



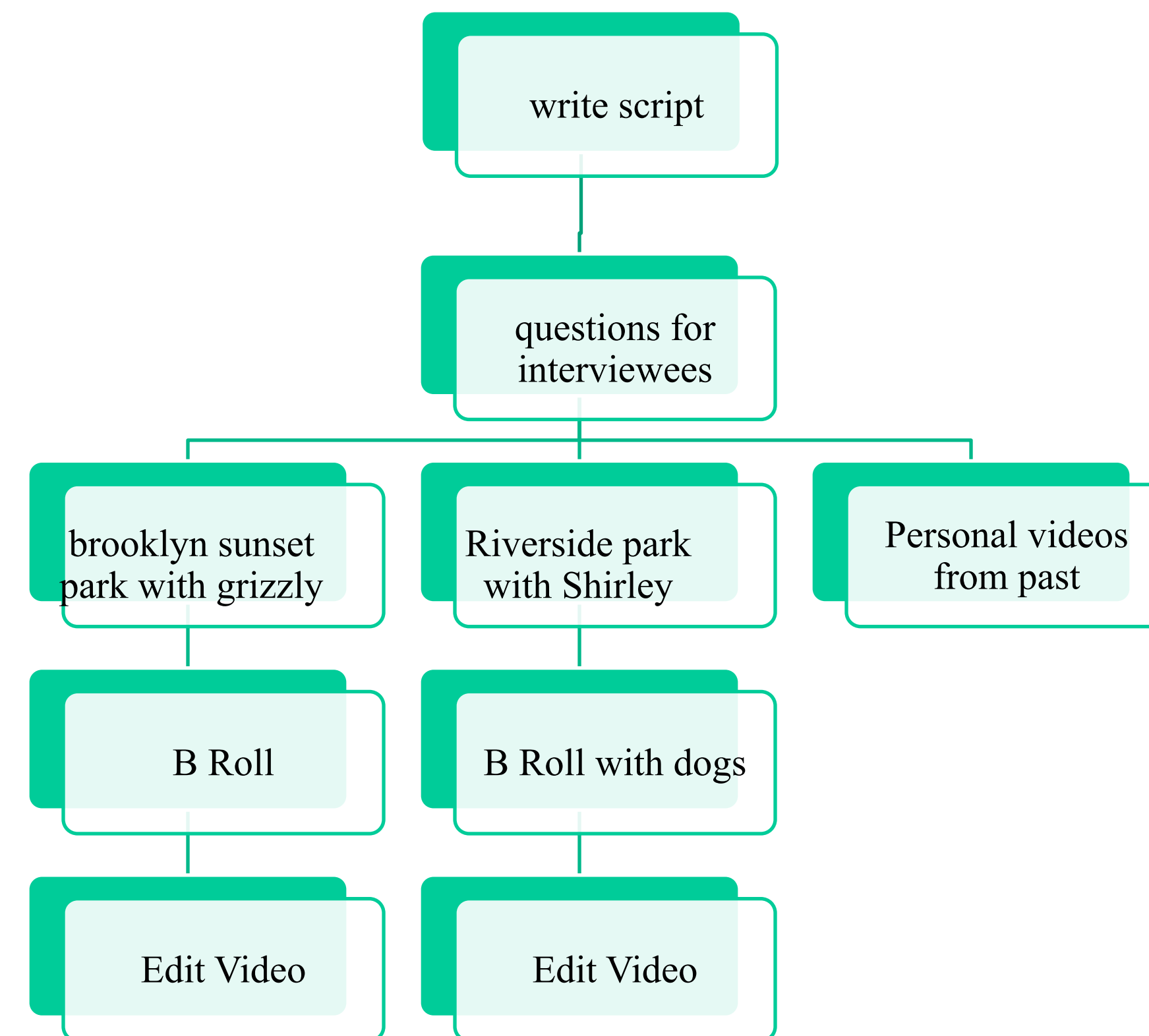
Kevin Gonzalez Culmination Project 2021

New Pet Owners

Department of Entertainment Technology

Methods

Diagram for planning



Introduction

I have always been interested in dogs since I was young. I would go on walks with dog walkers to better understand dogs and feel how it would feel to own one someday. Often people do not realize the responsibility needed to take care of a dog. I will be making a video talking about a few things people should know before getting a dog. I will be making the short film by myself and interviewing Bridget Guevara and Shirley Gonzalez about their experience owning dogs.

The skills include:

1. Directing
2. Script writing
3. Location scouting
4. Camera Operator
5. Video editor

Materials

- Adobe Premiere Pro
- Home PC
- 28-70 MM LENS (F3.5-5.6)
- Sony A7iii Mirrorless with JOBY tripod
- paper & pen
- Google Docs
- Money for renting or buying more equipment

Conclusion

Video planning and script I felt was the hardest part. After meeting with my mentor he mentioned the need for making the video personal and not just sounding like a teacher which can get very boring. That is why I incorporated my own experience while talking about a few things that are important for someone who is looking to own a dog should know before actually getting one. This has come out to a video a really like and I saw a difference it makes when the person creating the video is actually interested in the topic.

Deliverables

- signed proposal from Tech advisor
- letter stating how this video can help and why it should be shared for people looking to get a dog for the first time.
- Itinerary for production day (containing contact info)
- Script for Video with List of Questions for interview
- Final Video, Proposal, Reflections and Calender

Work Breakdown Structure

1. Planning/Outline
 - 1.1 scout of outside location (Brooklyn Sunset park and upper Riverside park)
 - 1.2 Figure out B Roll (CU and wide shots of pets and owners with pets)
 - 1.3 Dog parks and list of questions for interviewer.
2. Production day
 - 2.1 have host talk about own experience, negative side of rehoming.
 - 2.2 two interviewers with pet and answer list of questions (Bridget Guevara and Shirley Gonzalez) two different dates. (April 10 and 11)
 - 2.3 lunch break
 - 2.4 finish shooting
3. Post production editing
 - 3.1 edit video
 - 3.2 mixing audio.
 - 3.3 finish project Vid.
4. Distribution
 - 4.1 Final edit posted on YouTube
 - 4.2 Email professors with final video

Results

Finalized Video with information on things to know before owning a dog.

Hard to incorporate Emotion with a informative video.

I did not go over budget and final video came out as wanted.

Acknowledgements

1. Mentor - Ryoya Terao
2. Special Thanks to my two guests Bridget Guevara and Shirley Gonzalez