

# Katherine Chooi

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## BS Student

Experienced sales associate with over 8 years in fashion Industry. Excellent reputation for resolving problems and improving customer satisfaction. AS Fashion background base in pattern making, sewing, draping and knowledge of textile. Experienced in fashion shows in Malaysia as wardrobe assistants.

## EDUCATION

### BS in Business Fashion Technology

New York City College of Technology

08/2018 --- Present

300 Jay St, Brooklyn, NY 11201, United States.

Courses:

- Trend Forecasting and Social Media
- Visual Merchandising
- Product Development in the Fashion Industry
- Advertising
- Merchandising Planning and Buying
- Financial Management
- Marketing
- Economic

### AS in Fashion Design

Saito College

01/2013 - 01/2016

SECTION 52, 18, Jalan Tengah, Pj New Town, 46200 Petaling Jaya, Selangor, Malaysia.

Courses:

- Pattern Making
- Sewing
- Draping
- Basic Mens Wear Pattern Making
- Textile
- Computer-Aided Design
- Illustration
- Fashion Marketing

## EXPERIENCE

### Sales Associate

#### ZARA

Oct 2019 - May 2020

- Fulfilled customers requirement.

New York, US

## SKILLS

Microsoft software Suite   Adobe Software Suite   Multilingual   Pattern Making Technique   Sewing Technique   Draping Technique   Beading Technique   Embroidery Technique   Customer Service Skill   Communication Skill

## AWARDS

### SURIA CHARITY RUNWAY FASHION COMPETITION

2011 08/2011

*First runner up pattern making on batik dress ,organized by Seri Suria High School.*

### CINDERELLA FASHION COMPETITION “MY PRINCESS MOMENT 2015”

09/2015

*Third place designing and pattern making on Cinderella gown, organized by The Walt Disney Company*

## LANGUAGES

### English

*Full Professional Proficiency*

### Mandarin

*Native or Bilingual Proficiency*

### Canton

*Native or Bilingual Proficiency*

### Malay

*Full Professional Proficiency*

### Italian

*Elementary Proficiency*

- Provided store and products informations to customers based on their needs and preferences.
- Organize new products on display table.

### **Sales Associate**

#### **FOREVER 21**

*New York, US*

Sept 2017 - Oct 2019

- Fulfilled customers requirement.
- Worked and helped with the Visual Merchandiser team to arrange and brighten up the store.
- Provided store and products informations to customers based on their needs and preferences.

### **Pattern Maker Intern**

#### **JEMMA FASHION INDUSTRIAL**

*New York, US*

Mar 2016 - Jun 2016

- Assist for pattern maker to traced the women's wear patterns.
- Provide informations for the pattern cutter and the sewer to complete the tasks.
- Convert the types of measurements.

### **Wardrobe Assistant / Volunteer**

#### **KL FASHION WEEK**

*Kuala Lumpur, Malaysia*

2013 & 2014

- Organized all garments according to daily shows schedules.
- Helped and arranged the garments changing for the models in hurry situation.
- Set up and arrange the front stage, seats and gift from sponsors for the guests.