

Student Name: _____

Project: Magazine

Date: _____

Criteria	10	9	8	7	6	5	4	3	2	1	0
Project turned in on time (1 point off per day late)											
Project properly mounted, per instructions (printed, bound)											
Is there evidence of grid, followed project specs, and consistent use of style sheets for typography and color											
ePortfolio page completed with all writing and visual elements required per weekly assignment instructions											
<i>Anatomy of Magazine</i> utilized in mag to establish hierarchy											
Quality of Design: Did the student kern her/his type well? Are images / text cleanly placed, with attention to areas and elements surrounding it?											
Quality of creative thinking: Do the creative solutions appropriately illustrate the subject matter? Are specific design choices made to reflect the concept?											
Content: Are there grammatical or spelling errors? Is the content properly cited? Does content follow intention of subject?											
Aesthetic Risk: Does the student take risks influenced by their inspirational magazine?											
Editing: Is presentation clean and refined? Does the design accommodate the needs of the content (too much content = design is too busy; very little content = design that looks sparse)?											

Total: _____

Final Grade: _____

Additional Comments