

NEW YORK CITY COLLEGE OF TECHNOLOGY/THE CITY UNIVERSITY OF NEW YORK

Course: 20th Century Dress and Culture

Humanities Department

Instructor: Dr. Nazanin Munroe

Spring 2019

Wed: 11:30 am-2 pm

Course/Section: ARTH 1204-D432, 3 Credits

Classroom: N-1007 (Namm)

Humanities office (L-630): 718-260-5018

Contact: nmunroe@citytech.cuny.edu

Please allow 24 hours for email response

Office: N-1025 **Ph:** 718-260-5379

Office hours: Mondays 11:30 am-12 pm, Wednesdays 2-3.30 pm

Catalog Course Description: A survey of fashion history, from the end of the 19th century to the present. It offers an overview of the many influences that have affected the development of clothing. Studies the effect of an historical period on the clothing of the time through analysis of its economics, politics, religion and culture. Issues affecting the industry are explored through readings, videos, discussions and links to local industry are made through field trips and guest speakers.

COURSE CO/PREREQUISITE (S): ENG 1101

Pathways Flexible Core: Creative Expression

LEARNING OUTCOMES: Upon successful completion of this course, students will be able to:

| OUTCOME | ASSESSMENT |
|--|--|
| Identify and describe apparel of the twentieth and twenty-first centuries using appropriate terminology | Class discussion, quizzes, examination & research presentation |
| Recognize and discuss key apparel fashion leaders and/or designers and their contributions | Class discussion, examinations & research presentation |
| Distinguish among the social, political, and economic cultural influences on fashion for each of the various periods | Class discussion, examinations & research presentation |
| Identify and explain direct and indirect technological influences on dress | Class discussion, examinations & research presentation |
| Assess the multiple explanations for the impact of dress and body image on human behavior | Class discussion, examinations & research presentation |
| Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life | Class discussion & oral presentation |
| Recognize and describe the diversity of culture in space and time and how it effects and influences fashion styles and trends | Class discussion, examinations & research presentation |

Recommended Textbook: English, Bonnie. *A Cultural History of Fashion in the 20th and 21st Centuries*, Second Edition (Bloomsbury Academic, 2013: New York and London) (ISBN: 0857851357)

Recommended Web Sites:

City Tech Library Database: [Oxford Art Online](#)

Brief articles by leading scholars in the field; use your LIB number on your City Tech ID to access

<https://library.citytech.cuny.edu/research/articles/letter/O>

Google: We Wear History: The Stories Behind What We Wear

Google has partnered with several cultural institutions to create a curated, thematic database for users. Permissions for image use is in accordance with each institution (for example, the Victoria and Albert museum) as the images are housed on the home institution of the art work, but the site is open domain <https://artsandculture.google.com/project/fashion>

Metropolitan Museum: Heilbrunn Timeline of Art History

The TOAH is an educational resource that contains essays about works in The Met's collections, including works of art with chronologies and locations. You can search by subject, geographical region, key word, material, author, or other means. Each article is concise, and the works of art can be viewed on their own, also linking to the collection's database for full object information.

<https://www.metmuseum.org/toah/>

TECHNOLOGY: All students will be responsible for Blackboard access and participation
SAFEASSIGN is administered for the submission of all assignments

E-PORTFOLIOS/OPEN LAB CUNY-NYC College of Technology asks all students to participate in building a program-long ePortfolio of the work that they complete while taking classes at the College. Through a process of *collect, select, reflect, and connect*, students learn to judge the quality of their own work, speak about their learning, and present evidence of their current knowledge and skills. College faculty will assist with this process by recommending that you store at least one significant piece of work from each course in your Blackboard content collection. For more information, see the "**ePortfolios at CUNY-College Technology**" organization in Blackboard.

For sample Open Lab portfolios, see: <https://openlab.citytech.cuny.edu/portfolios/>

NYCCT ACADEMIC INTEGRITY POLICY

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

HUMANITIES DEPARTMENT ATTENDANCE POLICY

It is the conviction of the Humanities department that a student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed class time includes not just absences but also latenesses, early departures, and time outside the classroom taken by students during class meeting periods. Missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence in class.

REASONABLE ACCOMMODATION STATEMENT

We are committed to providing reasonable accommodation to students with disabilities. Qualified students with disabilities will be provided reasonable academic accommodations if determined eligible by the Center for Student Accessibility. Prior to granting disability accommodations in this course, the instructor must receive written verification of a student's eligibility from the Center, which is located in

room A-237. It is the student's responsibility to initiate contact with the Center staff and to follow the established procedures for having the accommodation notice sent to the instructor.

HUMANITIES DIVERSITY STATEMENT

The Humanities Department complies with the college wide nondiscrimination policy and seeks to foster a safe and inclusive learning environment that celebrates diversity in its many forms and enhances our students' ability to be informed, global citizens. Through our example, we demonstrate an appreciation of the rich diversity of world cultures and the unique forms of expression that make us human.

NO CELL PHONE USE IN CLASS Talking on cell phones, checking or sending text messages, listening to music, and otherwise using your cell phone during class is prohibited. Please do not wear headphones during class. Laptops are permissible for taking notes if you are seated in the first row. No video or audio recording permitted during lectures. If you need to check your cell phone for an emergency situation, please inform me before class, leave your cell phone face down on your desk in silent mode, and take the emergency call or text outside the classroom.

STUDENT CONDUCT POLICY Any conduct that interferes with the educational process is prohibited in classes at NYCCT. This includes any behaviors that are dangerous, disruptive, disrespectful or disorderly. Students must use commonly accepted standards of courtesy, cooperation, consideration and mutual respect at all times. This includes: making rude or sarcastic comments towards the instructor or other students; speaking out of turn; speaking while the instructor or another student is speaking; or otherwise showing a lack of mutual respect for the instructor or peers in the classroom.

PARTICIPATION Active participation includes taking notes during lecture and participating in classroom discussions. Differing opinions should be regarded with a high level of respect and reflection. Each day you will receive a participation grade. If you are preoccupied, using your cell phone, chatting with others, dozing off, or otherwise distracted from the lecture or discussion taking place, **you will receive a 0 for that day.** IN ADDITION: There are several in-class writing assignments and projects; these are either graded or marked with a check mark and qualified with +/- (✓+, ✓, ✓-) calculated as 100/90/80 respectively. Missing work due to absence will be a 0, unless you have a college approved absence AND the instructor is emailed prior to the start of class.

HOMEWORK is expected to be turned in on time and completed. Partial homework will be reflected in the grade for the assignment. Late homework defaults to a 0 for that assignment, and is only accepted on an individual basis on the approval of the instructor, accompanied by documentation that demonstrates an emergency situation approved by the college. If you have questions or issues with the homework, you are responsible for contacting the instructor during office hours, or via email at least 24 hours before the start of class, for assistance. If your homework will be late due to a personal issue or other emergency, you **MUST** email the professor **BEFORE** the start of class.

TESTS AND QUIZZES In this class, we will study fashion as a development in sync with art, culture and developments in the textile and fashion industries. The class follows the format of an art history class. Each class will include slide lecture with images demonstrating and summarizing the main points in the lecture. Students are responsible for recording additional information presented during lecture, referencing the recommended textbook and web sites for additional information.

The course will be divided into two sections. Review sessions will take place during the classes preceding the mid-term and final exams.

Exams will consist of a combination of image identification, essays and additional sections as listed below:

Slide Identification Recognition of specified images, to be identified by: designer, date, materials/technique, and the significance of the garment style in the context of fashion history.*

**This information will be specified on your study slides and covered in review sessions*

Essay Short essay sections will require writing a paragraph or two and includes compare/contrast discussions of the aesthetics and subject matter of the works studied. Long essay questions will require 3-5 paragraphs and will focus on important concepts presented throughout the course.

Multiple Choice, Matching, Fill in the Blank, or other additional sections may be included. **Bonus questions** will also be offered as part of the exam based on class lectures, documentaries and readings.

STUDY TECHNIQUES

Flashcards: Art history is partly about image recognition and identification. The **objects** you need to be able to recognize will be listed by name and image in your study guide for mid-term and final study. Making flashcards is the BEST tool for learning the information pertaining to images.

For digital flash cards, you can try one of these sites:

<https://www.flashcardmachine.com/>

<https://quizlet.com/>

<https://www.studyblue.com/online-flashcards>

iPad Apps: <https://appadvice.com/appguides/show/flashcard-apps-for-the-ipad>

Be diligent when downloading files or Apps from the Internet!

GRADING

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|-------------------------|-------|
| Participation | (10%) |
| Homework/Quiz | (20%) |
| Mid-term Exam | (20%) |
| Research Project | (20%) |
| Final Exam | (30%) |

Grading and add/drop policies are in accordance with University policies and are recorded as follows:

WU-Unofficial Withdrawal (attended at least once)

WF-Withdrew Failing

WN-Unofficial Withdrawal (never attended)

Grading System: All grades will be based in proportion to the following scale: A = 93 - 100 A- = 90 - 92 B+ = 87 - 89 B = 83 - 86 B- = 80 - 82 C+ = 77 - 79 C = 70 - 76 D = 60 - 69 F = 59 and below. If a final grade is not a whole number, any decimal greater than .5 will be rounded up (e.g. 82.51 becomes an 83). Each assignment includes a clear rubric. Students need to submit assignments *on or before the due date*.

MIDTERM REPORTS All students will be notified through their CUNY- NYC College of Technology e-mail accounts and/or posted on Blackboard about their progress in this course by the mid-semester point.

Mid-term grades are assessed as follows, per recommendation by the Office of the Provost:
 P-Passing, BL-Borderline, U-Unsatisfactory, SA-Stopped Attending.

COURSE SCHEDULE: Spring Semester, 2019

Please note: Homework assignments will be posted in detail on Black Board, submitted through Black Board, and discussed in class. Recommended: Set aside 2-3 hours/week for homework assignments, lecture and image review, and reading assignments. Additional readings may be assigned.

| Session Date | LECTURE TOPIC | ASSIGNMENT |
|--------------------|---|--|
| 1-Wed. Jan. 30 | Intro to contemporary fashion: textiles and fashion in context up to late 19 th c. | Met Museum Exhibition: Impressionism, Fashion and Modernity https://metmuseum.org/exhibitions/listings/2013/impressionism-fashion-modernity/images Observe the garments depicted in paintings READING: V&A Museum, "Corsets and Bustles" http://www.vam.ac.uk/content/articles/c/corsets-and-bustles-1880-1890-from-over-structured-opulence-to-the-healthy-corset/ HW #1: Observations, 19 th c. fashion DUE 2/6/19 by 11.30 am |
| 2- Wed. Feb. 6 | Art & Fashion: Early 20 th c. dress | VIDEO: Industrial Times: Spinning Mills https://www.youtube.com/watch?v=ssi6ZXrp2_s This video describes the beginning of the industrial revolution, and the machines, power sources and workers integral to this technological revolution. |
| 3- Wed. Feb. 13 | French fashion in the 1920s-30s: Chanel, Patou, Vionnet | READING: Met Museum TOAH "Coco Chanel" https://www.metmuseum.org/toah/hd/chnl/hd_chnl.htm How Coco Chanel and others defined and changed the fashion industry |
| 4- Wed. Feb. 20 | Art as Fashion: Schiaparelli, Dior, Norell, Balenciaga | READING: Oxford Art Online: "Christobal Balenciaga" by Molly Sorkin Google A&C "Schiaparelli and Surrealism" https://artsandculture.google.com/exhibit/1QLSabXbe04rJw Short essay: FASHION ESSAY DUE Wed. 2/27 by 11:30 am Choose two objects from list and compare/contrast them |
| 5- Wed. Feb. 27 | American Ready-to-wear: Jeans, shirts, suits, Americana | READING: Oxford Art Online: "Claire McCardell" by Amy Widmayer Review this Museum object: https://metmuseum.org/art/collection/search/84029 |
| 6- Wed. Mar. 6 | Fashion and film: 1930s-WWII; mid-term review | Review for Mid-Term Review: 1940s movie stars and wardrobes http://www.marieclaire.co.uk/fashion/1940s-fashion-the-decade-captured-in-40-incredible-pictures-108160 |
| 7- Wed. Mar. 13 | Museum at FIT Field Trip | On this field trip we will view the Exhibition: "Fabric in Fashion" Includes a writing assignment on site, due at the end of class http://exhibitions.fitnyc.edu/fabric-in-fashion/?url=gallery- |

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| 8- Wed. Mar. 20 | MID-TERM EXAM | Optional Extra Credit: DUE by 3/24/19 See Black Board for details |
| 9- Wed. Mar. 27 | 1960s: Counterculture and movements inspiring fashion | READING: 1960s Fashion: Youth, Counterculture and Couture https://www.vam.ac.uk/articles/an-introduction-to-1960s-fashion How did politics and philosophy affect fashion? |
| 10- Wed. April 3 | 1970s: New fibers, new uses | READING: "Vivienne Westwood and the Postmodern Legacy of Punk" https://www.metmuseum.org/toah/hd/vivw/hd_vivw.htm VIDEO: Getty Images, Looking back at the 1970s https://www.youtube.com/watch?v=gNN5VQWJmwg |
| 11- Wed. April 10 | 1980s: Dressing for power and lifestyles | READING: "How Hip-hop fashion went from the streets to high fashion" by Max Berlinger, LA Times http://www.latimes.com/entertainment/la-et-ms-ig-hip-hop-fashion-streets-couture-20180125-htmistory.html EXHIBITION: Jean-Michel Basquiat, Brooklyn Museum https://www.brooklynmuseum.org/exhibitions/basquiat/ Optional Music: "Beat Bop" by Rammellzee and K-Rob |
| 12- Wed. April 17 | 1990s: Grunge and the new chic; 2000s: Fashion and technology | READING: History of the Fashion Show https://www.theguardian.com/fashion/2018/feb/15/the-view-from-the-front-row-a-history-of-the-fashion-show-photo-essay "Grunge: A Success Story" by Rick Marin, NY Times https://www.nytimes.com/1992/11/15/style/grunge-a-success-story.html |
| <i>NO CLASS</i> | <i>SPRING RECESS</i> | Work on Research Presentations |
| 13- Wed. May 1 | Research Presentations | Research presentations DUE 5/1/19 by 11:30 am Turn in as PowerPoint file only through Black Board, with notes |
| 14- Wed. May 8 | Research Presentations | Study for Final exam |
| <i>NO CLASS</i> | <i>SNOW MAKE_UP DAY</i> | <i>MONDAY SCHEDULE</i> |
| 15- Wed. May 22 | FINAL EXAM | |