Kevin Gonzalez

Project Management

**New Dog Owners**

Project Description

I will be creating an informative video listing some responsibilities of owning a pet for new or experienced owners. I will be sharing my experience about owning my first dog.

Work Breakdown Structure

1. Planning/Outline
   1. scout of outside location (Brooklyn Sunset park and upper Riverside park)
   2. Figure out B Roll (CU and wide shots of pets and owners with pets)
   3. Dog parks and list of questions for interviewer.
2. Production day
   1. have host talk about own experience, negative side of rehoming.
   2. two interviewers with pet and answer list of questions (Bridget Guevara and Shirley Gonzalez) two different dates. (April 10 and 11)
   3. lunch break
   4. finish shooting
3. Post production editing
   1. edit video
   2. mixing audio.
   3. finish project Vid.
4. Distribution
   1. Final edit posted on YouTube
   2. Email professors with final video

Deliverables

* signed proposal from Tech advisor
* letter stating how this video can help and why it should be shared for people looking to get a dog for the first time.
* Itinerary for production day (containing contact info)
* Script for Video with List of Questions for interview
* Final Video, Proposal, Reflections and Calender

Required Resources

-Adobe Premiere Pro

-Home PC

-28-70 MM LENS (F3.5-5.6)

-Sony A7iii Mirrorless with JOBY tripod

-paper & pen

-Google Docs

-Money for renting or buying more equipment.