

Ellen Lupton

By: Jose Betances

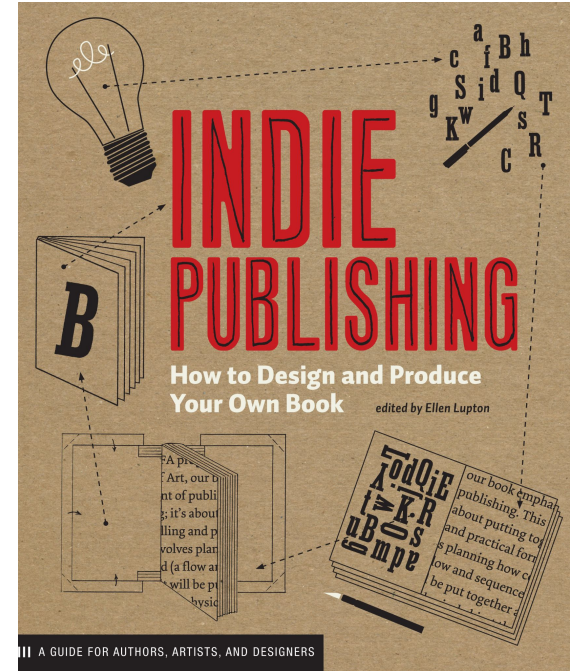
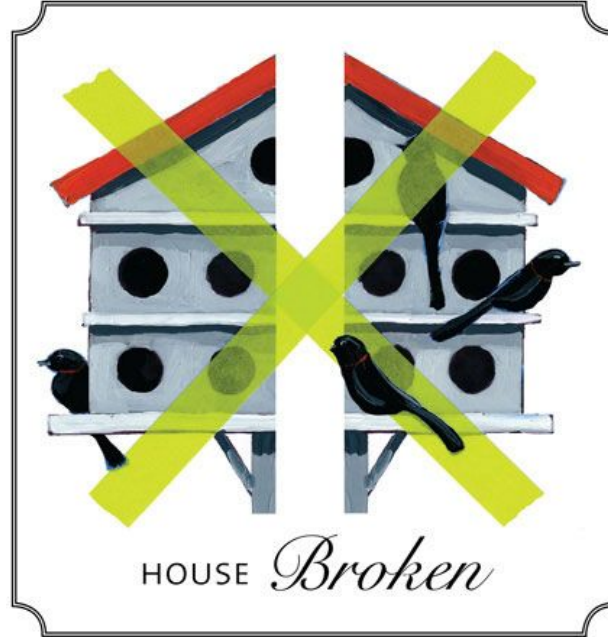
ELLEN LUPTON



Who is she

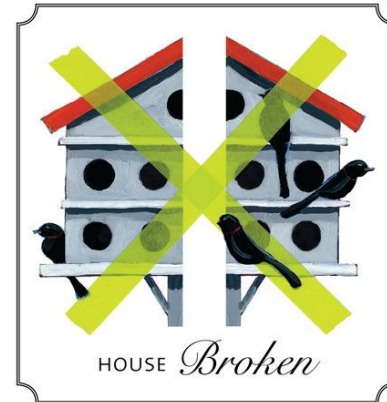
- Born in 1963, Philadelphia, PA
- Graduated with a degree in typography.
- Ellen Lupton is a writer, curator, educator, and designer.
- Lupton is the Betty Cooke and William O. Steinmetz Design Chair at MICA (Maryland Institute College of Art) in Baltimore.
- senior curator at Cooper Hewitt, and Smithsonian Design Museum in New York City.

SOME OF HER WORK



RHETORIC BARTHES

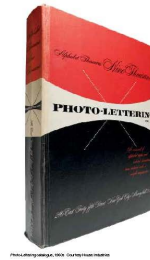
- Linguistic is being used in this poster
- Shows that language is more than just words
- incorporated barthes hidden messages theory.
- The broken house it's not just a birds house
- represents something more meaningful



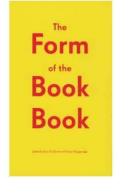
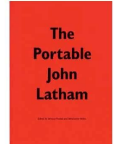
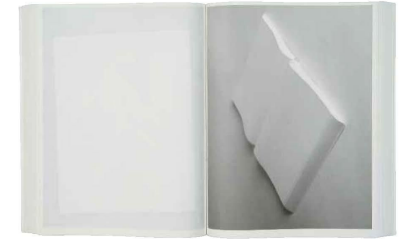
BAUHAUS

- Heavily influenced by Herbert Bayer
- Most of her work is typography based
- Typography is the way to understand design

2011 The Making of Typographic Man Ellen Lupton



2011 Reading and Writing Ellen Lupton



Book Structure and Paper Making, 1970s Book, 2007. Courtesy Steve F. Johnson



Occasional Papers
Susan E. Steiner, Occasional Papers describes itself as a nonprofit publisher of affordable books about the history of art, design, architecture, film, and literature. The press was founded by graphic designer Susan E. Steiner and artist Arthur Dreyfus. Their publications include The Power of the Book, Book, the programming of a professional journal in the 1960s at the British Council, and the portfolio John Latham, a selection of documents chosen from the archive of the late British artist. Susan E. Steiner served the projectbook in The Making of the Book as the author of the introduction. "Typography is not only a technology but is a tool of culture in much the same way that the color or binder of a book is, and, like any other, it shapes and even provides the conditions for the operation of the medium." "In a similar spirit, the plain (often) products of Occasional Papers speak to the essential necessity and social value of print."

Robert Santos, 2010. Photo of Steve Demme Design Expo 2010



Reading and Writing, 2011. Book by Ellen Lupton and John Latham, 2011, designed by Robert Santos and Susan E. Steiner. Photo: Gary Taylor. Courtesy: Susan E. Steiner



the gutenberg
by Ellen Lupton

the gutenberg is a book about the history of the printing press and the impact it has had on the world. It is a book that is both informative and entertaining, and it is a book that is worth reading for anyone who is interested in the history of the printing press and the impact it has had on the world. The book is written in a clear and concise style, and it is a book that is easy to read and understand. It is a book that is both informative and entertaining, and it is a book that is worth reading for anyone who is interested in the history of the printing press and the impact it has had on the world.

WORK CITED

“Celebrating Women in Design: Ellen Lupton - Opus Design.” *Opus Design - Boston Web Design and Graphic Design*, 3 Jan. 2020, <https://opusdesign.us/wordcount/celebrating-women-in-design-ellen-lupton/>.

“D.I.Y.: Design It Yourself.” *Design Observer*, <https://designobserver.com/article.php?id=3987>.

“Ellen Lupton on Herbert Bayer's Indelible Bauhaus 'Universal' Lettering.” *ARTBOOK.COM and D.A.P. / Distributed Art Publishers*, <https://www.artbook.com/blog-bauhaus-universal-lettering.html>.

“Ellenlupton.” *Ellenlupton*, <https://ellenlupton.com/>.

lillenber, Sarah. “Ellen Lupton: A Designer for All.” *Design Practices & Paradigms*, 23 May 2013, <https://designpracticesandparadigms.wordpress.com/2013/05/23/ellen-lupton-a-designer-for-all/>.

Lupton, Ellen. “How to Lose A Legacy.” *The New York Times*, The New York Times, 13 July 2010, <https://opinionator.blogs.nytimes.com/2010/07/12/how-to-lose-a-legacy/>.

Lupton, Ellen. “In Praise of the Broken Home.” *The New York Times*, The New York Times, 3 Aug. 2010, <https://opinionator.blogs.nytimes.com/2010/08/02/in-praise-of-the-broken-home/>.

Peoplepill.com. “About Ellen Lupton: American Graphic Designer (1963-): Biography, Facts, Career, Wiki, Life.” *Peoplepill.com*, <https://peoplepill.com/people/ellen-lupton>.