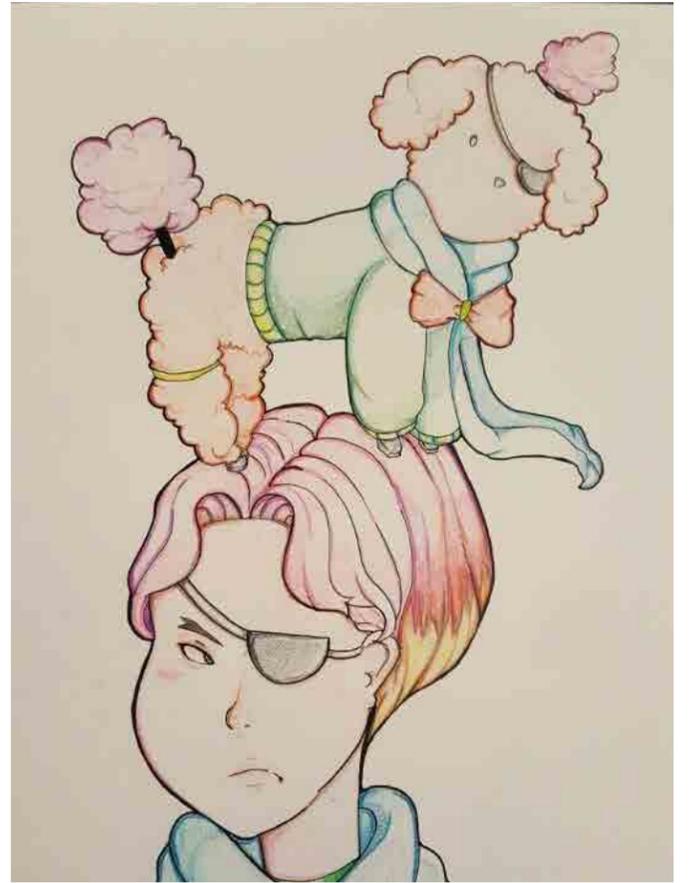
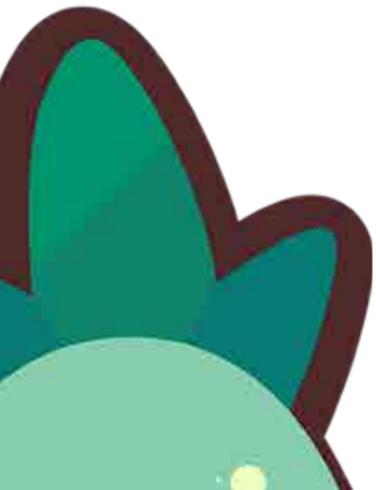


Origins











STRONG SUITS

Editorial Design

Adores creating editorial spreads using a combination of indesign, illustrator and phootshop



Displaying

Ability to display information in a clear, concise way, piggybacking off of my editorial design strength and interest.



Copy Writing

Strong written communication skills, able to put self in the shoes of consumers (defaulting with a strong and expressive narrative style as main tone)



Branding

Able to determine the look of a brand, create the brand's voice and eliminate choices based on its appropriateness despite how well executed a piece is as an individual



WHERE I AM NOW









06 Letter from the Editor

08 Be Cool! like Im Yoona

10 ROTTA

22 Contributors

the e...

the e...

the e...

In this issue...

12

18

Hypocrisy (Industry)

the world has turned a blind eye to the fact that the industry is full of hypocrisy.

the world has turned a blind eye to the fact that the industry is full of hypocrisy.

the world has turned a blind eye to the fact that the industry is full of hypocrisy.

Seulgi's Team!

04 Wendy Son

03 Kim Yeri

02 Park Sooyoung

01 Bae Joohyun

ROTTA

the world has turned a blind eye to the fact that the industry is full of hypocrisy.



Meet SHINEE

KEY OPEN MINGO TAEJIN SONGHON

FAN MEET IN SEOUL

15 2017

WHERE

MEET THE DREAMERS

the world has turned a blind eye to the fact that the industry is full of hypocrisy.

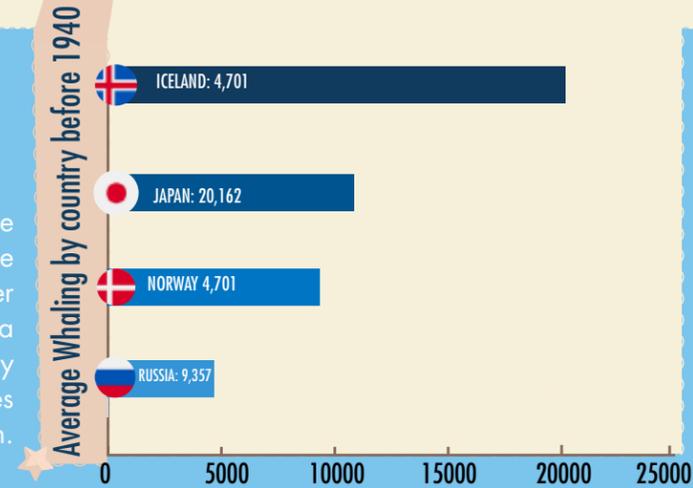


Be Cool, Say No To WHALING

WHALING is cruel and unnecessary and must stop. Commercial whaling is banned. Trade in whale products is forbidden and demand is falling. Yet, every year, Japan, Norway and Iceland kill around 1,500 whales between them. There is no humane way to kill a whale at sea. Many die a slow, painful death. ***This slaughter is pointless.***

Whaling Before Ban

By 1930, these high-tech whaling fleets were killing some 50,000 whales worldwide every year. Subsistence whaling from an older era had never captured whales on such a scale. By the 1940's, many of the commonly hunted whale species such as blue whales and sperm whales were near extinction.



Lame Excuses to Murder



OIL
Lamp oil, soap, perfume, candles and cosmetics

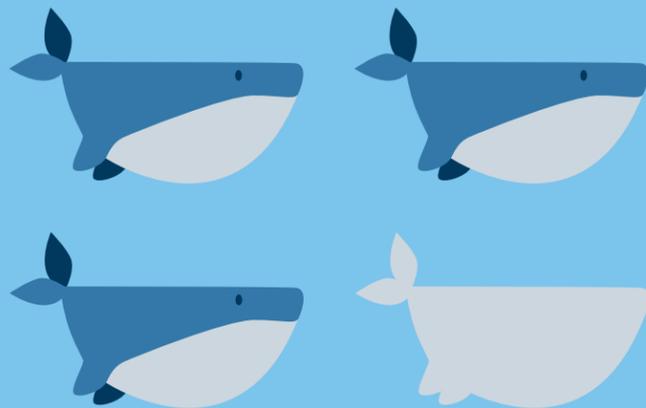


FOOD
Cooking oil, margarine and whale meat and steaks

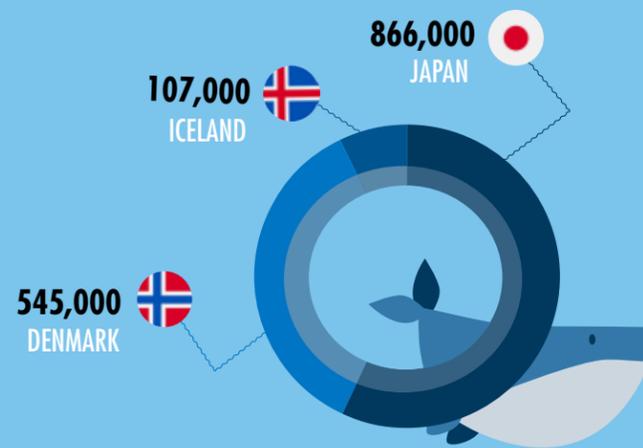


CLOTHING
Whale bone is commonly used to make construct corsets

3 out of 4 whales are subject to whaling



3 out of 4 whales won't return home

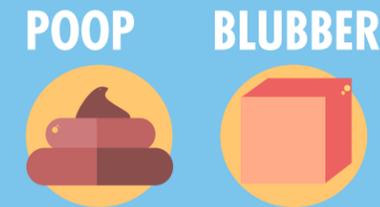


"Scientific" whaling by nation

"Scientific" Whaling: An Excuse to Murder

Despite the global ban of commercial whaling, Japan uses the provision in the 1946 whaling convention which allows whales to be killed for scientific purposes and samples. The 'scientific whaling' provision has also been used by Norway and Iceland as a way of getting around rules.

Samples that can be collected without killing whales:



How To Help



SANTUARIES

Support the creation of whale sanctuaries and fund them.

DESTINATION

Eventually I want to end up
improving
learning more
working in editorial design
working as an inhouse graphic designer

