



KE

KENLUIS ESTRADA

DESIGN STUDENT/ENTREPRENEUR

OBJECTIVE

A young, talented, responsible college student with excellent interpersonal and communication skills, versatile in a wide range of skill sets and persistence to work in all types of fields. Looking to be an asset to a company, growing my knowledge and experience to continue to provide value to any task.

SKILLS

- Intermediate in Adobe Creative Suite (Photoshop/InDesign/Illustrator/After Effects)
- Contact Tracing
- Graphic Design
- Proficient in Logic Pro X, and Intermediate in Final Cut Pro
- Epidemiology
- Great communication/Social Skills
- Public Health
- Intermediate in Microsoft Word
- Writing Skills
- Active listening

EXPERIENCE

STAFF WORKER/GROUP LEADER • SCAN • 2015 – 2019 (SEASONAL) Took on roles such as teaching, supervising, socializing and taking extensive care over students. Planning trips, creating educational lessons and a safe/fun environment for the students.

BRAND MANAGEMENT • VALOR OFFICIAL • 2019 - PRESENT

Led a team of creative designers as a leisure pastime, creating fresh new products and clothing for the younger audience of our world. Building a strong social media and brand presence while utilizing ad campaigns and creating a clear vision for our brand, keeping our customers and clients happy with our products.

EDUCATION

HIGH SCHOOL DIPLOMA • JUNE 2019 • KNOWLEDGE AND POWER PREPARATORY ACADEMY

ASSOCIATES DEGREE/AAS • MAY 2021 (EXPECTED) • CUNY NEW YORK CITY COLLEGE OF TECHNOLOGY

Student in the Communication Design major // COVID-19 Contact Tracing

VOLUNTEER EXPERIENCE OR LEADERSHIP

- Led a group of determined designers, creating a drop shipping company from scratch, creating a community website as a group and generating income through group sales.
- Worked with a Grammy mentorship program connecting with others in an open/social environment and mentors.
- Volunteered in the NYC Summer Youth program for summer jobs and internships.
- Worked with LDC Program, learning the fundamentals and basics of sound systems and basic technology.
- Completed certification/training for contact tracing



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