



Saving your files:

Save your InDesign file as:

COMD1167_LastnameFirstInitial_logotype

Then save again as a PDF:

Go to File > Export > Adobe PDF (Print)

Add finished PDF to Drive

Logotype

5th column: Logotype

What is a Symbol ? What is a logotype?

- Emotion and character

Columns 1 to 4

- Create a Logotype for your person
- Use the person's name. May use graphics, lines, illustrations (no photographs)

