STEPH BALLOQUI
MEGA ASSIGNMENT CATCH UP MASTERPOST

Because i'm not about to spam the class page with every single assignment that i'm backed up on I'M NOT AN ANIMAL

Note: these are not going to be good assignments because it's 3am and I mixed adderall and weed by accident
LET'S GO GIRLS

ASSIGNMENT 4:

Listen: Do I think Groupus, Moholy-Nagy, and Bayer are boring old dudes who were awful in bed? Yes. Do I think what they contributed is important and helpful in today's world? Also yes! Both Bauhaus and Constructivism were shaped by the idea that simpler could be better, and that being in a more uniform world could benefit us. The way they saw typography was also great because it's trying to be accessible while also being interesting.

That being said, I don't think our modern schools should copy the structure of the Bauhaus schools, where everything is taught like a foundation class- I know how to draw a line, I'm not THAT stupid. I get what they were going for but still, a little insulting. I think Bauhaus should've let loose a little, but then it wouldn't be Bauhaus???????

ASSIGNMENT 6:

Jan Tschichold, Karl Gerstner, and Josef Müller-Brockmann wanted shit to be as clear and clean as possible. They didn't want text to be the focal point of a design, and wanted design to fit a certain criteria so it could be "more creative". For what I gathered, they believed that being simple meant being more accepted, and they wanted people to communicate in a clear way that could be achieved through design. It's honestly a boring approach to the subject of design but who am I to judge?

ASSIGNMENT 7:

I'm focusing on Understanding Media because the other option looks like a psychedelic episode and I want McLuhan's dealer to give me what he was having.

I think the media extends humanity by making it easier to connect to each other, while also trying to remain as accessible as possible (at least from how I see it). If the designer really wants to create new messages for the audience, it's a gamble, because you could get a warm or cold reception, and then history will mock you forever about your silly art projects. It's cool to get creative but most people in today's world close themselves off to ideas they don't desire to see.

ASSIGNMENT 8:

It's not letting me post pictures so you're getting links I'M SORRY also I had a hard time choosing ads so most are obvious but :(I'm trying.

https://d3nuqriibqh3vw.cloudfront.net/styles/aotw_detail_ir/s3/images/1_17.jpg?way3GjnHuZuvyQNUiVKHlBwxqEoZFCNV&itok=_oW5CqLi

From Ads of the World. I believe it's implying that women get their identity through makeup???

https://www.adweek.com/files/2016_Jun/bathroom7n-2-web.jpg

From Adweek. As someone who doesn't identify as male or female, I'm assuming this ad is just telling me to piss and shit in the street. I recognize the good intentions it has but i'm not it's biggest fan.

https://blogs.uoregon.edu/genderstereotypes/files/2014/12/huggies-1jctdl4.jpg

From UO Blogs. Please stop giving sperm donors credit for being decent parents. It's exhausting.

https://i2.wp.com/plantbasednews.org/wp-content/uploads/2020/09/image-placeholder-title-341.jpg?fit=1000%2C638&ssl=1

From Plant Based News. Please don't deepthroat anything you get at burger king. I'm begging you.

ASSIGNMENT 9:

Honestly it was just to post our notes for this reading so like here ya go???

 Denotative sign system/Connotative sign system - google later

Can image be it's own language??? Yeah duh

The three classes of design??? Ads??? linguistics, symbolic, literal

The meaning of each image depends on the viewer

. A problem with analyzing the connoted signified is that there is no language for expressing or articulating them.

Lexicon??? Polysemy??? Google is going to be my friend!

ASSIGNMENT 11:

(ok so like, Shitty Tech isn't letting me into their library so I googled academic articles and hailed to Satan for the best SORRY)

"Invariably, early expressions of sub- or alternative cultures are the most fertile sampling grounds, as their publications or zines are the first to be pilfered. Invariably pioneers of radical form become wellsprings for appropriation. Rebellion of any kind breeds followers, and many followers become a demographic" is a great way to discuss how many things that are normally seen as uncomfortable become the target of public adoration. Relating this to my final, I think this is true for MTV and how MTV exposed people to rock music and it's alternatives like never before. Bands like Nirvana and later on, My Chemical Romance, played into genres that were looked down upon mostly before the rise of MTV normalizing it. Heller goes on to even mention the punk and grunge movements in his essay, and how many people burrowed their aesthetics and recycled them.

"Popular tolerances have increased to a level where shock in any realm is hard to come by" is another great quote that I think I can relate to my final project. I fully believe The Black Parade would not have been successful as much in a pre-MTV world due to the themes and aesthetics it took on. The idea of a rock concept album that deals with themes and aesthetics surrounding death isn't a popular one to most people, but because younger people were starting to cling onto subcultures in the name of rebellion, and with exposure through MTV, it blew up.

I think this can also relate to the idea Heller presents of recycling ideas (at least, that's what I got from some of his text). Pink Floyd's The Wall is a concept album that is similar thematically to The Black Parade, and was a source of inspiration for the album.

HERE'S SOME ARTICLES I READ THAT I REALLY LIKED:

The Effect of Cover Art in the Music Industry
https://digitalcommons.calpoly.edu/cgi/viewcontent.cgi?referer=https://www.google.com/&httpsredir=1&article=1108&context=grcsp

The Development of the Concept Album
https://scholarworks.gvsu.edu/cgi/viewcontent.cgi?article=1762&context=honorsprojects

This Is The Art Form: Examining Concept Albums' Methods Of Constructing Meaning In The Digital Age
https://scholarworks.utep.edu/cgi/viewcontent.cgi?article=3075&context=open_etd