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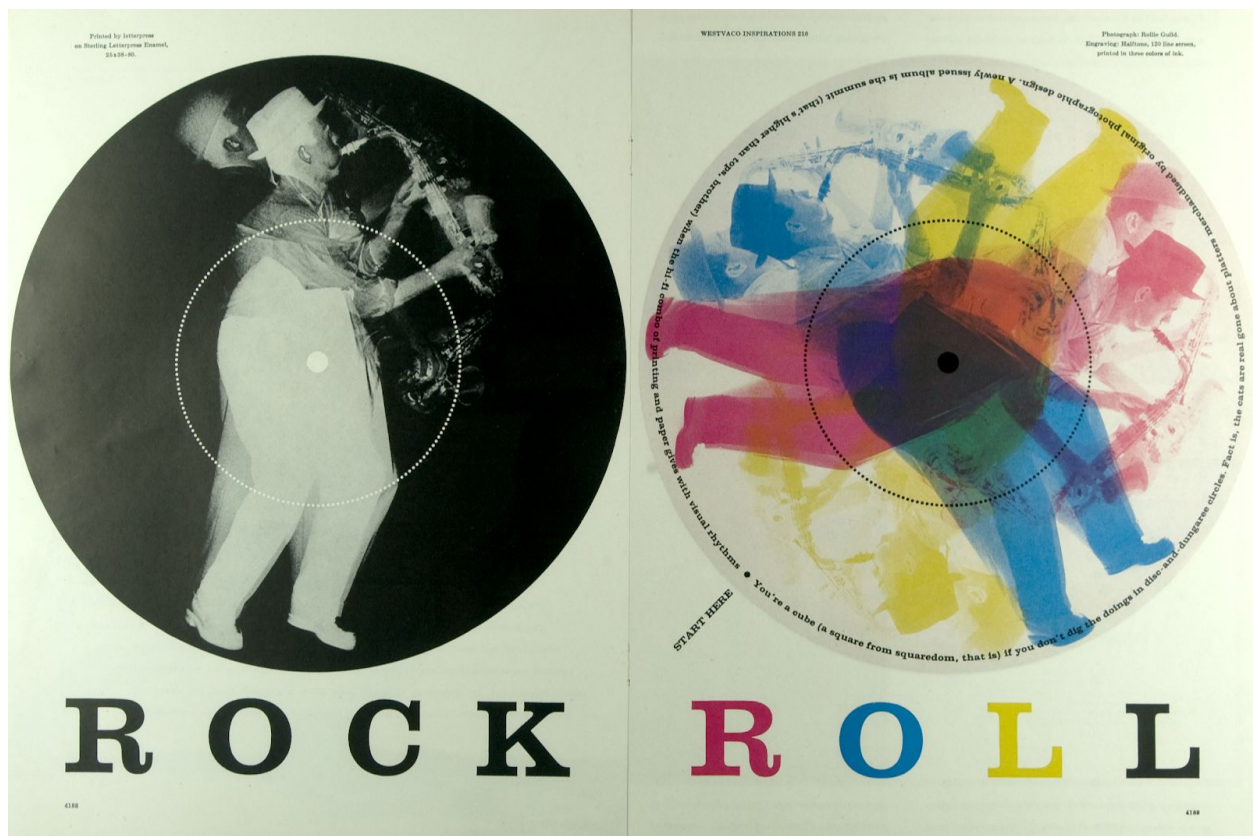
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Many different graphic designers have their own perspectives and ideas on how to use different shapes and colors to express a specific agenda, one graphic designer name Bradbury Thompson focused on creative designs through printed media using different uses of typography, color, and photography. Thompson's goal with graphic designing came from his passion of print as well as other factors of different design that would impact how printed design would be seen and interpreted as during the 1900s.

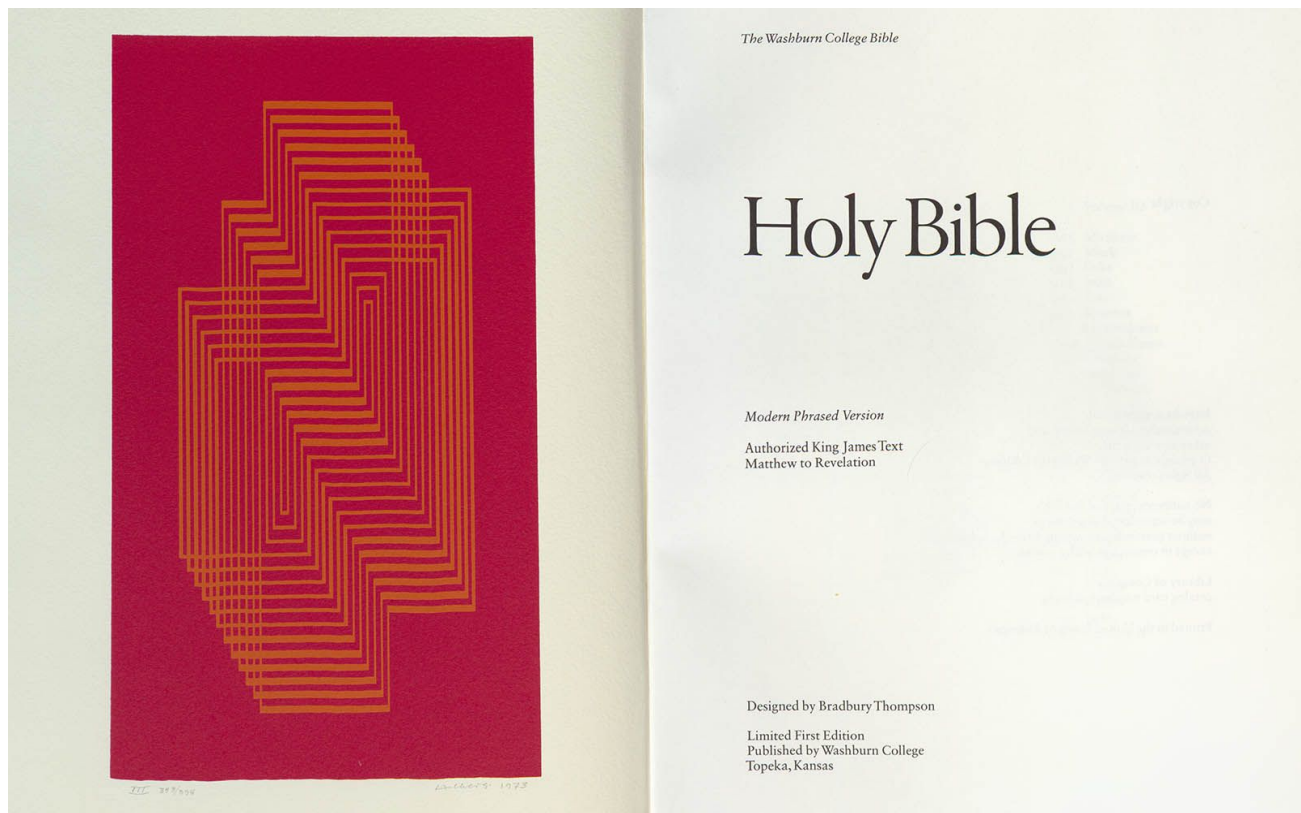
Born in Topeka Kansas in 1911, Bradbury Thompson's interest with developing designs came from his fascination of typography and book designs during his early years of studies and would later gain a strong understanding of printed media with Thompson's influences being from magazines he has viewed such as Vogue and Harper's Bazaar for example. Thompson even displayed his interest within the designing working field through his school studies such as his formal art education during his time at Washburn College as well as designing the college's mascot "The Ichabod" according to an article written for the website famousgraphicdesingers.com. This desire to enter the graphic design along with experiences through studies and activities participated in shows that Thompson had a clear goal with wanted to work with designs as well as being able to express creative ideas through artistic methods.

Thompson's interest within graphic design focused on delivering artwork for printed media such as newspapers and magazine, one of his focuses was with how lettering is presenting in combination with colors and shapes on a page with his work shown in Mademoiselle magazine. This unique style of printed media expresses a sense of uniqueness while also staying true to the topic given, one of Thompson's work for the Mademoiselle magazine is a set of two pages with the topic of Rock Roll that demonstrates his understanding and unique style with printed media. Both pages show different ideas of image and color

representation with the text used in both pages using a Serif font, the left left depicts the topic of Rock using Black and White colors for the the text and the image above the text while the right page uses the same image and text from the left page but a unique take that expresses Thompson’s skills in design. The right page uses the CYMK color model of Cyan, Yellow, Magenta, and Black with the image being repeated multiple times in a rotation like fashion while the duplicated images are displayed in different colors such as yellow, cyan, or magenta. These two pages made by Thompson for the Mademoiselle magazine that demonstrated how graphic design can impact different media such as print through visual and interpretive methods, both pages may have similar ideas however the their presentation is different that gives both their own unique appearance while still representing the given topic. This would represent Thompson’s ability with creating printed graphic designs as well as the mass potential he would have for the graphic design working field for both printed media and media in general during the 1900s.



Thompson's own graphic design work has also displayed different impact on certain print media as well as book publications he had been involved in with his own designs, one of these publications is a literature that is titled "The Washburn College Bible" which featured Thompson's unique creativity of design and typography that not only made the book stand out with his design but also reflect the intended idea of reproducing biblical stories through imagery and the use of a Renaissance styled typeface for the text used in the book. According to an article written for the Graphic Design Online Archive, Thompson's work for different publications also innovated bible typography which was meant to convey readers and listeners with understanding of text and designs in print for different media such as bibles and literature.



Thompson's interest and influences in graphic design was not limited to magazines or books however, as another interest within printed media Thompson was involved in was postage stamps as he would be involved with providing over ninety different designs for stamps with the United States Postal

Service. Some of Thompson's own designs used for the postal stamps displayed his unique creative mind with typography and usage of colors, one of these stamps created by Thompson is the stamp design titled "Love" made in 1984 that not only has the word Love repeated five times horizontally in a Serif font but also uses heart shapes of different colors that would emphasize the idea of love in this postage stamp.



With many different ideas and creations with his printed media work, Bradbury Thompson represents how graphic designers even during the 1900s can affect how an artist's different uses of colors, shapes, and text styles would affect media as well as an intended message given to the viewers. From magazine, literature and stamps, Thompson would affect how graphic design in printed media can be expressed to its fullest potential with inspirations and dedication for designing in mind of an artist.

Sources

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