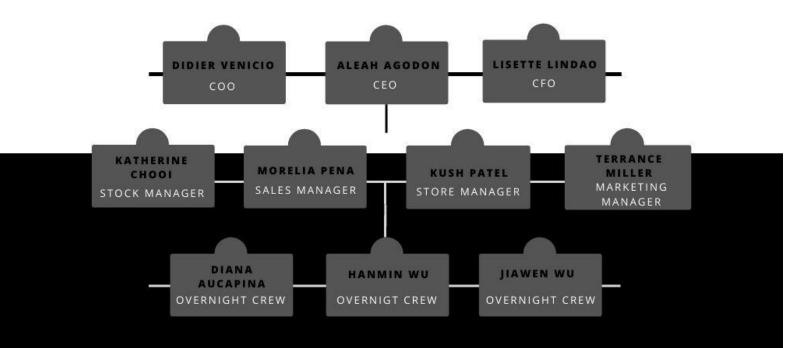
## **Pet World**



## Roles

Chief Executive Officer(CEO)- Aleah Agodon

- Creating solid relationships with management/team
- Outstanding Communication skills
- Assessing major corporate decisions
- Managing outcomes of the company
- Creating the most revenue growth
- In charge of ensuring the policy new hires
- Reading people and adapting to necessary management styles
- Seek guidance from board of directors

Chief Operating Officer- Didier Venicio

- Reports directly to the CEO
- Considered Second in Command
- Tasked with overseeing day to day administrative and operational functions of a business
- Handles internal affairs
- Can be responsible for production, research, development and Marketing.

Chief Financial Officer (CFO) - Lisette Lindao

- Managing finances and budgets of the company
- Processing invoices
- Manage finance record and receipts
- Prepare financial growth plans
- Risk management

Store Manager- Kush Patel

- Staffing
- Customer Service
- Stock Management
- Financial Management
- Organization
- Leadership

Marketing Manager - Terrance Miller

- Manages the company Website
- Social media management/ handler
- Copywriting and content management.
- Data analytics for the business i.e

• PR and corporate communications

Sales Manager - Morelia Pena

- Sales team management
- Meet sales goals
- Sell customer needs
- Negotiations
- Sales plan/ strategy/ analysis
- Develop budgets
- Detect sales opportunities

Stock Manager - Katherine Chooi

- Forecast supply and demand of the store
- Ensured shipments and address arrived on time
- Organized purchase detail based on database
- Place order and replenish stock quantity based on merchandiser requested
- Make sure purchases did not over budget
- Evaluate suppliers offers and negotiate profitable deals
- Work with warehouse team to test products quality

Chief Supervisor -

- Keep records of expenditure and how many products have been sold.
- Address customers requests and complaints.
- Manage finance and prepare annual budgets.
- Schedule work hours and shift
- Monitor and evaluate each employees performance
- Maintain inventory
- Train and ensure new staff members.
- Meet financial goals

Overnight Crew- Diana Aucapina, Jiawen Wu, Hanmin Wu

- Desire to work non-traditional hours
- Keep a record of all items
- Interact with materials, store manager, customers
- Retrieve customer order and transport products
- Restocking and organizing items on shelves
- Updating inventory reports
- Make sure checking and labeling items with correct prices

- Good physical fitness
- Prepare everything need for the next day

## **PETWORLD EXCEL SPREADSHEET**

	Pet	World Salar	ries						
Titles	Names:	Salaries	Тах	Gross Salary	Net Salary				
		(\$)	25%	(\$)	(\$)				
Director/CFO	Lisette L.	50,000	12500	55,000	37,500				
Director/CEO	Aleah A.	50,000	12500	55,000	37,500				
Director/COO	Didier V	50,000	12500	55,000	37,500				
Store Manager	Morelia P	35,000	8750	38,000	26,250				
Store Manager	Kush P	35,000	8750	36,000	26,250				
Marketing Manager	Terrance M	35,000	8750	36,000	26,250				
Stock Manager	Katherine C	40,000	10000	43,000	30,000				
Overnight crew	Jia W	8,000	2000	8,000	6,000				
Overnight crew	Hanmin W	8,000	2000	8,000	6,000				
Overnight crew	Diana A	8,000	2000	8,000	6,000				
	Total:	319,000	79,750	342,000	239,250				
Total Expenses	\$951,803			Income for the first year =					
Gross profit	\$1,612,560			Gross Profit - Total Expenses - Annual Salary					
Corperate Tax	30%	\$483,768		Cost =					
				Total Expenses - Annual salary					
Income for the first year	341,757.00			Taxes Calculation =					
APR	5.00%			Total revenue & gain/ gross profit x percentage corperate tax ( 30% )					
Cost	632,803	excluding salaries							
Taxes	483,768								

INCOM	IE STATEN	1ENT							
PETS WORLD				Loan First Year - Wages Expenses ( Salary ) - Rent Expenses					
Income Statement For the Month Ended (DATE,YEAR)				\$1050000 - \$381000 - \$50000 =\$619000 \$619000 (Available amount for Supplies Expenses & other)					
				Revenues				Sales = Item Se	old Qty x Selling
Sales			\$2,079,560	Profit = Sales -	s - Supplies Expenses				
Less: Cost of Good Sold		\$467,000	Loss = Unsold Supplies Qty x Manufacturer Price						
Gross Profit			\$1,612,560						
Expenses					\$476,000	Product expen	ses		
Wages Expenses		\$319,000			\$50 000	Office expenses			
Rent and Utilities Expenses		\$50,000			\$30,000	miscellanous expenses			
Property Operation Expenses		\$522,500			\$16,500	,500 furniture(fixed asset)			
Interest Expenses		\$50,000		\$522,500 total property operation expenses			s		
Loss on Inventory		\$10,303							
Total Cost Expenses		\$951,803		Interest Expenses =					
				Loan x APR 5%					
	Net Income		\$660,757						
				Loan	\$1,000,000				
				APR	5.00%				
				Interest exp	\$50,000				
(sales-cost of sale = gross profit)	)								
(gross profit - total expenses = L	oss / net incom	e)							