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Mr. Russell Labosky
3 W 35th St, New York,
NY 10001

Dear Mr. Labosky:

I am a senior Communication Design major at New York City College of Technology, CUNY and am writing with great interest to apply for the Graphic Design & photographer internship listed on the AIGA website. Since I am a creative with extensive experience in the fashion industry, as well as having a business sense to manage clients, I am confident that I would be able to contribute my skills and experience and have much expertise to offer Lydell NYC.

As a freelancer, I have had the experience of working with diverse clients such as stylists, fashion bloggers, and photographing models and products. As well as designing and rebranding identities for freelancers and small companies both in local and international regions. I am usually handling multiple projects all at different stages with different clients, which requires me to be flexible, reliable and have excellent project management skills. The combination of design, style and fashion produces endless opportunities to showcase my creative imagination and allows me to combine my skills as a designer and photographer.

In addition to freelancing, I have experience as a visual merchandiser at New York and Company and now at Banana Republic. This position has allowed me to work in a fashion-oriented environment, where I have used my design skills in formatting layouts, organizing and designing merchandise placement. It has helped me to pay keen attention to detail and working in a fast-paced environment.

Furthermore, my academic work has strengthened my photography skills when working in a studio and mastering still-life photography. As a recent participant and third-place winner out of over 100 participants at The One Club Boot Camp, I was able to develop my skills of working with a team to tackle a successful campaign within three days. This involved tasks such as conducting thorough research, re-branding a company's logo, designing an App and Interface, re-designing a website, designing social media and guerilla advertisements and creating a PowerPoint presentation. Our success required detailed planning and time management skills.

Thank you for your consideration. I look forward to the possibility of speaking with you further about how I can contribute to this position at Lydell NYC.

Sincerely,

Kelly-Ann Thompson