

### Typophilia

An excessive attachment to and fascination with the shape of letters, often to the exclusion of other interests and object choices. Typophiliacs usually die penniless and alone.

### Typochondria

A persistent anxiety that one has selected the wrong typeface. This condition is often paired with okd (optical kerning disorder), the need to constantly adjust and readjust the spaces between letters.

# Common Typographic *Disorders*

### Typophobia

The irrational dislike of letterforms, often marked by a preference for icons, dingbats, and—in fatal cases—bullets and daggers. The fears of the typophobe can often be quieted (but not cured) by steady doses of Helvetica and Times Roman.

### Typothermia

The promiscuous refusal to make a life long commitment to a single typeface - or even to five or six, as some doctors recommend. The typothermic is constantly tempted to test drive "hot" new fonts, often without a proper license.

*Various forms of dysfunction appear among populations exposed to typography for long periods of time. Listed here are a number of frequently observed afflictions.*

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# TYPOGRAPHIC

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# *Typographic*

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# Color & Legibility

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