

# ***E-Portfolio***

## **Abstract**

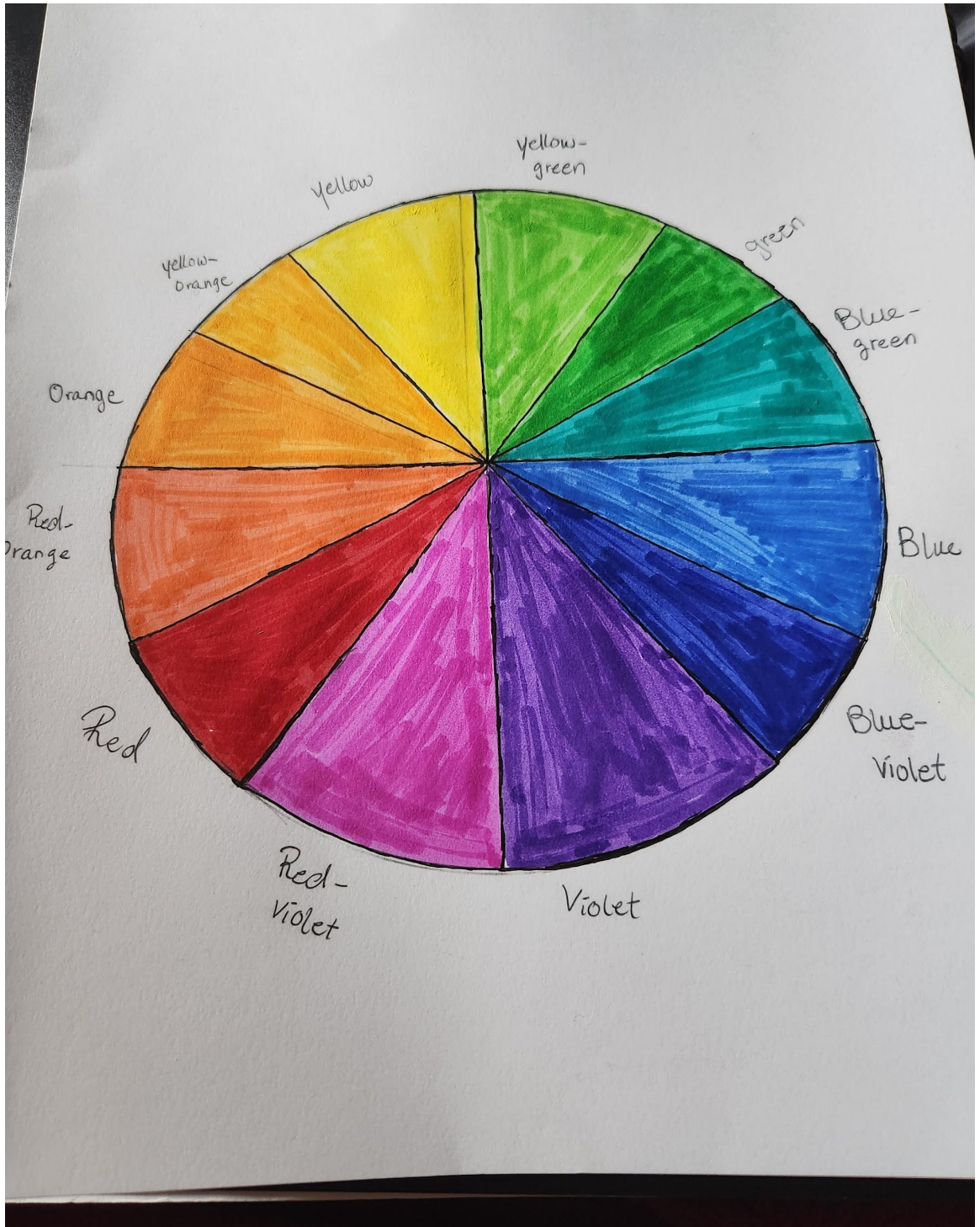
I created this portfolio of fashion design as a complex and intricate art that requires a precise balance of practicality and aesthetics. Successful designers must skillfully navigate factors such as fit, comfort, durability, and visual appeal, all while being mindful of social and cultural contexts and the environmental impact of their work. The abstract of a fashion designer must be crafted with precision and effectiveness to convey the designer's vision through a concise and compelling mood, tone, and themes, leaving no room for ambiguity or confusion. In essence, fashion design demands meticulous attention to detail, an unwavering commitment to quality, and a deep understanding of the art and science of creating clothing and accessories that are both visually stunning and functionally reliable. One idea to improve the effectiveness of the writing is to add more specific examples of successful fashion designers who demonstrate the qualities and skills mentioned in the abstract. This would help to illustrate the importance of the designer's attention to detail, commitment to quality, and understanding of the art and science of creating clothing and accessories. Another idea is to include more information on the environmental impact of fashion design and how designers can be mindful of this impact. This would show the reader that the designer is not only concerned with creating visually stunning and functionally reliable clothing and accessories but also with their impact on the environment. A third idea is to incorporate more information on the latest fashion trends and how designers can stay up-to-date with these trends. This would demonstrate the designer's knowledge of the industry and their ability to create clothing and accessories that are both visually appealing and relevant to current fashion trends.

## Outline

- **Color project ( color wheel, color chart, museum painting)**
- **Job description**
- **Resume**
- **Cover letter.**
- **Index**



# Color wheel

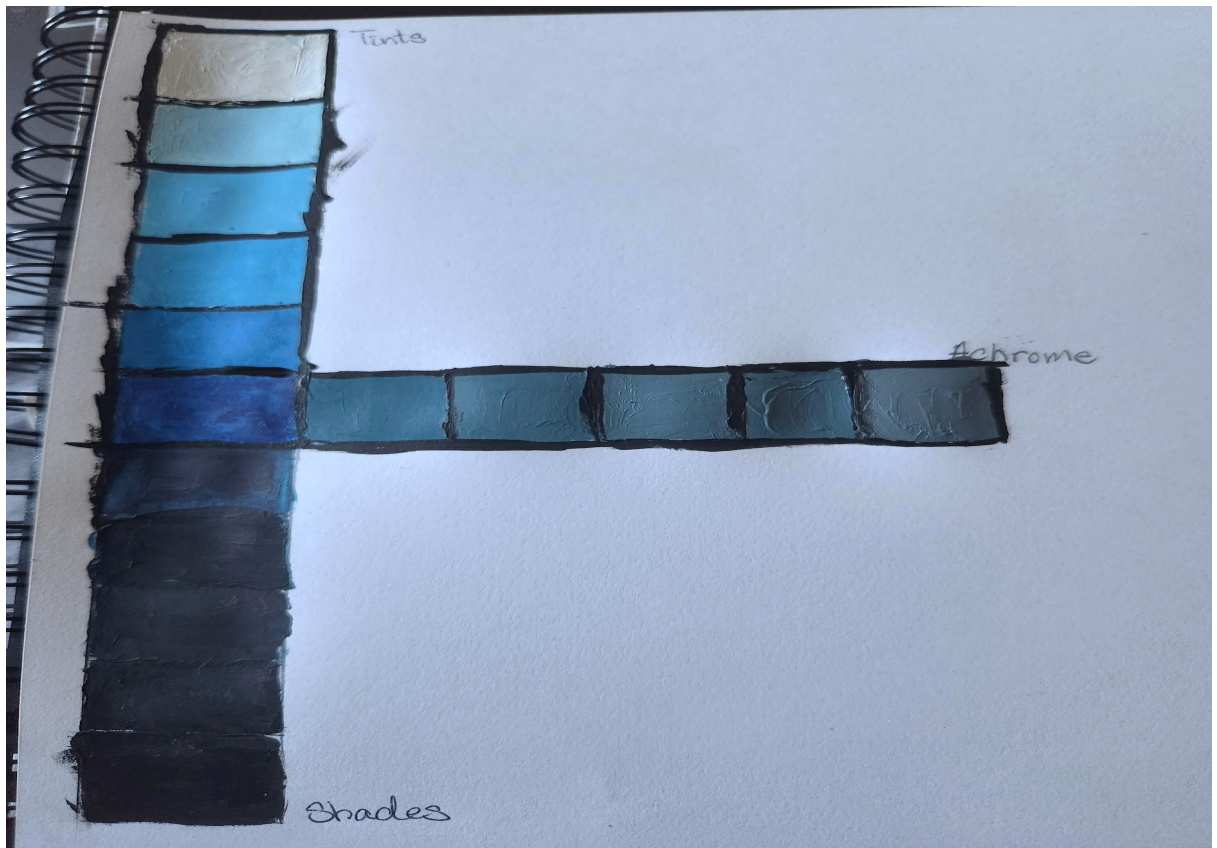


If you're interested in interior design or art, then it's essential to learn color theory. By mastering the principles of the color wheel, you can create visually appealing compositions that are cohesive and organized. The color wheel is an incredibly powerful tool for understanding color relationships, and it represents these relationships clearly and simply. With the color wheel, you can create a stunning color scheme for your living space. The primary colors - red, blue, and yellow - are evenly spaced around the wheel. By mixing these primary colors, you can create secondary colors such as green, purple, and orange. Tertiary colors, like red-orange or blue-green, can be created by combining a primary color with a secondary color. If you want a bold and striking look, use complementary colors that are opposite each other on the color wheel. For a more subtle and calming effect, use analogous colors that are adjacent to each other on the wheel. Whether you're an artist, designer, or someone who wants to create a beautiful living space, the color wheel is an essential tool that guarantees stunning and organized results.



This is one example

## Color chart



In my artwork, I find that using tints and shades is extremely effective in creating a specific ambiance. I strive to create a light and airy feel by incorporating various colors. Balancing tints and shades is crucial in achieving a cohesive composition. It's interesting to think about how colors can affect our emotions and personal style preferences. A chart displaying different hues can help me understand their impact on us. It's amazing how something as basic as color can have such a profound effect on our perception. When selecting clothing, when choosing an outfit, people tend to think about warm or cool colors that complement each other. It can be a difficult task to find the perfect combination of colors and clothing items, but with the

right approach, you can achieve a flawless look. However, in this discussion, we will be focusing on museum painting.

### Museum painting



Woman in White

Pablo Picasso/ Spanish

1923

I found a unique print from the MET Museum that I you'll love. It's a painting by Picasso that features a distinctive white stroke. The painting's details are stunning, particularly the woman modeling a white dress or fabric. Also, it gives warmth and a light feel to it. The second photo is on the west side of the fashion district. This window display shows the whiteness of the Picasso painting. It shows off with a white winter fantasy landscape. Picasso is a unique artist,

and he just painted passion for art. has impacted the development of modern and contemporary art with unparalleled magnitude. His prolific output includes over 10,000 paintings, prints, drawings, sculptures, ceramics, theater sets, and costumes that convey myriad intellectual, political, social, and amorous messages. His creative styles transcend realism and abstraction, Cubism. This is what he used creatively to discuss the issues around the world. He made amazing paintings.





## **Fashion designer Job description**

**Fashion designers provide feedback in the construction phases regarding sewing, fabric, wash, pattern, and dye processes and the ability to communicate this with production partners.**

### **Fashion Designer Duties & Responsibilities:**

**To write an effective fashion designer job description, begin by listing detailed duties, responsibilities, and expectations. We have included fashion designer job description templates that you can modify and use.**

- **Write development sheets, including detailed sketches, garment construction, fabric construction, and trimmings**
- **Communicate daily and work closely with the cross-functional team to ensure a quality product**
- **Understand and communicate the latest fashion trends in the industry with specific knowledge of new designers and current runway collections**
- **Provides recommendations regarding seasonal themes, edits to the line, new concepts**
- **Demonstrate excellent drawing skills, trend awareness/ brand specific**
- **Full understanding of garment design, fabrics, trims, production, and print techniques**
- **Working to tight deadlines, being proactive and enthusiastic**
- **Working well within a team and maintaining strong relationships with directors, design, production, garment tech, sales, and marketing**

- **Projects are a mix of new creative and production work (changes made to existing collateral and brand pieces)**
- **Shopping for and sourcing fabrics and trims, including communicating with fabric mills and trim vendors**

## Resume

### Kiara Martinez

New York, NY 10035

(347)977-1608 · [Martinezkiara75@gmail.com](mailto:Martinezkiara75@gmail.com)

*I am trained in creative writing, marketing, and customer service and am willing to expand and gain more knowledge in the industry and learn new techniques. Possesses excellent customer service and communication skills and is driven to provide directors and producers with exceptional service through fashion and art.*

#### EDUCATION

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##### **New York City College of Technology, CUNY**

Brooklyn, NY

Bachelor of Science, Business and Technology of Fashion  
currently

##### **Related Courses:**

Introduction to the fashion industry    Product Development in the Fashion Industry    Marketing Research

20th Century Dress & Culture    Foundations of Market and Sales

##### **Borough of Manhattan Community College, CUNY**

Manhattan, NY

Associate of Science, Business Administration.

08/2022

#### SKILLS

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- Great collaborator and a creative thinker
- Passionate about eye appeal for garments, color, and style

- Strong attention to detail when working on set
- Open-minded, quick learner who responds well to constructive criticism
- Proficient in Microsoft Word, Outlook
- Expertise in business administration and record keeping

## **RELATED PROJECTS**

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**New York City College of Technology, Department of Fashion & Technology**

Brooklyn, NY

***Chocolate Lux fashion show***

**4/28/2023**

- *I'm a fashion designer*
- *I made a red dress and a two-piece shirt and skirt*

***MKT1214 – A advertising Plan ( five guys)***

11/2022 –12/2022

- Created an advertising plan for five guys, Five guys don't use advertising
- Carried out market research and quantified social media and brand metrics aimed at the buyer's personal
- Synthesized a marketing approach with advertisements and customer acquisition tools, such as developing an app

***Food bank ( Distribution of food)***

02/2017 – 05/2017

- Managed a team to distribute food to people who had ID
- With ID, they can get a portion of food or fruits and vegetables
- Once I see the person's ID, then I give the person their food

## **Cover letter**

Kiara Martinez

Fashion designer

New York, NY 12347

929-977-1608

Martinezkiara75@gmail.com

Ciara draws

Fashion designer

167 fashion Street

New York, NY 10035

Dear Ms. Draws,

Considering your women-owned, women-led studio and factory are the most celebrated in Soho, I was excited to see your opening for a fashion designer on your website. With my 4 years as a fashion designer and 5 years in the industry, I believe I can help put the right face and trim on your celebrated store. You say in your ad that you'd like a fashion designer with excellent sketch skills who can increase client-facing time, deliver exemplary customer service, and maintain the highest professional standards. Last year at Balenciaga Boutique, I increased client-facing time by 75% thanks to superior sketch skills.

My resume will show you more of the skills and requirements you're seeking in your next fashion designer. May we set aside some time for a chat about how I can help your sellers shine?

Kind regards,

Kiara Martinez

Fashion designer

929-977-1609

[Martinezkiara75@gmail.com](mailto:Martinezkiara75@gmail.com)

## **References**

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<https://fashion2apparel.com/mood-board-in-fashion-designing/>

<https://www.fashiontrendsetter.com/v2/tag/color-palettes/>

[https://www.metmuseum.org/toah/hd/pica/hd\\_pica.htm](https://www.metmuseum.org/toah/hd/pica/hd_pica.htm)