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Kevin Ly Degree Value Proposition

Communication Design is a career choice for individuals who is interested in the designing field of crafting, printing, designing, and media presentations; to work and communicate with other individuals mainly by doing a lot of networking. In the communication design field there are many opportunities that you can choose, ranging from, graphic design, advertising design, visual design, media art etc... All these fields require tons of communication skills as well as networking. From critiquing your peer's projects to someone critiquing yours, there must be good communication skills to help you improve to become better in the design field.

Throughout the communication design fields there is a wide variety of diverse audience. The main audience that is being impacted in this, is the entertainment industry, while the secondary audience is into the composition and management of the design field. Working as a communication designer there will be times where you will have to create a design whether it's a logo, an advertisement, a website, a magazine, your design will always be seen throughout the entertainment industry. The entertainment industry is a great way to advertise your design work as well as presenting yourself to the world, which gives you the opportunity to land a deal with one of the top corporations so that your work can not only be seen but also be admired. The secondary audience will be consist of individuals in the music/ film industry.

The purpose of the fields in communication design is to help express yourself through your emotions as well as your thoughts. These communication design fields does not only require you to know how to design a given project on paper or on digital media, but it also requires you to open up your mind and take objectives to the next level visually and mentally. You can always produce a design but what is a design that is not well thought out?

In your design, it has to have a meaning of what you are trying to portray. Having a meaning behind your well thought out design will definitely inspire others as well give others a positive message. This will help motivate other designers in the same working field to improve and do twice as better as everyone else. In the communication design working field, competition is very strong. There are a lot of individuals who are out there working twice as hard as you every day just to do better than you, so your objective is to do the same and give all your effort.

Being in the communication design field will bring you many benefits. It will benefit you to become a better communicator. While working with others whether it is your peer's or your networkers you will communicate with each other more often to give each other feedback and advices. Communicating will also help you to gain a lot of networking. Networking is very important in the communication design field. It is important because this field is very competitive and if you do not have any networks, your hard work on your projects will not be seen and you will have a small chance in landing a bigger project.

Inside the communication design field, most of the designs have meanings behind it. These meanings can help benefit individuals to help motivate them. In graphic design, media design, etc... your work will always have a positive message that comes along your design. Negativity will only be brought up during your design process, but when you finalize and revise your work your project will remain positive to others. Communication design is not only to design specific art but it is also to help free your mind and open it around your group and networkers. This will only make you an inspiration to others who are interested in art as well as to motivate others around you.