

THE PROCESS

Short Documentary Film about Vinyl Record Collections

Filmed by: Koichi Yoshino

Introduction

Welcome to the concept of the short documentary film, "The Process". This 9 minutes long film mainly focuses on rare vinyl record collections, sampling based music production, and underground music scenes. It features a matured music producer/record dealer, Gregg Lorenzo, and consisting of his interviews as well as music production performances. The film conveys his passion for music, inspirations, methods of music production, and information about the vinyl record business.



Tools/Expenses

Video/Audio Editing

Avid Media composer was utilized as a central video editing system for the tasks of cuts, color correction, time-remapping, audio mixing and so on. (\$10 per month for the student discount)



Motion Graphics/Raster Graphics

Adobe Creative Cloud was utilized for the tasks of Motion Graphics, Raster Editing, Color Correction, and so on. (\$20 per month for the student discount)



Panasonic GH-4 - Mirror-less Camera



Benro Travel Agent - Tripod



Ikan EC-1 - Gimbal Stabilizer

Zoom H5 - Field Sound Recorder



Sony ECM 44-B - Lavalier Microphone

Schedule

As the shooting sessions had been canceled by talent many times, I started the project by creating motion graphics and text animation. On week six, I finally accrued a chance to meet with him and shot B-Rolls in many different locations in Poconos, Pennsylvania such as thrift shops, record stores, storages, and so on. The next shooting sessions were held in week nine, I have captured the footages of his interviews and additional B-Rolls as well as night scenes in New York City. After the completion of the production works, I moved on to the post-production procedures.

Project Mile Stone	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15	
Script Development																
Production Planning																
Production																
Post-Production																
Final Review																

Methods

All the still/video footages were captured on Panasonic GH-4 mirror-less camera and Nokia Lumia 1020 camera phone. Additionally, I operated a camera track slider for some of the camera work such as introduction/b-roll and Ikan EC-1 Gimbal Stabilizer for the tracking shots. For the audio recording of the interviews, I used a Sony ECM 44-B lavalier microphone and zoom H-5 Field Sound Recorder. They were mixed in Avid Media Composer by using plug-ins such as Compressor and Equalizer. The tasks of video editing, color corrections, and time-remapping, were also processed in Avid Media Composer. In addition to the basic video editing, I incorporated, parallax movement, ken burns effects, Text animations, and photo Montages by using Adobe Creative Clouds.



Scene 1
Background Story



Scene 1
Background Story



Scene 2
Vinyl Record collection



Scene3
Music Production



Scene3
Music Production

Conclusion

Due to the first experience for me to create a documentary style film, I have encountered many different challenging situations. Throughout the project, I have learned many aspects of the film production procedures such as content creation, shooting techniques, post-production works from the advisements and own studies. I believe that it was the great opportunities for me to gain technical knowledge and expand understanding of the film production procedures. I would like to make a great use of this study for the future projects.



Resources

Mary Plummer. (February 10, 2012). Media Composer 6: part 1 - Editing Essentials. Cengage Learning PTR
Sheila Curran Bernard. (2016). Documentary Storytelling: Creative Notification on Screen. Focal Press
Trish Meyer. (February 19, 2016). After Effects Apprentice. Focal Press

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Gregg Lorenzo - Interview/Music Performances
Osulade - DJ
Rich Medina - DJ

Further Information

Please contact me at Koichi.Yoshino@mail.citytech.cuny.edu. More information on this and related projects can be obtained at <https://openlab.citytech.cuny.edu/members/koichi/>