

Outline

- 1) intro / introduce myself and say what my presentation about
- 2) Talk about the graphic design I chose
- 3) Show some of her work/ the theory that I think it relates to.
- 4) Describe the theory talked about last slide
- 5) Another theory she follows; bauhaus and theory design/(maybe barthes rhetoric of images)
- 6) More of her work and why I believe she follows these theories.
- 7) end / include work cited.

Work cited

“Celebrating Women in Design: Ellen Lupton - Opus Design.” *Opus Design - Boston Web Design and Graphic Design*, 3 Jan. 2020,
<https://opusdesign.us/wordcount/celebrating-women-in-design-ellen-lupton/>.

“D.I.Y.: Design It Yourself.” *Design Observer*, <https://designobserver.com/article.php?id=3987>.

“Ellen Lupton on Herbert Bayer's Indelible Bauhaus 'Universal' Lettering.” *ARTBOOK.COM and D.A.P. / Distributed Art Publishers*, <https://www.artbook.com/blog-bauhaus-universal-lettering.html>.

“Ellenlupton.” *Ellenlupton*, <https://ellenlupton.com/>.

lillenberg, Sarah. “Ellen Lupton: A Designer for All.” *Design Practices & Paradigms*, 23 May 2013,
<https://designpracticesandparadigms.wordpress.com/2013/05/23/ellen-lupton-a-designer-for-all/>.

Lupton, Ellen. "How to Lose A Legacy." *The New York Times*, The New York Times, 13 July 2010, <https://opinionator.blogs.nytimes.com/2010/07/12/how-to-lose-a-legacy/>.

Lupton, Ellen. "In Praise of the Broken Home." *The New York Times*, The New York Times, 3 Aug. 2010, <https://opinionator.blogs.nytimes.com/2010/08/02/in-praise-of-the-broken-home/>.

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