

KELVIN M E D I N A

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EXPERIENCE

Graphic Design Intern | 1/2018 - Present
Greenwich Village Chamber of Commerce
New York, NY

Designing fliers, graphics, e-vites and other marketing material for major events hosted by GVCCC, update the GVCCC website when needed, learned the various aspects of the event planning management of a non-profit and the various services the GVCCC provides to its members through such events, led and supervised by the Executive Director

Marketing Intern | 6/2017 - 7/2017
Perfect Strangers of NYC
New York, NY

Reviewed marketing strategies, created content for site and social media, assisted in managing social media, and photography, and participated in brainstorming/ideation sessions for marketing strategies to expand business in the Woodside community and their upcoming blog series

Graphic Design Intern | 6/2016 - 7/2016
New York Embroidery Studio
New York, NY

Digitized patterns and designs for big name designers like Alex Wang and Thom Browne, maintained 3d printers and worked with industrial laser cutters, assisted in making garments, and maintaining equipment

EDUCATION

B.A. in Communication Design | 2014 - Present
Concentration: Graphic Design
CUNY New York City College of Technology

SCHOOL INVOLVEMENT

President of the Art and Design Club | 2017 - Present
New York City College of Technology

Lead and manage club's activities, which include hosting the Meet the Pros events (lectures series where the club invites professionals in the design industry to speak to the student body), networking events, workshops, and agency tours.

Halloween Art Show | 10/2016
New York City College of Technology

Curated and hosted alongside the Art and Design club, the music club and many students to bring the first ever art show for Halloween in the communication design department gallery, where students' art was displayed, the music club played live music in the gallery and students enjoyed food.

SKILLS

Proficient in Adobe Photoshop, Illustrator, InDesign and Acrobat, and Illustration

Native in verbal and written Spanish

Strong communication, teamwork, leadership, event planning/ coordinating, and project management

Social media managing: Instagram, Facebook & Twitter

COMMUNITY INVOLVEMENT

Volunteer | 1/2017 - 06/2018

Sugar Hill Children's Museum of Art & Storytelling
New York, NY

Assist set ups for events and volunteer photographer

Volunteer | June 2016

BronxArtSpace, Bronx, NY

Designed marketing material as well as assist the gallery director; handled the gallery email newsletter; and helped set up gallery for two shows.

Participant | 2012 - Present

NYC Aids Walk

Raised money for medication for AIDS patients

Volunteer | 2016

Community Association of Progressive Dominicans
(ACDP) New York, NY

Helped organize patient files and assisted at the entrance desk

ACCOMPLISHMENTS

MAIP Fellow | 2018

Selected for the 4A's Multicultural Advertising Intern Program and Drafted for Art Direction Internship at Ogilvy/New York for the summer

Graphics Communications Scholarship Foundation | 2017

Received a scholarship that went toward scholarship and a membership to the Advertising Production Club of New York

PERSONAL INTERESTS

Drawing challenges, Reading books on higher consciousness, Animation, and Photographing friends like professional models