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PIPE  
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PINELES





# ABOUT

CIPE PINELES

BORN: JUNE 23, 1908

VIENNA, AUSTRIA

DIED: JANUARY 3, 1991

GOOD SAMARITAN HOSPITAL



# Life Background

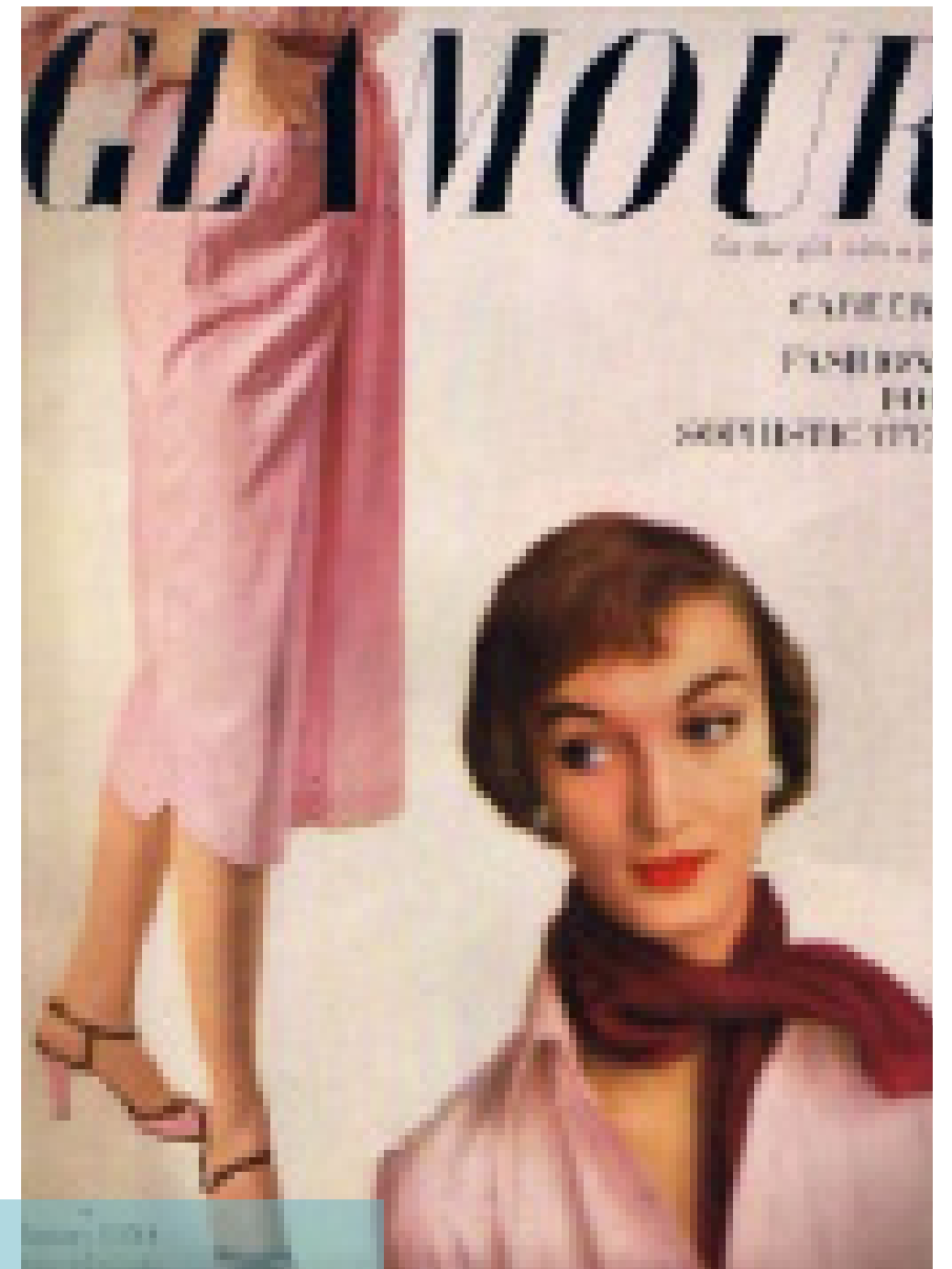
- She immigrated to New York in 1915 with her mother and sisters when she was 13 years old
- In 1926 she enrolled at Pratt Institute in Brooklyn and studied Fine Arts. She was able to study in Pratt Institute with a scholarship with is call Tiffany & Co.
- She won an award from the Atlantic Monthly by writing an essay about her immigration experience.
- Her career began in Pint media and client work.
- She calls an adventurous year after graduating from college where she was doing painting business.
- She was married to William Golden for 20 years until he died. He work in advertisement. .
- In 1959 she remarried Will Burtin who died in 1972. He was a typographer, designer and printer.



# PROFESSIONAL LIFE



She began working in Cotempera and in 1932, at the edge of 23, she became the assistant of Dr. M Agha who it was a Art director of Conde Nast Publications.



In 1942 she become Art Director for Glamour in 1942 and started to express the different styles in magazines with type and photography.

She also was an Art Director with Vogue magazines and portrayed a different work that gain recognition in the industry because of the creativity of the magazines covers.





In 1947, she became Art Director for the magazine "seventeen" where she used illustrations that distinguished the magazine from others.



The designs were more colorful to portray a fun but elegant look for teenagers.

# CHARM

the  
magazine  
for  
women  
who  
work

FASHIONS  
AND BEAUTY FOR...  
NURSES  
TEACHERS  
OFFICE WORKERS  
SALESWOMEN  
EXECUTIVES

JULY 1951 25 CENTS

She was an Art Director for "Charm" where the objective was for women who work (feminist magazine).

Pineles was an advocate for women in the design industry with the perspective of womens role in society.





In 1967, Pineles was a consultant for the “Lincoln Center for the Performing Arts. She was in charge of directing and doing graphic programs, annuals report, and designs as the calendar event and monthly journal.  
- She was the first female to be in that position.

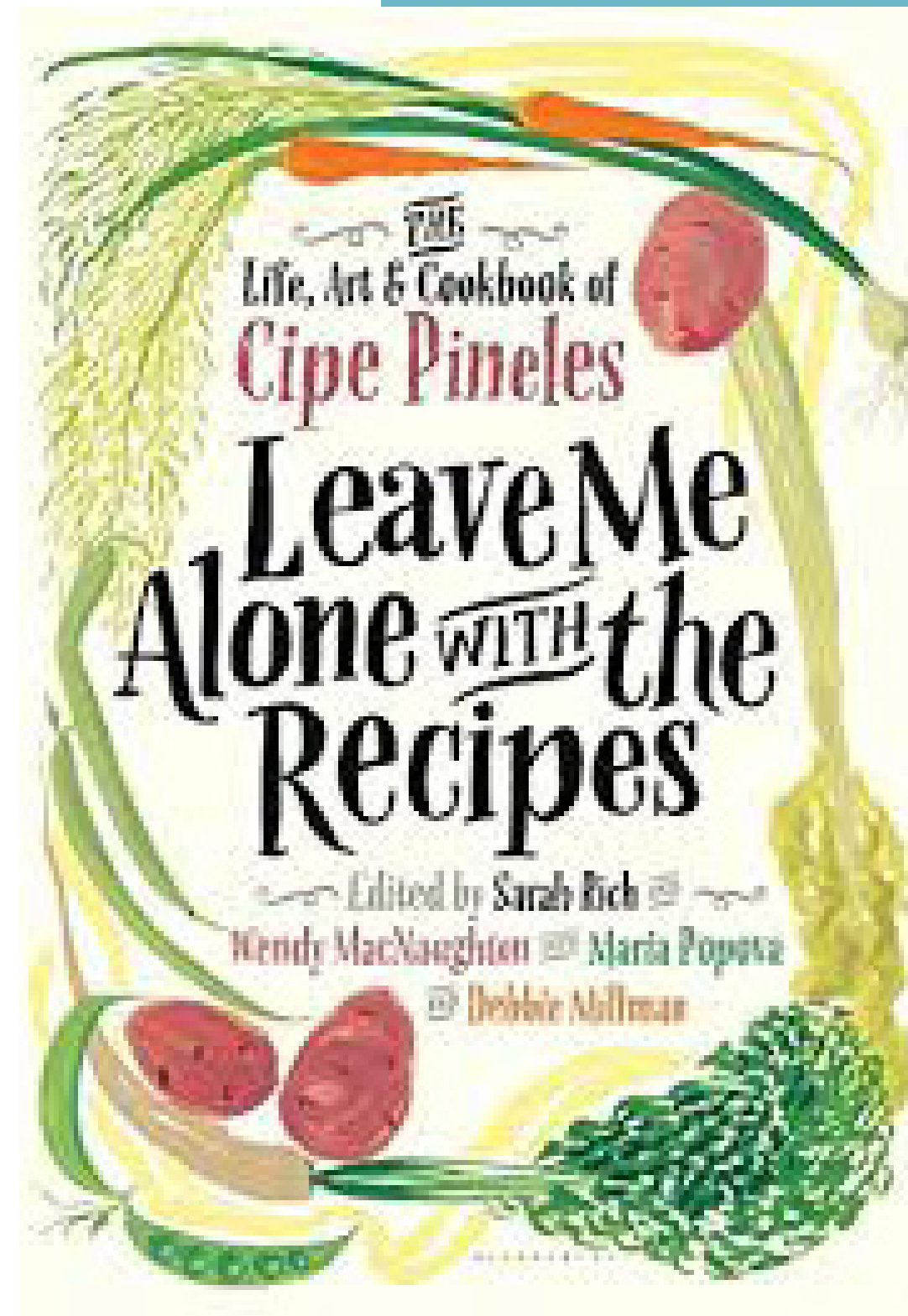


In 1963 she started to teach in Parson School of Design as also being the Art Director for the publication design. She created with her editorial design class the “Parson Bread Book” that became the 50 best book by AGIA in 1972.



“Leave Me Alone with the Recipes” was a personal design from Pineles where she illustrated and wrote a sketchbook of the Eastern European Jewish in 1945.

It was Published On  
October 17, 2017.  
Pineles use the recipes  
that her mother give to  
her.



# Awards

- In 1942, the first female member to be part of the “Art Directors Club of New York”.
- In 1975, She was part of the of the Wall of Fame.
- From 1955 to 1968 she was the only female member to be in the Alliance Graphique Internationale (AGIA).
- In 1996, she receive the Agia Medal for her trajectory.





# CREDITS

ANAI

PROJECT MANAGER  
&  
EDITOR

KIMBERLY

PRODUCTION ARTIST  
&  
ART DIRECTOR

ALAIN

PROJECT MANAGER  
&  
EDITOR