

Introduction: In Search of Ethics in Graphic Design

Designer Milton Grazer: “There is certainly nothing wrong with protecting our professional interests and the interests of our clients, and you'll find content to that effect in most statements of ethical practices created by designer organizations around the world. However, I would argue that our single, most significant contribution to society would be to make sure that the communications we create are actually useful to those for whom they're intended—and that this concern must be elevated to the same level of importance as those previously discussed.”

Milton Glaser at the AIGA 2002 Voice Conference, “in an interview conducted by Martin C. Pedersen, Glaser had this to say in response to a question about the way design is currently taught: “I would change the perception of the purpose of design that is deeply embedded in design education. Because it's linked to art, design is often taught as a means of expressing yourself. So you see with students, particularly young people, they come out with no idea that there is an audience. The first thing I try to teach them in class is you start with the audience. If you don't know who you're talking to, you can't talk to anybody.”

<https://designshack.net/articles/business-articles/why-every-designer-needs-a-code-of-ethics/>

Milton Glaser: <https://www.miltonglaser.com/store/c:posters/g:2000-current/>

Articles:

- Why every designer needs a code of Ethics
<http://minesf.com/resources/cca/2012/09/19/professional-ethics-in-graphic-design/>
- Professional Ethics in Graphic Design

<https://www.agda.com.au/about/code-of-ethics/>

AGDA Code of Ethics

<https://www.aiga.org/standards-professional-practice>

http://www.makinggood.ac.nz/media/1278/aiga_47555891-design-business-and-ethics-1-.pdf

<https://www.socialmediaexaminer.com/copyright-fair-use-and-how-it-works-for-online-images/>

<https://dpageek.wordpress.com/2011/09/07/ethical-issues-in-the-graphic-design-business/>

Ethical Issues in the Graphic Design Business

<https://ethicsofdesign.wordpress.com/summary/>

- Ethics of Design Summary
- <https://digital-photography-school.com/the-trend-towards-authenticity/>
 - <http://www.ethicsingraphicdesign.org/>
 - 21 Banned Ads
<http://www.telegraph.co.uk/news/2017/01/27/banned-advertisements/nicofresh/>
 - H & M Controversial Ad
https://www.washingtonpost.com/news/arts-and-entertainment/wp/2018/01/19/hm-faced-backlash-over-its-monkey-sweatshirt-ad-it-isnt-the-companys-only-controversy/?utm_term=.cce7438f6d6c
 - **Miscellaneous:**
<http://interbrand.com/best-brands/best-global-brands/2017/ranking/>