

Design can be used to solve issues in innovative ways. We consider reframing a problem or human need and developing a solution to it. Design is important in understanding how humans think and interact. The Bauhaus School's debate between Herbert Bayer and Moholy-Nagy and their perspectives on art. Herbert Bayer created the Universal font, which uses solely lowercase letters and geometrical shapes. Bayer spoke of trying to bridge the divide between individuals who speak different languages in his perspective of art.. Bayer and Moholy-Nagy, focused their emphasis on combining both text and imagery as the manner of designing and communicating developed through time. Moholy-Nagy stated how advantageous it would be for photography and text to coexist in design. Language is extremely crucial in design and Shirin Neshat encapsulates the element of visionary language, through her work.

Sherin Neshat takes photos and videos which discuss the rights of persons being attacked or threatened by social orthodoxy. Most of her career has been exiled from Iran, an outsider who has witnessed the ever more strict impact of the Islamic Rule on women and everyday life in the region. After twelve years, Neshat visited Iran in 1990. Since the 1979, Islamic Revolution, she was surprised to see women who were forced to wear the conventional Islamic veil, the “chador”. Neshat returned to The United States in 1994 to make a series of self-portraits in which she wears the chador. In the pictures, Forough Farrokhzad and Tahereh Saffarzadeh are covered in Iranian poetry by her face, her feet and her hands were captured (the only parts of the body that are permitted to be revealed in Islamic law). The reason as to why I chose this particular designer is because of the fact that she is very much invested in her islamic faith, her inspirations and desire to take pictures representing her culture and religion speaks to me. I chose this particular picture because it showcases the Arabic language in the form of henna (traditional

temporary tattoo), which may be verses from the Qur'an or symbols of strength and hope. Neshat is much concerned about the physical, emotional and cultural effects of women veiled in Iran. Neshat's work, which has never been shown in Iran, effectively asserts the existence of women in a society dominated by men. In her films and photographs, the female gaze becomes a powerful and dangerous instrument for communication.

Shirin Neshat showcases the politics of women who live in Islamic nations under the "Veil" by Shirin Neshat's "Unveiling" (1993). The exhibition featured photos, drawings and films expressing the affective perspectives of women in wearing veils. Neshat works through these media, incorporating text from the Iranian poet Furugh Farrukzad, whose works are considered to be one of female sensuality and independence's most radical expressions. She does not condemn conventional ideals of dress for modern women, although she notes how complicated a veil is. The fundamental question for Neshat is what forms the perception of the woman: the veil or the body? She addresses the issue of translating the political identity of Western women into Islamic societies, through this image. I appreciate her attention to detail rather than her complexity to explain certain messages, her photos often speak for themselves and she is highly touted for her simplicity and storytelling.

Both these images showcase the effectiveness of visionary language and what it means to display a story combining both text and imagery as a form of communication. Shirin Neshat's compelling attention to detail and transparency when it came to her faith and ethnic background was a precedent at the time for many women to follow suit. Creative expression became more abundant for Middle Eastern Women and thus resulted in a wider use of visual language.

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Sources:

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