Social Media Source: Face book

Kathy-Ann Isaac Sociology of Urban Poverty (AFR 1502-E868) Professor C. Covert December 20th 2013 I chose to use Face book as my social media outlet, it will serve as the best platform to share my information. Besides, it's a lawful way to correspond and interconnect with individuals interested in the topic of discussion. There are many social media sources but Face book is very popular and very easy to maneuver. Another very significant reason I chose Face book is because it serves as a networking device, you can share information and obtain information. I am not technology savvy but I have the necessary knowledge to acquire an account and most likely I will learn as time proceeds. My intended audience is teenagers and anyone in our African American community because HIV/AIDS affects us greatly. I will like to educate them on necessary precautions plus where they can go to obtain information. I want to create basic awareness as a result whoever likes it can share with their friends and family members.

The name of the group I created on Face book is called, "Educating our Black youths about HIV/AIDS." If we educate our youths on the dangers of the disease there is a great chance that this will help decrease the astounding amounts of HIV infection cases among African American youths. Education begins at home hence; it's the duty of the parents to engage in crucial discussions about the dangers of HIV/AIDS and how to prevent the transmission of this atrocious virus. Creating this group can also get adolescents involved and have them voice their opinions on this ailment that's affecting our black community. Usually when individuals are misinformed they tend to do inappropriate things. For example, teenagers listening to other teenagers about how to protect themselves against sexually transmitted diseases. Moreover, that teenager probably doesn't have the facts and they are just sharing their opinions. Peer pressure can cause many adolescents to become involve in risky behaviors just to fit into a particular group especially if that group has social status. Subsequently, adolescents want to be accepted by their peers. For example, many youths do not consider oral sex to be sex. However, this is

one way the HIV virus can be transmitted. In order to eliminate risk factors it is the obligation of the adolescents' family, school, church and community members to take a stand against this terrible disease. The best technique to expedite information to adolescents about HIV/AIDS is by supplying them with the correct facts and basic information about the disease. As a result, they will be equipped and can be pro-active when it comes to protecting themselves from becoming infected.

My group included nine members of which six of them are parents. They all agreed that we should discuss the topic of sex and HIV/AIDS with children. However, the age of which to start varied one person said the start of puberty whereas another person said not before the age of eighteen. There were no comments from any adolescents but from parents of adolescents hence, I would say they are also part of the targeted audience. Moreover, parents needs to supply the adolescents with necessary information to assist in educating them on the dangers of the HIV infection and how to protect themselves. Being aware and informed is the key. My initial mission was to make known the percentages of HIV/AIDS infection cases pertaining to African American especially adolescents. This was measured by the statistics I obtained for Center for Disease Control and Prevention.

Bibliography

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