Kevin Jimenez

Prof. Bauer

GRA 1111

Steve Jobs

Many people on through life trying to find some kind a purpose as to their meaning in life and decide to fulfill their most inner meanings. One man set off into a spiritual quest to find himself and his meaning in life and achieve greatly it. His name was Steve Jobs, a man who in the 70s was a hippie, who believe in a lot of opened minded ideas and morals. During the late 70's he ventured off into India on a spiritual journey to get in touch with himself and find out his purpose in life profession & what field it would be in, he finally decided on computers and together with a good friend he formed the Apple computer company named after a great summer spent with his friend picking apples. Apple home personal computers were a big hit among the nation. He elected the chairman of Coca Cola Company as CEO Chairmen of Apple Corporation. In 1985 the company was heading downward in sales the board of chairmen called a meeting and fired Steve Jobs out of his own corporation.

After wards Steve created NeXT Inc. which built home computer as well, some of the resources used here would later is featured in the future Mac OSX processors. He later purchased a graphics group from Lucas films, which later developed into Pixar studios. In 1998 Apple Corporations was heading towards serious bankruptcy, they contacted Steve and he returned to Apple as an adviser then later promoted to CEO of apple once again Apple was saved again by Steve jobs with new devices and brands such as the iPod, iPhone, iPad, & iTouch. He began to target as well as a new generation of people the young adults who head off to college. The brand is now popular with such groups of people such as Hipsters for example. As well as web designers & graphic designers. In the early 2000s Steve's Pixar which received large success due to Toy story and Bug's life was bought by Disney Corporation, Steve was placed as broad of chairmen and was the largest shareholder in the Disney Company.

Steve jobs later died in 2011 due to problems related to his pancreas, liver problems and tumors. Though he lived only to be the age of 58 he left an everlasting imprint on the face of the earth, his products are still being sold. As well and his death it only expanded the sales of Apple devices, many honors were given to him and now films about his life are being created in his honor. Back in 1983 he asked the CEO of Coca Cola “Do you want to make sugary water for the rest of your life, or do you want to work with me and change the world” and with those words said back then and up till now the progress and impact made has changed the world and, the amazing fact about how one man advanced mankind into the world of tomorrow, and made it the world of today.