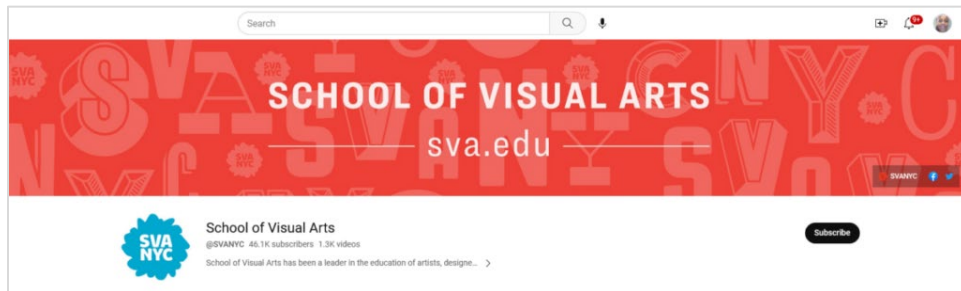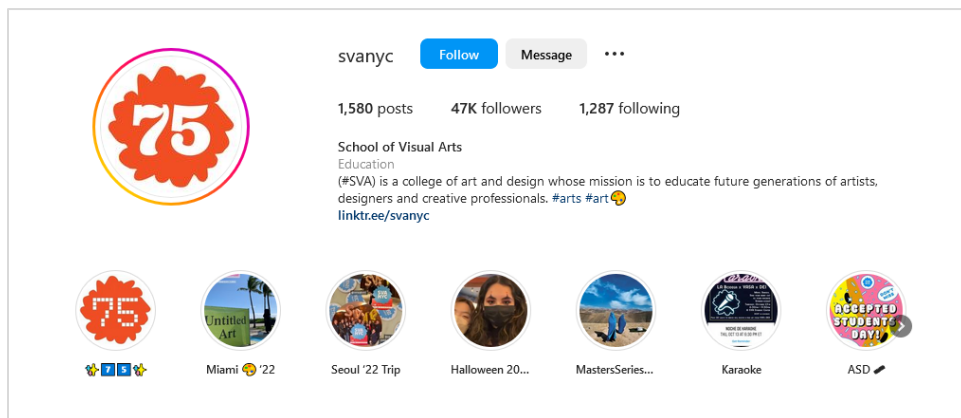**Social Media Platforms**

The last of the three tasks involves coming up with a cohesive design for their social media pages. They currently have 3, however, they all look different without any visual appeal. I aim to come up with cohesive banner designs for all their social media pages. I will offer them two solutions, a single design for all three, and 3 different designs that will show they belong to the same organization.

As an example, the School of Visual Arts uses cohesive branding across its social media platforms as seen in these screenshots:

School of Visual Arts YouTube Banner. Source: YouTube

School of Visual Arts Instagram Badge. Source: Instagram

School of Visual Arts Facebook Banner. Source: Facebook

My organization currently do not have a logo, however, I plan on designing a circular label type of logo they can use for their social media pages.